NORMAN®

SHUTTERS. BLINDS. SHADES.

2020 Retail Guide

Effective January 1, 2020

IMPROVING USER EXPERIENCE WITH INNOVATION

55 Awards & Counting

reddot award 2016
winner

QUALITY ISN'T JUST A CATCHPHRASE IT'S OUR HERITAGE

With over 40 years of excellence in crafting fine window furnishings, Norman®'s quality is evident. It's what drives us to innovate. And why you can see it in every detail. Few companies will farm their own wood. Make their own components. Or weave their own cords. At Norman®, everything matters. And anything's possible.

We strive to exceed the highest industry standards in everything we do. That's why we're focused on leading the industry in quality, service, selection and value. From our patented performance and safety enhancing products, and our award-winning product designs, to our socially responsible processes in manufacturing and forestry, Norman® has a history of defining the future.

#CordlessForKids

Only Use Cordless Window Coverings
in Homes with Young Children

CORDLESS comes STANDARD* with Norman® Shades and Blinds

* Some exclusions apply where cordless is not available including BelleVue™, PerfectSheer™ and CityLights™

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FREIGHT HANDLING (NET)

$15 min per order (covering first 3 units), $5 each for additional unit.

OVERSIZE SURCHARGE (NET)

For widths* exceeding 96", $50 per unit with max of $300 per order.

*For Vertical, oversize surcharge applies to both height and headrail width.

PORTRAIT™ HONEYCOMB SHADES

9/16" SINGLE CELL

CORDLESS STANDARD

Width / Length

USA	24	30	36	42	48	54	60	66	72	84	96	108	120
36	158	190	205	222	239	272	329	345	382	416	476	536	596
42	178	202	211	234	252	289	345	366	409	438	497	556	615
48	185	208	219	246	275	304	365	387	432	464	523	582	641
54	189	214	228	256	281	319	386	409	458	497	564	631	698
60	200	225	239	265	310	335	409	431	484	504	567	650	693
66	211	245	256	277	316	348	426	449	506	545	612	679	746
72	217	251	261	289	331	366	445	471	534	575	652	729	806
78	254	291	310	338	369	432	461	491	551	608	698	788	878
84	259	301	319	352	382	449	479	511	578	639	728	817	906
90	265	310	331	364	395	466	499	534	601	670	758	846	934
96	274	319	340	376	410	482	518	556	626	701	788	875	962
108	301	355	382	425	466	551	596	637	722	763	848	933	1018
120	331	392	425	471	521	621	669	720	819	887	968	1049	1130
144	391	468	509	565	632	761	816	887	956	1050	1135	1281	1354

3/8" SINGLE & 3/4" SINGLE

CORDLESS STANDARD

Width / Length

USA	24	30	36	42	48	54	60	66	72	84	96	108	120
36	208	259	271	300	323	347	366	441	465	516	564	674	897
42	240	268	284	313	339	365	389	466	493	549	599	719	955
48	247	278	295	329	375	385	408	492	522	581	638	762	1013
54	257	289	307	343	388	404	429	519	550	613	674	804	1063
60	265	304	321	360	408	424	449	549	578	655	715	854	1125
66	284	328	343	373	412	439	470	574	606	678	752	894	1179
72	292	336	353	390	421	461	493	599	637	720	791	939	1240
78	340	392	416	456	496	543	581	622	661	744	825	980	1291
84	348	405	430	472	516	564	606	646	690	777	862	1024	1346
90	360	416	445	489	533	585	629	673	719	810	899	1066	1399
96	367	429	458	505	553	607	653	698	747	842	937	1109	1459
108	393	462	496	549	605	661	714	767	822	931	1037	1227	1608
120	421	494	533	593	654	717	777	836	895	1020	1137	1345	1757
144	444	526	583	637	703	775	839	904	971	1106	1287	1460	1908

Lift System Surcharges:

- Decoflex™ $150
- SmartRelease™, SmartFit™ $75
- Continuous cord loop, TDBU $60

Fabric Surcharges:

- FR 75%
- Room darkening, Sheer 20%

Motorization:

- Motor *(for Battery Wand or AC Adaptor)* $500
- Remote $100 each
- Extension cable for motor *(48" or 96")* $40

Miscellaneous:

- Specialty shapes $100
- Cut-out, Metal cordless operating pole $75
- PVC Light Guard, Pole Attachment only $35
- Magnetic hold down $20 per window
- Shim $2 each

PORTRAIT™ HONEYCOMB SHADES

1/2" DOUBLE

CORDLESS STANDARD

Width / Length

USA	24	30	36	42	48	54	60	66	72	84	96	108	120
36	221	274	287	318	342	367	388	468	493	546	597	714	950
42	255	284	301	332	359	386	412	494	522	581	635	762	1012
48	262	295	313	349	397	408	432	521	553	615	676	808	1074
54	273	307	325	363	411	428	454	550	583	649	714	852	1126
60	281	322	340	382	432	449	476	581	613	694	758	904	1192
66	301	348	363	395	436	465	498	608	642	718	797	947	1249
72	309	356	374	413	446	488	522	635	674	763	838	995	1313
78	360	416	441	483	526	575	615	659	700	788	874	1039	1368
84	368	429	455	500	546	597	642	684	731	823	913	1085	1426
90	382	441	471	518	564	620	666	713	762	858	953	1129	1483
96	389	454	486	535	586	643	691	740	792	892	993	1175	1546
108	417	489	526	581	641	700	757	812	870	987	1099	1300	1704
120	446	523	564	628	693	759	823	886	948	1081	1204	1425	1861
144	470	546	607	674	745	821	889	958	1029	1172	1311	1547	2021

3/4" DOUBLE & 1 1/4" SINGLE

CORDLESS STANDARD

Width / Length

USA	24	30	36	42	48	54	60	66	72	84	96	108	120
36	252	313	328	363	391	419	444	534	563	624	682	816	1086
42	291	324	344	380	410	441	471	564	597	664	725	870	1157
48	300	336	357	399	454	467	494	595	633	703	772	922	1227
54	312	350	371	415	470	489	519	628	665	742	816	974	1286
60	322	369	389	436	494	514	544	664	700	793	866	1034	1362
66	344	397	415	452	498	532	569	695	733	821	910	1082	1427
72	353	407	428	472	510	558	597	725	771	872	957	1137	1500
78	411	475	504	553	601	658	703	752	800	900	999	1187	1563
84	422	490	520	572	624	682	733	782	835	940	1043	1239	1629
90	436	504	538	593	645	708	761	815	870	981	1088	1290	1694
96	445	519	555	612	669	734	790	846	905	1019	1134	1342	1766
108	476	559	601	664	732	800	865	929	995	1127	1255	1485	1946
120	510	598	645	719	791	868	940	1013	1083	1235	1376	1627	2127
144	537	611	693	771	851	938	1015	1094	1175	1338	1498	1767	2308

Pricing Notes:

- Day & Night - Price as 2 individual shades
- 2 on 1 headrail - Price as 2 individual shades
- Specialty Shapes - Price based on width & height plus surcharge

#CordlessForKids
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CERTIFIED™ BEST FOR KIDS

PORTRAIT™ HONEYCOMB SHADES

3/4" Single & 1 1/4" Single WOVEN I

CORDLESS STANDARD

Width / Length

	24	30	36	42	48	54	60	66	72	84	96	108	120
36	305	379	397	440	474	507	538	647	682	756	826	988	1315
42	353	393	417	460	497	534	570	683	723	804	878	1053	1400
48	363	407	432	483	550	566	598	720	766	851	935	1116	1485
54	378	424	449	503	569	592	628	760	805	898	988	1179	1557
60	390	447	471	528	598	622	659	804	847	960	1048	1252	1649
66	417	481	503	547	603	644	689	841	887	994	1102	1310	1727
72	428	493	518	572	618	676	723	878	933	1056	1158	1376	1815
78	498	575	610	670	728	797	851	910	968	1089	1209	1437	1892
84	511	593	630	693	756	826	887	947	1011	1138	1263	1500	1972
90	528	610	651	718	781	857	921	987	1053	1188	1317	1561	2050
96	539	628	672	741	810	889	956	1024	1096	1233	1373	1624	2137
108	576	677	728	804	886	968	1047	1125	1204	1364	1519	1797	2355
120	618	724	781	870	958	1051	1138	1226	1311	1495	1665	1969	2574
144	650	740	839	933	1030	1135	1229	1324	1422	1619	1813	2139	2793

PRICE GROUP **1**
WOVEN COLLECTIONS

Windsong

3/4" Single & 1 1/4" Single WOVEN II

CORDLESS STANDARD

Width / Length

	24	30	36	42	48	54	60	66	72	84	96	108	120
36	351	436	457	506	546	584	619	745	785	870	950	1137	1513
42	406	452	480	529	572	615	656	786	832	925	1010	1211	1610
48	418	469	497	556	633	651	688	828	881	979	1076	1284	1708
54	435	488	517	579	655	681	723	874	926	1033	1137	1356	1791
60	449	515	542	608	688	716	758	925	975	1104	1206	1440	1897
66	480	554	579	630	694	741	793	968	1021	1144	1268	1507	1987
72	493	567	596	658	711	778	832	1010	1073	1215	1332	1583	2088
78	573	662	702	771	838	917	979	1047	1114	1253	1391	1653	2176
84	588	682	725	797	870	950	1021	1090	1163	1309	1453	1725	2268
90	608	702	749	826	899	986	1060	1136	1211	1367	1515	1796	2358
96	620	723	773	853	932	1023	1100	1178	1261	1418	1579	1868	2458
108	663	779	838	925	1019	1114	1205	1294	1385	1569	1747	2067	2709
120	711	833	899	1001	1102	1209	1309	1410	1508	1720	1915	2265	2961
144	748	851	965	1073	1185	1306	1414	1523	1636	1862	2085	2460	3212

PRICE GROUP **2**
WOVEN COLLECTIONS

Breeze • Solus

PORTRAIT™ HONEYCOMB SHADES

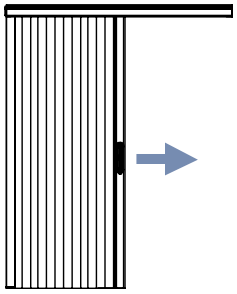
Surcharges:

- Shim $2 each

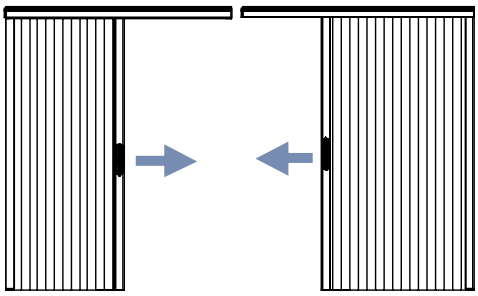
Fabric Surcharges:

- FR 75%
- Room darkening, Sheer 20%

LEFT STACK



BUTT BLINDS *(including magnets)*



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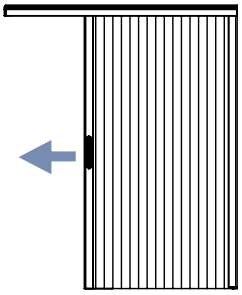

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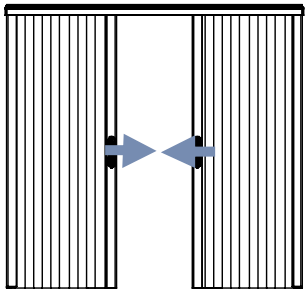
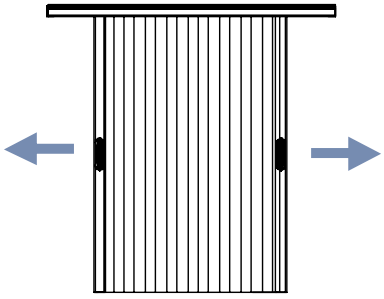


CENTER STACK



PORTRAIT™ HONEYCOMB SHADES

3/4" SINGLE & 1 1/4" SINGLE VERTICAL

Width

Length

USA	24	32	36	42	48	54	60	66	72	78	84	96	108	120	132	146
36	425	460	502	539	574	610	649	684	722	760	792	861	927	988	1053	1117
42	454	496	540	584	622	665	710	748	789	832	867	935	1000	1075	1154	1233
48	486	529	579	627	668	715	761	814	851	892	937	1012	1079	1177	1280	1384
54	508	565	617	670	716	760	807	855	900	940	988	1065	1149	1235	1326	1417
60	539	597	656	713	760	807	859	907	957	1005	1050	1142	1233	1325	1423	1521
66	569	630	693	758	811	859	911	968	1015	1071	1119	1220	1317	1416	1521	1625
73	602	666	735	801	856	905	958	1028	1076	1132	1189	1296	1398	1507	1622	1737
78	632	701	775	838	897	945	1005	1075	1125	1191	1244	1365	1468	1583	1703	1824
84	665	736	813	880	943	1000	1063	1134	1188	1258	1314	1441	1557	1675	1800	1924
90	691	773	848	919	987	1050	1116	1192	1254	1323	1386	1520	1645	1771	1903	2035
96	722	804	880	954	1025	1090	1160	1242	1305	1380	1443	1585	1710	1849	1995	2141
108	782	870	955	1034	1111	1185	1273	1360	1433	1512	1583	1741	1885	2031	2185	2339
120	838	937	1063	1151	1232	1315	1412	1509	1590	1680	1744	1925	2083	2242	2410	2577

Pricing Notes:

- Day & Night - Price as 2 individual shades

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CERTIFIED™ BEST FOR KIDS

SOLUNA™ ROLLER SHADES

NO EXTRA CHARGE

- CORDLESS FOR CHILD AND PET SAFETY
- STAINLESS STEEL OPERATING CHAIN FOR DURABILITY
- RACEWAY INSTALLATION SYSTEM FOR EASY INSTALL (on SmartRelease™, dual shades, fascias and valances)
- 30" FIBERGLASS OPERATING POLE FOR CORDLESS

Pricing Notes:

- Dual Shades - Price as 2 individual shades
- Coupled Shades - Price as 2 individual shades
- Continuous cord loop - Deduct 15% discount from base price

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CERTIFIED™ BEST FOR KIDS

SOLUNA™ ROLLER SHADES

Lift System Surcharges:

- Coupled shade $100
- SmartRelease™ continuous cord loop $75 *(includes raceway)*

Motorization:

- Plug in AC Motor $585
- Motor *(for Battery Wand or AC Adaptor)* $500
- Remote $100 each
- Extension cable for motor *(48" or 96")* $40

Light Control Surcharges:

- Wood Light Guard $100
- Dual shade $60 *(includes raceway)*
- PVC Light Guard $35

Miscellaneous:

- Keystone $60
- Metal Pole $75
- Metal Pole attachment only $30
- Additional fiberglass pole $20
- Magnetic hold down $20 per window
- Shim $2 each

Fascia and Valance Surcharges

	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120	132	144
Fascia, Wood Valance*	95	100	108	115	121	132	141	154	167	179	192	205	219	244	270	290	310
4 1/2" Fabric Valance*	110	115	125	133	140	152	163	178	193	206	221	236	252	281	311	334	357
7" Fabric Valance*	156	164	177	189	199	216	232	252	275	294	315	337	359	401	441	460	510
Raceway	46	49	52	56	59	64	69	75	82	88	94	101	107	120	130	NA	NA

Fabric valance and wood valance max is 192". For every additional foot, please add $20 (retail).

* Includes raceway

SOLUNA™ ROLLER SHADES

SOLAR SCREEN GROUP 1

Width

CORDLESS STANDARD

Length

USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
36	180	193	208	221	236	248	272	286	305	339	357	374	394	428	465
48	194	211	226	244	262	280	310	331	352	391	411	434	455	497	535
60	210	226	245	268	294	317	351	374	403	441	466	492	512	552	588
72	222	244	270	298	323	352	393	420	448	491	512	534	556	599	644
84	239	266	296	326	357	387	432	463	487	525	552	575	599	648	698
96	252	287	321	355	390	424	466	495	520	562	590	616	644	698	752
108	271	309	346	385	420	452	497	525	556	600	630	659	690	747	806
120	291	332	372	412	450	479	525	558	590	638	670	703	734	799	860
132	307	354	396	440	473	505	556	590	623	675	709	743	778	846	916
144	326	375	422	460	497	531	587	621	659	710	748	786	823	895	971

PRICE GROUP 1
FABRIC COLLECTIONS

A300 (3%) • A300 (5%) • A400 (3%) • A400 (5%) • A100 (3%) • A300 (10%) • A400 (10%) • Serene (7%) • Flow (7%) • Windsong (5%)

15% discount for continuous cord

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CERTIFIED™ BEST FOR KIDS

SOLUNA™ ROLLER SHADES

SOLAR SCREEN GROUP 2

Width

CORDLESS STANDARD

Length

USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
36	196	212	229	244	260	276	305	321	342	380	400	422	443	484	526
48	213	232	250	268	288	313	347	372	396	439	465	488	512	562	606
60	230	250	271	297	326	352	395	422	452	496	527	555	578	624	666
72	246	270	299	331	360	393	442	473	506	553	578	605	628	680	730
84	263	294	329	363	397	433	487	522	549	596	624	651	680	736	793
96	280	318	357	396	434	474	527	559	588	637	669	701	730	793	855
108	300	343	384	430	470	507	562	596	628	681	715	748	783	849	916
120	321	369	416	461	502	536	596	631	669	723	759	796	833	905	977
132	342	394	444	491	529	566	630	669	706	765	805	844	883	962	1040
144	363	418	472	517	556	595	663	705	748	806	850	893	934	1018	1104

PRICE GROUP 2
FABRIC COLLECTIONS

A300 (1%) • A820 (3%) • A400 (1%) • W120 (12%) • Serene (1%) • Serene (3%) • Flow (1%) • Flow (5%) • Windsong (1%)

15% discount for continuous cord

SOLAR SCREEN GROUP 3

Width

CORDLESS STANDARD

Length

USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
36	218	241	260	281	304	323	345	368	393	434	459	485	510	559	609
48	241	266	289	315	342	372	401	432	461	508	538	569	597	660	713
60	261	289	319	353	388	422	457	492	529	581	616	653	680	742	800
72	283	316	354	395	436	477	516	557	596	651	684	718	750	819	886
84	305	347	391	438	483	527	574	618	655	710	746	784	820	895	972
96	328	378	429	480	529	581	626	667	708	768	808	850	890	973	1058
108	353	410	467	522	578	626	672	715	762	824	871	917	960	1052	1143
120	380	442	503	562	620	667	718	766	816	883	932	983	1030	1130	1230
132	407	473	539	603	656	710	762	816	870	941	994	1048	1100	1209	1315
144	433	504	576	638	695	750	809	866	924	999	1055	1113	1170	1286	1402

PRICE GROUP 3
FABRIC COLLECTIONS

AB600 (5%) • AB600 (8%) • Lakeview (3%) • Lakeview (7%) • Lakeview (10%) • Meadows (1%) • Meadows (3%) • Jubilee (3%)

15% discount for continuous cord

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CERTIFIED™ BEST FOR KIDS

SOLUNA™ ROLLER SHADES

FABRIC GROUP 1

CORDLESS STANDARD

Width / Length

USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
36	190	204	219	234	249	263	279	301	322	357	377	396	416	453	493
48	205	223	239	259	277	298	318	349	372	413	435	459	481	525	567
60	221	239	260	284	311	337	362	396	426	467	494	520	541	584	623
72	235	259	286	316	344	374	405	444	474	519	541	566	589	635	682
84	252	282	314	347	380	412	445	489	516	556	584	609	635	686	741
96	268	305	341	378	415	451	481	524	551	596	625	654	682	741	798
108	287	329	368	410	447	482	512	556	589	636	667	698	731	792	855
120	308	353	396	440	480	511	542	591	625	676	711	745	779	847	913
132	327	377	421	469	505	539	574	625	660	715	752	787	825	898	972
144	347	400	449	490	529	567	606	658	698	753	794	834	873	949	1030

PRICE GROUP **1**
FABRIC COLLECTIONS

ROOM DARKENING : Loft • Glamour
DESIGNER : Brook

15% discount for continuous cord

FABRIC GROUP 2

CORDLESS STANDARD

Width / Length

USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
36	208	224	242	257	276	293	310	336	359	399	420	442	465	507	552
48	225	246	265	284	305	332	355	390	415	460	488	513	538	590	637
60	244	265	288	316	347	374	404	442	474	521	553	583	607	655	701
72	261	287	318	351	383	419	452	497	531	581	607	636	660	714	768
84	278	312	350	387	423	461	499	548	577	626	655	685	714	774	834
96	297	338	380	422	462	505	539	587	619	669	703	736	768	834	899
108	319	366	409	457	502	541	575	626	660	715	751	787	824	893	964
120	342	392	444	491	535	572	610	664	703	760	798	837	875	953	1028
132	365	420	473	525	565	605	645	703	743	805	848	887	930	1013	1096
144	387	446	503	551	592	636	679	742	787	849	894	940	982	1072	1162

PRICE GROUP **2**
FABRIC COLLECTIONS

NATURAL : Samoa • Phuket • Bora Bora • Sumatra • Java • Bali • Riviera
DESIGNER : Francis • Hayes • Valerie • Emery
ROOM DARKENING : Cambria• Maui • Jamaica • Bermuda • Fiji
SHEER : Sheer (AB0621 excluded)

15% discount for continuous cord

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Only Use Cordless Window Coverings in Homes with Young Children

CERTIFIED™ BEST FOR KIDS

SOLUNA™ ROLLER SHADES

FABRIC GROUP 3

CORDLESS STANDARD

Width / Length

USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
36	230	253	274	297	320	342	365	389	417	460	487	514	542	593	647
48	253	280	306	333	362	393	424	457	489	540	571	604	635	701	758
60	275	306	338	374	411	447	485	522	562	617	655	693	723	789	851
72	299	334	375	418	462	506	547	591	633	692	727	763	797	871	942
84	321	367	415	465	512	559	610	656	695	755	793	834	872	953	1034
96	347	400	454	509	562	617	665	710	752	817	859	904	948	1035	1126
108	374	434	495	554	614	665	714	760	810	877	927	975	1022	1120	1217
120	402	468	534	597	658	710	763	815	868	939	993	1045	1097	1203	1310
132	431	502	572	640	696	755	810	868	926	1001	1058	1114	1171	1289	1402
144	458	535	612	678	739	797	860	921	984	1064	1123	1186	1246	1371	1494

PRICE GROUP **3**
FABRIC COLLECTIONS

NATURAL : Caroline • Aruba
DESIGNER : Breeze • Clarissa
ROOM DARKENING : Luxe • Jewel

15% discount for continuous cord

FABRIC GROUP 4

CORDLESS STANDARD

Width / Length

USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
36	253	279	302	327	352	377	402	428	459	506	536	566	597	653	712
48	279	308	337	367	399	433	467	503	538	594	629	665	699	772	834
60	303	337	372	412	453	492	534	575	619	679	721	763	796	868	937
72	329	368	413	460	509	557	602	651	697	762	800	840	877	959	1037
84	354	404	457	512	564	615	671	722	765	831	873	918	960	1049	1138
96	382	440	500	560	619	679	732	781	828	899	945	995	1043	1139	1239
108	412	478	545	610	676	732	786	836	891	965	1020	1073	1125	1232	1339
120	443	515	588	657	724	781	840	897	955	1033	1093	1150	1207	1324	1441
132	475	553	630	704	766	831	891	955	1019	1102	1164	1226	1289	1418	1543
144	504	589	674	746	813	877	946	1014	1083	1171	1236	1305	1371	1509	1644

PRICE GROUP **4**
FABRIC COLLECTIONS

DESIGNER : Kendra
SHEER : Sheer (AB0621 only)
ROOM DARKENING : Garden • Bridget

15% discount for continuous cord

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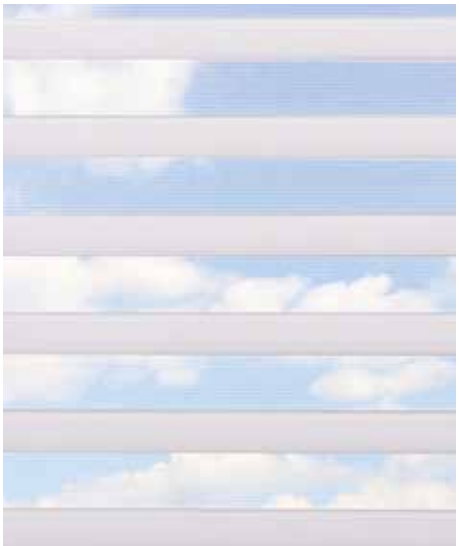
CERTIFIED™ BEST FOR KIDS

PERFECTSHEER™ SHADES

Fully Closed

Partially Open



Fully Open

PERFECTSHEER™ SHADES

LIGHT FILTERING

Width

Length

USA	24	30	36	42	48	54	60	66	72	78	84	90	98	104	110
36	470	526	584	640	696	760	812	873	1014	1078	1136	1196	1251	1306	1361
42	492	548	598	660	719	785	845	905	1049	1111	1175	1233	1296	1359	1422
48	522	574	632	697	762	835	904	974	1116	1179	1249	1316	1383	1450	1517
54	540	603	665	742	812	885	963	1037	1179	1254	1321	1402	1477	1552	1627
60	567	635	701	778	853	940	1019	1105	1243	1325	1408	1494	1575	1656	1737
66	592	664	739	819	904	992	1085	1177	1311	1405	1496	1585	1674	1763	1852
72	616	693	772	859	953	1053	1147	1243	1383	1477	1578	1674	1769	1864	1959
78	631	713	798	898	994	1099	1197	1302	1448	1553	1653	1757	1859	1961	2063
84	657	746	833	942	1046	1154	1264	1370	1522	1633	1742	1850	1956	2062	2168
90	684	770	867	984	1099	1215	1323	1439	1593	1711	1827	1942	2058	2174	2290
98	713	802	905	1029	1147	1266	1386	1508	1667	1792	1914	2034	2154	2274	2394
102	742	834	943	1074	1195	1317	1449	1577	1741	1873	2001	2126	2250	2374	2498
108	771	866	981	1119	1243	1368	1512	1646	1815	1954	2088	2218	2346	2474	2602
120	800	898	1019	1164	1291	1419	1575	1715	1889	2035	2175	2310	2442	2574	2706

NO EXTRA CHARGE

- CONTINUOUS CORD LOOP - STANDARD
- CURVED FASCIA WITH FABRIC

Motorization:

- Motor $500
- Remote $100 each
- Extension cable for motor *(48" or 96")* $40

Miscellaneous:

- Keystone $60
- Magnetic hold down $20 per window
- Shim $2 each

Fabric Surcharge:

- Room darkening 20%

Light Control Surcharges:

- Wood Light Guard $100
- PVC Light Guard $35

Valance Surcharges:

USA	24	30	36	42	48	54	60	66	72	78	84	90	98	104	110
Wood Valance	14	16	18	20	23	25	29	34	38	43	47	52	56	64	64
4 1/2" Fabric Valance	16	18	20	23	25	27	32	36	40	45	49	54	58	66	66

For every additional foot, please add $8 (retail).

SMARTDRAPE™

TRACK WIDTH

Length USA	36	48	54	60	66	72	78	84	90	96	108	125
48	588	694	740	787	861	912	962	1016	1091	1156	1250	1492
60	655	776	842	900	989	1044	1102	1168	1253	1328	1436	1690
72	740	892	965	1044	1137	1212	1280	1359	1456	1546	1775	2064
84	799	997	1076	1161	1265	1347	1429	1511	1620	1717	1856	2156
100	868	1048	1137	1228	1336	1425	1514	1600	1717	1821	2016	2328
120	983	1133	1239	1340	1455	1555	1656	1749	1879	1995	2283	2615

NO EXTRA CHARGE

- CORDLESS FOR CHILD & PET SAFETY
- MODERN, VALANCE FREE, METAL HEADRAIL WITH 4 COLOR OPTIONS

Stack Left

Stack Right

Side by Side

General Specifications:

- Luxury Woven Fabric Vanes
- Heavy Duty Premium Aluminum Hardware
- Wand tilt and traverse

Surcharges

- Alternating colors 10%
- Additional vanes (pack of 6) 20% *(when ordered with a shade)*

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CERTIFIED™ BEST FOR KIDS

CENTERPIECE™ ROMAN SHADES

PRICE GROUP 1

Width

CORDLESS STANDARD

Length USA	24	31	36	42	48	54	60	66	72	84	96
36	342	384	498	555	582	649	797	839	902	951	1198
42	364	531	607	671	733	807	834	889	936	1106	1333
48	423	588	658	729	799	874	882	917	982	1172	1413
54	487	631	700	777	861	912	945	980	1036	1302	1533
60	532	700	731	852	894	961	974	1032	1079	1410	1783
66	555	729	807	885	939	997	1023	1074	1123	1577	1841
72	629	784	861	930	980	1045	1066	1119	1205	1667	1961
78	672	819	917	977	1040	1097	1118	1190	1344	1729	2033
90	713	874	961	1038	1090	1153	1177	1330	1395	1776	2159
102	754	929	1005	1098	1140	1209	1235	1470	1446	1825	2286

PRICE GROUP **1**
FABRIC COLLECTIONS

Sheer Elegance • Valencia (AB0202 EXCLUDED) • Sheer (AC0402 ONLY)

Fabric by the yard: $99 per yard

Lift System Surcharges:

- SmartRelease™ continuous cord loop $75

Fabric Style Surcharges:

- Day & Night $370 *(includes roller shade)*
- Soft fold, Edge banding/border 30%
- Ribbon banding 15%
- Blackout lining 10%

Motorization:

- Motor $500
- Remote $100 each
- Extension cable for motor *(48" or 96")* $40

Miscellaneous:

- Cordless operating pole $75
- Pole attachment only $35
- Magnetic hold down $20 per window

CENTERPIECE™ ROMAN SHADES

PRICE GROUP 2

CORDLESS STANDARD

Width / Length

USA	24	31	36	42	48	54	60	66	72	84	96
36	416	521	592	685	777	867	928	1012	1090	1171	1444
42	480	591	672	762	886	974	1006	1074	1129	1227	1609
48	517	671	733	836	968	1058	1102	1153	1231	1357	1707
54	581	765	845	943	1035	1104	1141	1227	1276	1455	1853
60	644	845	882	1029	1078	1160	1218	1304	1402	1551	2150
66	685	874	974	1070	1130	1203	1284	1439	1545	1677	2224
72	744	944	1035	1122	1189	1266	1405	1568	1683	1841	2367
78	815	992	1106	1183	1254	1383	1527	1730	1832	1981	2454
90	881	1058	1160	1253	1318	1466	1644	1818	1905	2072	2606
102	947	1124	1214	1322	1383	1548	1762	1905	1979	2163	2758

PRICE GROUP **2**
FABRIC COLLECTIONS

Valencia (AB0202 ONLY) • Windsor • Lakeside • Lorraine • Seabreeze • Taylor • Ella • Patterns • Sheer (AC0401 ONLY) • Solids (AA0802)

Fabric by the yard: $130 per yard

PRICE GROUP 3

CORDLESS STANDARD

Width / Length

USA	24	31	36	42	48	54	60	66	72	84	96
36	502	629	713	825	937	1044	1118	1219	1314	1412	1741
42	579	712	810	918	1067	1174	1213	1294	1361	1479	1939
48	623	809	884	1008	1166	1275	1328	1390	1483	1635	2056
54	700	922	1018	1137	1247	1330	1374	1479	1538	1753	2232
60	776	1018	1063	1240	1298	1397	1468	1571	1690	1869	2591
66	825	1053	1174	1290	1362	1449	1547	1734	1862	2021	2680
72	897	1138	1247	1352	1433	1525	1693	1889	2028	2218	2853
78	983	1195	1333	1425	1512	1667	1841	2085	2207	2386	2957
90	1062	1275	1397	1510	1589	1767	1980	2191	2296	2496	3140
102	1141	1355	1463	1593	1667	1866	2123	2296	2384	2606	3322

PRICE GROUP **3**
FABRIC COLLECTIONS

Blake • Belgian Linen • Solids (AA0802 EXCLUDED) •Rochelle

Fabric by the yard: $150 per yard

Valance Surcharges

	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120	132	144
Fabric Valance	110	115	125	133	140	152	163	178	193	206	221	236	252	281	311	334	357

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CERTIFIED™ BEST FOR KIDS

BELLEVUE™ SHADES

CLOSED

1/4 OPEN

1/2 OPEN

OPEN

BELLEVUE™ SHADES

PRICE GROUP 1

Width

USA	25	31	36	42	48	54	60	66	72	84	96
36	330	369	480	535	560	625	767	807	868	915	1153
42	350	512	585	645	706	777	804	857	899	1064	1284
48	407	566	633	702	769	842	848	883	945	1127	1360
54	469	607	674	749	828	878	910	943	996	1253	1475
60	513	674	704	820	859	925	938	993	1039	1356	1715
66	535	702	777	853	904	959	985	1033	1082	1518	1772
72	605	755	828	895	943	1006	1026	1077	1159	1605	1887
78	647	789	883	940	1000	1057	1076	1146	1294	1663	1956
90	686	842	925	998	1049	1110	1133	1280	1342	1709	2077
96	725	894	966	1057	1098	1164	1189	1415	1390	1756	2198

Length

PRICE GROUP **1** | Linen

PRICE GROUP 2

Width

USA	25	31	36	42	48	54	60	66	72	84	96
36	356	448	507	588	667	743	795	868	936	1006	1239
42	413	506	577	654	760	836	864	922	968	1052	1382
48	444	576	630	718	829	908	945	989	1057	1165	1465
54	499	656	725	809	889	947	978	1052	1095	1248	1589
60	553	725	757	883	925	996	1046	1118	1203	1330	1844
66	588	750	836	919	970	1032	1102	1234	1327	1438	1908
72	638	810	889	963	1019	1085	1205	1346	1444	1579	2032
78	699	852	949	1015	1076	1187	1310	1485	1572	1700	2105
90	756	908	996	1075	1132	1257	1412	1559	1635	1777	2236
96	813	965	1043	1134	1187	1328	1512	1635	1697	1855	2367

Length

PRICE GROUP **2** | Dimout

Surcharges:

- SmartRelease™ continuous cord loop $75

INDUSTRY'S #1 BLIND

☒ OTHERS

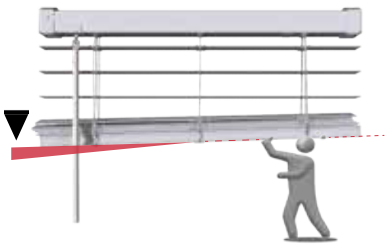
TRADITIONAL

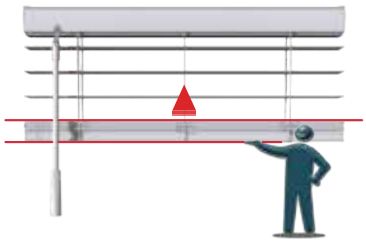
- Outdated headrail requiring valance to cover light gap
- Unsightly slat holes
- Unsafe, unsightly cords

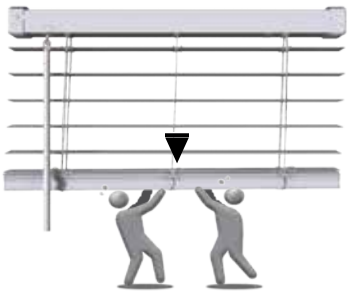
☑ NORMAN®

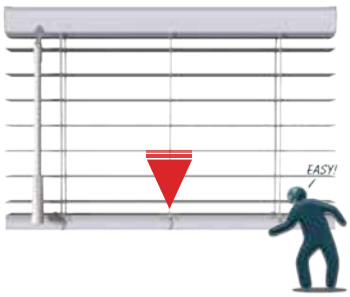
SMARTPRIVACY®

- Modern, impact resistant valance free, PolyDeco headrail
- Award-winning SmartPrivacy®
- Child safe cordless lift system









FAUX WOOD COLORS

INDUSTRY'S #1 BLIND

1. SMARTPRIVACY®
2. PERFORMANCE CORDLESS
   - Smooth Operation
   - Reliable Performance
   - Larger Sizes
3. CO-EXTRUDED SLATS
   - 2000 UV HOURS
   - 125° HDT
   - Lighter weight
4. IMPACT RESISTANT, MODERN, VALANCE FREE, POLYDECO HEADRAIL
5. ENGINEERED BOTTOM RAIL RESISTS BOWING

Front Closure

Back Closure

SMARTPRIVACY® FAUX WOOD BLINDS

2 & 2 1/2" SLATS

Width

CORDLESS STANDARD

Length

USA	24	28	32	36	42	48	54	60	66	72	78	84	96
30	110	120	129	145	156	168	184	214	228	245	263	277	299
36	116	127	136	155	166	178	200	228	243	269	277	299	325
42	126	136	148	165	177	196	215	244	265	289	304	328	354
48	133	145	157	174	189	209	229	260	283	310	325	348	376
54	145	162	170	193	210	229	253	289	310	336	358	382	410
60	156	167	182	206	224	242	268	307	329	359	379	410	444
66	164	176	192	217	235	258	284	327	350	388	405	436	472
74	173	188	204	233	252	276	304	350	376	410	436	470	508
78	178	198	215	240	263	289	318	369	395	435	459	490	537
84	188	206	226	256	276	304	338	386	416	463	482	510	565
90	198	215	235	268	290	318	352	402	436	479	502	533	NA
96	204	227	245	277	304	338	374	424	458	505	522	NA	NA

IMPORTANT: Faux Wood Cordless blinds have a max area of 48sqft.

NO EXTRA CHARGE

- IMPACT RESISTANT, MODERN, VALANCE FREE, POLYDECO HEADRAIL
- SMARTPRIVACY® FOR BETTER LIGHT & PRIVACY CONTROL
- CO-EXTRUDED HIGH HDT SLAT

Surcharges:

- Printed colors 20%
- Cut-out $75 per side
- Keystone $60
- Control location: Wand right $37
- Shim $2 each

#CordlessForKids
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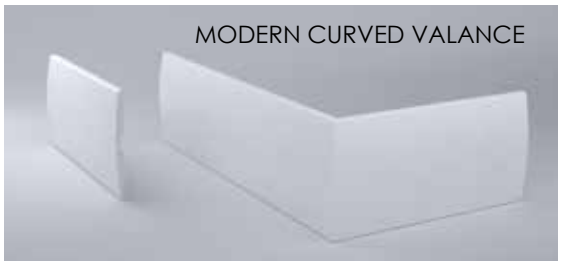
General Specifications:

- Modern, valance-free, color coordinated PolyDeco headrail
- Engineered trapezoid bottom rail
- SmartPrivacy®
- Wand tilt *(Standard left, optional right)*



Valance Surcharge:

	24	28	32	36	42	48	54	60	66	72	78	84	96
Valance	18	21	24	30	36	42	48	54	60	66	72	78	84

* For every additional foot, please add $12

SMARTPRIVACY® FAUX WOOD BLINDS

2 & 2 1/2" SLATS

CORDED

Width / Length

USA	24	28	32	36	42	48	54	60	66	74	78	84	90	96
30	115	125	135	150	166	195	216	237	257	274	289	307	328	353
36	120	135	146	166	192	216	235	269	299	310	319	342	350	375
42	135	145	159	183	212	242	263	299	310	324	344	375	399	425
48	145	155	171	197	228	251	274	319	348	384	399	412	443	469
54	155	165	191	216	251	261	297	330	365	412	404	420	452	485
60	165	175	203	241	267	280	317	347	376	425	443	471	492	519
66	176	189	224	257	297	301	345	382	419	441	481	508	547	584
74	192	200	243	279	317	326	376	408	450	494	514	550	614	632
78	203	209	257	301	347	349	395	435	475	525	555	601	667	744
84	212	219	269	319	365	382	420	471	528	580	599	637	689	814
90	231	234	286	334	391	402	452	501	543	593	635	697	723	852
96	243	244	300	347	412	416	469	526	568	630	651	747	766	884
102	249	255	303	359	424	435	495	549	611	667	689	789	807	NA
108	269	279	343	381	448	462	531	572	649	702	718	803	NA	NA
118	286	290	348	401	467	469	549	600	691	735	752	NA	NA	NA

IMPORTANT: Faux Wood SmartRelease™ blinds have a max area of 43sqft.

DEFAULT: WAND/CORD TILT (LEFT), LIFT (RIGHT)

OPTIONAL:
REVERSE - WAND/CORD TILT (RIGHT), LIFT (LEFT)
GROUP LEFT - WAND/CORD TILT (LEFT), LIFT (LEFT)
GROUP RIGHT - WAND/CORD TILT (RIGHT), LIFT (RIGHT)

Surcharges:

- Euro headrail with SmartRelease™ 75%
- Printed colors 20%
- Cut-out $75 per side
- Keystone $60
- Control location: Reverse, Group Left, Group Right $37
- Swivel bracket $5 each
- Shim $2 each

General Specifications:

- Modern, valance-free, color coordinated PolyDeco headrail
- Engineered bottom rail
- SmartPrivacy®

Valance Surcharge:

	24	28	32	36	42	48	54	60	66	72	78	84	96
Valance	18	21	24	30	36	42	48	54	60	66	72	78	84

* Valances not available in Euro headrail. For every additional foot, please add $12

SMARTPRIVACY® NORMANDY® WOOD BLINDS

2" & 2 1/2" SLATS

CORDLESS STANDARD

Width / Length

USA	24	28	32	36	42	48	54	60	66	72	78	84	90	96
30	215	230	246	265	286	309	343	383	410	443	477	516	545	580
36	238	249	262	283	312	335	365	418	446	483	520	564	595	639
42	250	268	283	306	338	365	405	456	494	535	574	629	666	716
48	273	283	303	328	364	390	435	496	533	578	624	684	725	775
54	284	308	338	368	405	440	485	554	594	647	697	768	810	869
60	305	338	359	389	435	467	520	592	638	697	754	827	869	940
66	325	358	380	414	460	503	559	634	683	744	810	892	940	1027
73	348	379	407	440	497	538	600	685	745	813	888	970	1029	1117
78	354	395	424	462	516	560	644	735	790	852	920	1045	1105	1207
84	379	408	452	490	547	598	687	772	836	892	979	1098	1181	NA
90	400	426	473	513	574	628	719	806	866	953	1005	1151	NA	NA
96	408	449	499	543	608	666	754	843	924	999	1031	NA	NA	NA

IMPORTANT: Normandy® Wood Cordless blinds have a max area of 48sqft.

DESIGNER CROWN VALANCE

CROWN VALANCE

MODERN VALANCE

CONTEMPO VALANCE

Surcharges:

- OSMO finish 50%
- Designer color 10%
- Cut-out $75 per side
- Keystone $60
- Control location:Wand right $37
- Shim $2 each

#CordlessForKids
Only Use Cordless Window Coverings in Homes with Young Children

CERTIFIED™ BEST FOR KIDS

General Specifications

- Modern, valance-free, color coordinated PolyDeco headrail
- SmartPrivacy®
- Wand tilt *(standard left, optional right)*

Valance Surcharge:

	24	28	32	36	42	48	54	60	66	72	78	84	90	96
Designer Crown	36	42	48	54	63	72	80	89	98	107	116	125	134	143
All Other Valances	44	51	58	65	76	87	96	107	118	129	140	150	161	172

* For every additional foot, please add $12

SMARTPRIVACY® NORMANDY® WOOD BLINDS

2" & 2 1/2" SLATS

CORDED

Width

Length

USA	24	28	32	36	42	48	54	60	66	72	78	84	90	96
30	215	230	246	265	286	309	343	383	410	443	477	516	545	580
36	238	249	262	283	312	335	365	418	446	483	520	564	595	639
42	250	268	283	306	338	365	405	456	494	535	574	629	666	716
48	273	283	303	328	364	390	435	496	533	578	624	684	725	775
54	284	308	338	368	405	440	485	554	594	647	697	768	810	869
60	305	338	359	389	435	467	520	592	638	697	754	827	869	940
66	325	358	380	414	460	503	559	634	683	744	810	892	940	1027
73	348	379	407	440	497	538	600	685	745	813	888	970	1029	1117
78	354	395	424	462	516	560	644	735	790	852	920	1045	1105	1207
84	379	408	452	490	547	598	687	772	836	892	979	1098	1181	1297
90	400	426	473	513	574	628	719	806	866	953	1005	1151	1257	1387
96	408	449	499	543	608	666	754	843	924	999	1031	1204	1333	1477

IMPORTANT: Normandy® Wood SmartRelease™ blinds have a max area of 43sqft.

DEFAULT: WAND/CORD TILT (LEFT), LIFT (RIGHT)

OPTIONAL:
REVERSE - WAND/CORD TILT (RIGHT), LIFT (LEFT)
GROUP LEFT - WAND/CORD TILT (LEFT), LIFT (LEFT)
GROUP RIGHT - WAND/CORD TILT (RIGHT), LIFT (RIGHT)

Surcharges:

- Euro headrail with SmartRelease™ 75%
- OSMO finish 50%
- Tapes 20% *(routed blinds only)*
- Designer color 10%
- Cut-out $75 per side
- Keystone $60
- Control location: Reverse, Group Left, Group Right $37
- Swivel bracket $5 each
- Shim $2 each

General Specifications

- Modern, valance-free, color coordinated PolyDeco headrail
- SmartPrivacy®

Valance Surcharge:

	24	28	32	36	42	48	54	60	66	72	78	84	90	96
Designer Crown	36	42	48	54	63	72	80	89	98	107	116	125	134	143
All Other Valances	44	51	58	65	76	87	96	107	118	129	140	150	161	172

* Valances not available in Euro headrail. For every additional foot, please add $12

VERTICAL BLINDS

PRICE GROUP 1

Width

Length USA	24	36	48	60	72	84	92	101	108	120
48	178	219	264	302	347	379	390	443	498	534
60	189	228	280	319	364	401	412	468	526	567
72	195	243	298	337	385	417	434	494	558	594
84	209	257	315	353	404	438	454	518	584	610
96	215	265	329	373	425	467	477	542	599	643
108	222	278	345	390	447	486	501	568	630	671
120	236	294	361	412	471	514	529	602	659	698

PRICE GROUP **1**
COLOR COLLECTIONS

Classic

PRICE GROUP 2

Width

Length USA	24	36	48	60	72	84	92	101	108	120
48	212	262	318	364	417	456	471	536	580	610
60	227	278	342	385	438	481	495	563	617	642
72	236	292	360	406	462	508	523	593	647	674
84	251	306	378	427	488	533	545	626	676	709
96	260	320	397	447	511	556	575	654	709	746
108	268	337	413	471	538	584	603	685	745	778
120	170	357	436	495	567	621	636	724	764	799

PRICE GROUP **2**
COLOR COLLECTIONS

S-Curved • Sandblasted

PRICE GROUP 3

Width

Length / USA	24	36	48	60	72	84	92	101	108	120
48	237	303	368	403	465	509	525	594	634	662
60	251	309	380	427	489	536	553	627	670	702
72	261	328	397	452	512	563	584	659	706	737
84	277	340	421	475	540	591	609	695	738	775
96	286	353	443	501	572	620	642	727	775	816
108	302	373	462	525	596	651	672	767	809	851
120	317	396	488	553	633	688	708	803	855	888

PRICE GROUP **3**
COLOR COLLECTIONS

Flaxen • Adobe• Shantung

PRICE GROUP 4

Width

Length / USA	24	36	48	60	72	84	92	101	108	120
48	278	344	420	481	553	605	621	706	769	795
60	295	370	450	508	580	638	659	746	810	846
72	314	386	475	538	608	668	689	786	855	891
84	327	404	501	568	644	700	725	825	899	937
96	344	425	523	594	679	737	762	866	941	957
108	355	446	550	621	710	777	796	908	963	1011
120	378	469	579	659	751	822	839	940	1011	1056

PRICE GROUP **4**
COLOR COLLECTIONS

Linen • Grasscloth • Willow • Faux Wood

General Specifications

- Premium aluminum 3 1/2" headrail
- Valance-free headrail with innovative light block
- Reversible wand tilt
- 3 1/2" vanes

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1" AND 1/2" MICRO - VALANCE FREE DECORATIVE RAIL

Width

Length / USA	18	24	28	32	36	42	48	54	60	66	72	78	84	90	96
30	114	116	147	150	158	183	192	234	248	295	312	313	331	373	390
36	117	120	148	154	161	187	196	239	251	303	318	319	336	378	397
42	122	126	150	158	164	190	199	244	254	309	324	326	345	385	407
48	150	155	158	164	168	195	204	249	262	314	331	335	352	393	416
54	158	164	167	172	174	230	239	254	270	321	337	342	360	404	425
60	161	167	171	174	181	234	246	262	275	331	348	352	371	416	435
66	163	168	172	178	183	238	249	268	280	335	354	359	376	420	444
73	172	178	181	188	197	251	265	271	281	337	356	361	379	426	448
78	173	181	187	195	199	256	272	279	293	351	370	375	393	441	460
84	178	187	192	199	205	266	279	285	300	359	376	384	404	451	474
90	181	190	196	202	211	271	281	293	309	368	385	392	413	459	486
96	183	192	197	205	213	274	289	296	313	373	390	401	418	468	NA
102	187	196	202	210	216	279	294	303	319	379	401	408	430	NA	NA
108	190	197	204	213	221	281	299	310	324	387	407	416	NA	NA	NA
114	192	199	209	215	225	289	303	314	331	393	416	NA	NA	NA	NA
120	195	202	213	220	230	293	309	319	336	403	420	NA	NA	NA	NA
126	197	205	215	225	235	295	314	324	345	411	NA	NA	NA	NA	NA

NO EXTRA CHARGE

- SAFENOTCH™ ROUTE HOLE
- UNIVERSAL HIDDEN MOUNTING BRACKETS
- VALANCE-FREE DECORATIVE STEEL HEADRAIL

DEFAULT: WAND/CORD TILT (LEFT), LIFT (RIGHT)

OPTIONAL:
REVERSE - WAND/CORD TILT (RIGHT), LIFT (LEFT)
GROUP LEFT - WAND/CORD TILT (LEFT), LIFT (LEFT)
GROUP RIGHT - WAND/CORD TILT (RIGHT), LIFT (RIGHT)

Surcharges:

- Micro (1/2") 50%
- Perforated slats 30%
- 8 gauge slats, Metallic slats, Privacy* 10%
- Control location: Reverse, Group Left, Group Right $37

*Available in 1" slats only

	6 Gauge	8 Gauge
Regular slats	✓	✓
Metallic slats	✓	✓
Perforated slats	X	✓
Micro slats	X	✓

PALLADIAN WINDOW SHELF

Honeycomb Shade with Palladian Shelf

The Palladian Window Shelf is a decorative support solution designed to be mounted horizontally in an arched or angled window. It works as divider and mounting surface, which can be used with any Norman® blind or shade.

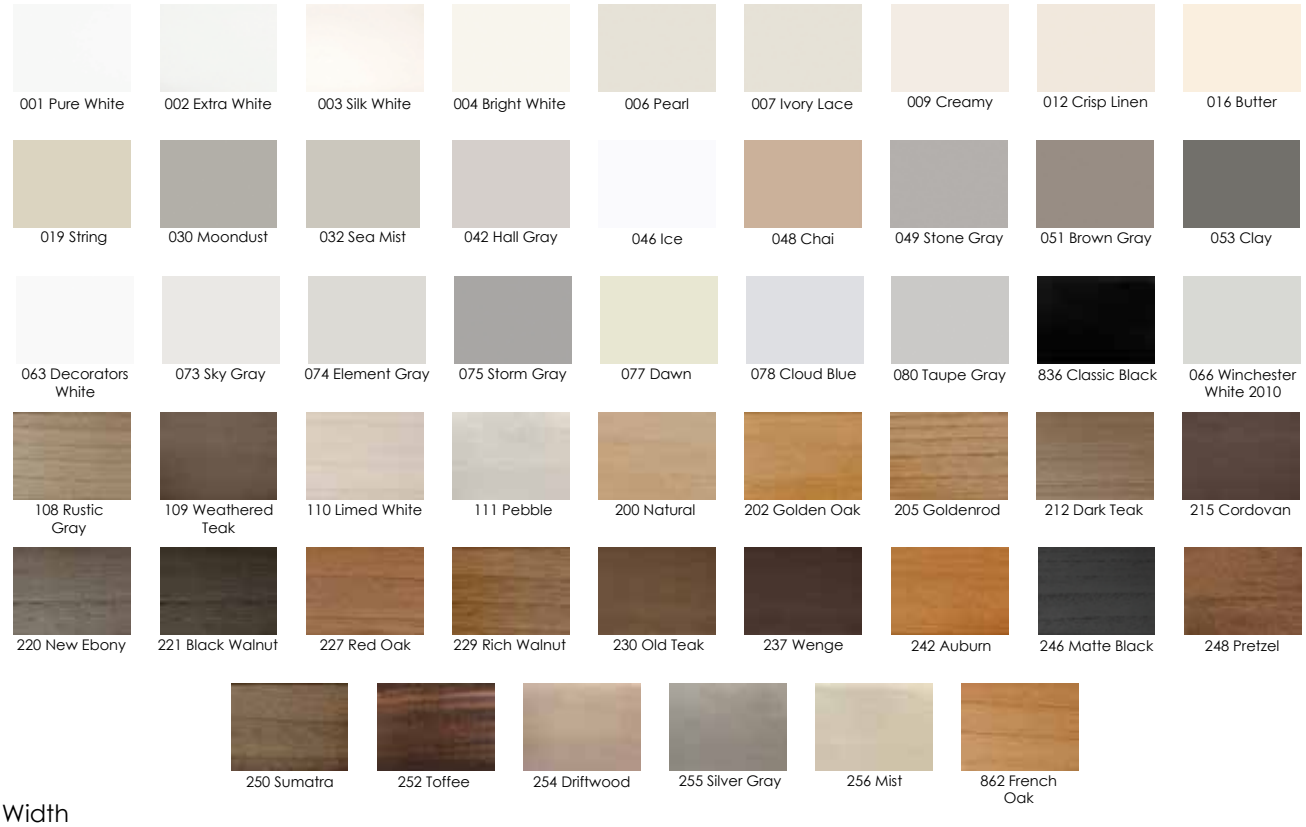
General Specifications:

- Face width: 1 ½"
- Depth: 2" to 4"
- Max length: 96"
- Inside mount only

Features:

- Made of premium hardwood
- Available in a wide range of painted and stain colors to coordinate with Norman® blinds & shades
- Easy to install
- Mounting hardware included

Available Colors:



Width

24	32	36	42	48	54	60	66	72	78	84	90	96
87	116	130	153	175	196	218	239	262	283	305	327	348

Size Considerations

GENERAL SPECIFICATIONS

Product	Lift System/Product	Width		Length		Max Area
		Min	Max	Min	Max	
Portrait™ Honeycomb Shades	Cordless	11 1/2"[8]	120"[9]	10"	120"[9]	100 SQFT[9]
	Cordless TDBU	15"[8]	96"	10"	86"	60 SQFT
	Cordless Day & Night	15"[8]	96"	10"	86"	60 SQFT
	SmartFit™	8 1/2"	72"[1]	6"	86"	43 SQFT[2]
	SmartFit™ for sloped windows	8 1/2"	59"	6"	120"	48 SQFT
	Decoflex™[3]	10 1/2"	51 15/16"	8"	88"	31.7 SQFT
	Decoflex™ for Skylights[3]	10 1/2"	60 7/8"	7 3/4"	121 3/4"	50.3 SQFT
	Cord Loop & SmartRelease™	15"	120"	10"	144"	80 SQFT
	Cord Loop TD	24"[4]	120"	10"	144"	80 SQFT
	Cord Loop Day & Night	24"[4]	120"	10"	144"	80 SQFT
	Corded, Corded TDBU, Corded Day & Night	8 1/2"	96"	25 1/2"[10]	144"	60 SQFT
	Motorized Cordless	22"	120"	10"	144"	80 SQFT
	Motorized Cordless TD	31"[5]	120"	10"	144"	50 SQFT
	Motorized Day & Night	31"[5]	120"	10"	144"	50 SQFT
	Patio Door Vertical	30"	146"	24"	120"	121 SQFT
	Patio Door Vertical Day & Night	30"	146"	24"	120"	121 SQFT
Soluna™ Roller Shades	Manual Clutch	8"	118"	12"	144"	118 SQFT
	SmartRelease™	12"	118"	12"	144"	118 SQFT
	Cordless	18"	96"	12"	96"	64 SQFT
	Motorized	14"	118"	12"	144"	118 SQFT
PerfectSheer™ Shades	Continuous Cord Loop[7]	12"	98"	12"	98"	92 SQFT
	Motorized[7]	14"	110"	12"	120"	67 SQFT
SmartDrape™	Single Drape	16 1/2"	125"	24"	120"	104 SQFT
Centerpiece™ Roman Shades	Cordless, Cordless Day and Night	20"	96"	24"	96"	40 SQFT
	Continuous Cord Loop	12"	50"/96"[6]	24"	96"	33/64 SQFT
	SmartRelease™ Continuous Cord Loop, SmartRelease Day and Night	12"	96"	24"	96"	52 SQFT
	Cord Loop Day & Night	12"	96"	24"	96"	64 SQFT
	Motorized, Motorized Day & Night	20"	96"	24"	102"	68 SQFT
BelleVue™ Shades	Single Shade	21 1/2"	96"	18"	96"	64 SQFT
SmartPrivacy® Faux Wood Blinds	Performance Cordless	16 1/2"	96"	24"	96"	48 SQFT
	Corded - Wand Tilt	6 1/2"	96"	25 1/2"[10]	118"	42 SQFT
	Corded - Cord Tilt	6 1/2"	96"	50 1/2"[10]	118"	64 SQFT
	SmartRelease™	22"	96"	10"	78"	43 SQFT
SmartPrivacy® Normandy® Wood Blinds	Cordless	16 1/2"	96"	24"	96"	48 SQFT
	Corded - Wand Tilt	6 1/2"	96"	25 1/2"	96"	42 SQFT
	Corded - Cord Tilt	6 1/2"	96"	50 1/2"	96"	64 SQFT
	SmartRelease™	22"	96"	10"	96"	43 SQFT
Vertical Blinds	Single Blind	18"	120"	36"	120"	100 SQFT
CityLights™ Aluminum	Single Blind - Wand Tilt	9"	96"	25 1/2"[10]	126"	60 SQFT
	Single Blind - Cord Tilt	9"	96"	38"[10]	126"	60 SQFT

1. Maximum width for 3/8 " single cell is 50"
2. Maximum area for 3/8" single cell is 30 SQFT
3. Maximum frame to frame measurements
4. Minimum width is 30" for lengths greater than 72"
5. Minimum width is 35" for lengths greater than 72"
6. Max width depending on 1 1/2" or 2" headrail
7. Maximum 1:4, width to length ratio
8. Minimum width is 32 ½" for lengths greater than 86", for 3/4" S, 1/2" D, 3/4" D, & 1 1/4" S cell sizes.
9. In select sizes only. For 3/8" & 9/16" Single Cell sizes, max width: 96"; max length: 86"; max area 60 SQFT.
10. Minimum blind length is 10" when costum cord length is specified

For all other lift systems not listed here, please refer to the product specifications.

Inside Mount Deductions

	Deduction
Portrait™ : SmartRise™ Cordless, Cordless TDBU, Cordless Day & Night, Corded, Corded TDBU, Corded Day & Night, Continuous Cord Loop, SmartRelease™ Cord Loop, Cordloop TD, Cordloop Day & Night Motorization	Ordered Width – 3/8"
Portrait™ : SmartFit™, SmartFit™ for sloped windows	Order Width - 1/4"(for IB without PVC light guard) Order Width - 3/8 (for IB with PVC light guard)
Portrait™ : Specialty Shapes	Ordered Width – 3/16" per side
Portrait™ : Vertical, Vertical Day & Night	Width: Ordered Width - 3/16" Length: Ordered Length – 5/8"
Soluna™ Roller Shades	Ordered Width – 1/8" (including bracket)
PerfectSheer™	Ordered Width – 1/8"
Centerpiece™ Roman Shades	With valance returns: Ordered Width – 3/8" Without valance returns: Ordered Width – 3/8"
BelleVue™ Shades	Ordered Width – 3/8"
Faux Wood Blinds	Ordered Width – 3/8"
Normandy® Wood Blinds	Ordered Width – 3/8"
Vertical Blinds	Width: Ordered Width - 3/8" Length: Ordered Length - 3/16"
CityLights™ Aluminum Blinds	Ordered Width – 3/8"

Mounting Depth Requirements

Portrait™ Honeycomb Shades	Flush IB				Semi-IB			
	3/8" Single	9/16" Single	3/4" Single & 1/2" Double	3/4" Double & 1 1/4" Single	3/8" Single	9/16" Single	3/4" Single & 1/2" Double	3/4" Double & 1 1/4" Single
Cordless	2 1/4"	1 13/16"	2 1/4"	2 11/16"	1 1/2"	1"	1 1/2"	1 7/16"
Cordless TDBU, Cordless Day & Night	2 1/4"	2 1/4"	2 1/4"	2 11/16"	1 5/16"	1 5/16"	1 5/16"	1 7/16"
Corded, Corded TDBU, Corded Day& Night	1 1/16"	1 3/4"	2"	2 11/16"	1 1/16"	1 5/16"	1 5/16"	1 1/2"
Cord Loop, Cord Loop TD, Cord Loop Day & Night, SmartRelease™	2 1/4"	2 1/4"	2 1/4"	2 11/16"	1 5/16"	1 5/16"	1 5/16"	1 7/16"
SmartFit™ (with mounting plate)	1 3/16"	1 9/16"	1 7/8"	2 5/8"	NA	NA	NA	NA
SmartFit™ for sloped windows	1 1/16"	NA	NA	NA	NA	NA	NA	NA
Specialty Shapes	1 3/4"	2 1/8"	2 5/8"	NA	NA	NA	NA	NA
Vertical	NA	NA	3 1/16" for 3/4" Single	3 1/16" for 1 1/4" Single	NA	NA	1 1/2" for 3/4" Single	1 1/2" for 1 1/4" Single
Motorized Cordless, Motorized Day & Night, Motorized TD (battery wand not attached)	2 1/4"	2 1/4"	2 1/4"	2 11/16"	1 5/16"	1 5/16"	1 5/16"	1 7/16"

	Flush IB	Semi-IB
Centerpiece™ Cord Loop with 1 ½" head rail, Cordless, Motorized	1 3/4"	1 1/4"
Centerpiece™ Cord Loop with 2" head rail and SmartRelease™ Continuous Cord	2 5/8"	1 7/8"
Centerpiece™ Cordless Day & Night and Motorized Day & Night	2 3/4"	1 5/8"
Centerpiece™ Cord Day & Night and SmartRelease Continuous Cord Day & Night	2 15/16"	1 7/8"
BelleVue™ Cord Loop	2 5/8"	2"
Faux Wood Cordless Blind, 2" & 2 ½" slats, without valance	2 13/16"	1 1/2"
Faux Wood Corded Blind, 2" & 2 ½" slats, without valance	2 11/16"	1 5/8"
Faux Wood SmartRelease™ Blind, 2" & 2 ½" slats	2 7/8"	1 5/8"
Normandy® Cordless Blind, 2" & 2 ½" slats, without valance	2 13/16"	1 1/2"
Normandy® Corded Blind, 2" & 2 ½" slats, without valance	2 11/16"	1 5/8"
Normandy® SmartRelease™ Blind, 2" & 2 ½" slats	2 7/8"	1 5/8"
Vertical Blinds	3 3/4"	2 5/16"
CityLights™ Aluminum	1 1/2"	1 1/4"

For all other lift systems or products not listed here, please refer to the product specifications.

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We build quality into every Norman® product
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The result is a trouble-free product ownership experience.

LIFETIME WARRANTY

Norman® products are backed by a lifetime warranty against defects in materials and/or workmanship for as long as the original purchaser owns the product.

Please see below to obtain warranty service and be informed of certain exceptions to the warranty.*

TO OBTAIN WARRANTY SERVICE:

Warranty claims must be accompanied by proof of purchase as well as details regarding the nature of the problem. To obtain warranty service, please contact your servicing retailer.

Repair or remake of defective products is the sole remedy under this warranty and in no event shall Norman or its licensed distributors or retailers be liable for costs to remove and/or reinstall the product. Repairs will be made with only like or similar parts. This warranty does not include shipping charges, costs of labor for measuring, installation, or trip charges.

*EXCEPTIONS:

This warranty does not cover any conditions caused by normal wear and tear, unauthorized repairs, accidents, alterations, misuse, abuse, exposure to the elements, excessive humidity, fading, failure to follow instructions for measurement, installation, cleaning or maintenance.

Discoloration or fading, chipping or cracking, caused by exposure to the elements (sun, moisture, water) is normal on paints, stains and textiles and they are warranted for 3 years. (Exception: Woodlore® shutters are warranted for lifetime). Motorized components are warranted for 5 years. Cords are warranted for 7 years against fraying. Commercial/contract orders are excluded from this warranty.

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