



MARKETING COLLECTIONS



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# SAMPLE KIT

## The whole kit and caboodle

Everything you need to aid in selling Kirsch® products. In your convenient screen printed tote bag you'll find; five product brochures featuring beautiful photography of our updated collections.

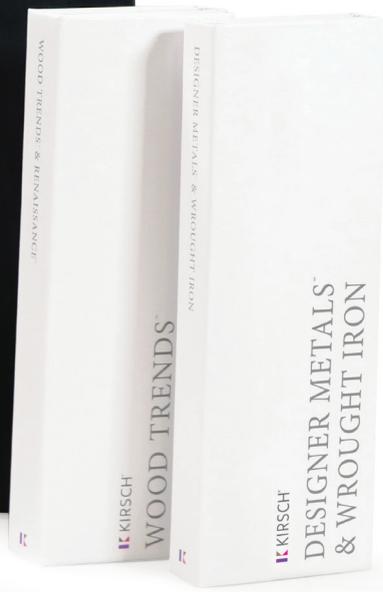
- 1 Tote bag
- 1 Binder
- 5 Collection catalogs
- 2 Portfolios containing color chips

Branded binder  
to store brochures





Branded tote bag to store complete sample kit in one convenient spot



2 portfolios featuring colors chips from our Designer Metals™, Wrought Iron, Wood Trends™ and Renaissance™ collections



5 brochures representing each updated collection with beautiful photography and an updated price guide

# PORTFOLIOS

## Buckingham®, Varia & Chroma Portfolios

Our Buckingham®, Varia and Chroma color lines stored in our unique compact portfolio.



**KDH20-155** - Buckingham® Portfolio \$60

**KDH18-150** - Chroma Portfolio \$75

**KDH20-180** - Varia Portfolio \$75

Adhered with strong velcro  
and individually labeled  
for perfect placement

Unique design  
unfolds, revealing  
color chips



ESTATE™  
TRAVERSE ROD  
Available Sizes

 **KIRSCH®**  
DRAPERY HARDWARE  
BUCKINGHAM

 **KIRSCH®**  
**CHROMA**

\* Due to the nature of the fabric, Fray Baltic and Hay linear patterns are formed causing variations to naturally occur with this product.

V4.20

Folds neatly  
into a sleek,  
compact  
portfolio

# SAMPLE BAG

A place for everything,  
and everything in it's place

Everything you need to aid in selling Kirsch products. In your convenient screen printed tote bag you'll find; five product brochures featuring beautiful photography of our updated collections.

- 1 Tote bag with:
  - durable, lightweight materials handles
  - adjustable shoulder strap
  - 6 outer pockets
  - 7 inner pockets

Durable materials,  
ready for action.



Handles and adjustable  
shoulder strap



Detailed view of  
front pockets



KIRSCH

Six large pockets on the  
front with strong velcro  
makes this a great spot for finials

# BROCHURES

## A Modern Refresh

Everything you need to aid in selling Kirsch® products. These five product brochures feature beautiful, detailed photography of our updated collections so you can experience the beauty up close.

Easily stored in coordinating binder



Detailed photography showcasing the beauty of each product

**KDH20-200 - Buckingham®** \$30 per bag\*

\*(10 per bag)

New clean design

 **KIRSCH**  
DRAPERY HARDWARE  
**BUCKINGHAM**



/ 02

More information and history on each collection

# BROCHURES

<b>KDH20-500</b> - Wood Trends™	\$20 per bag*
<b>KDH19-400</b> - Renaissance™	\$20 per bag*
<b>KDH18-600</b> - Wrought Iron	\$2
<b>KDH20-300</b> - Designer Metals™	\$20 per bag*
<b>KDH19-700</b> - Estate™	\$20 per bag*
<b>KDH19-725</b> - Architrac®	\$20 per bag*

\*(10 per bag)



K KIRSCH



WROUGHT IRON

K KIRSCH



DESIGNER METALS™

# BROCHURES

## 2020 Kirsch® Price Guide

Our 2020 Price Guide continues to improve year after year. See what's new for 2020 in the most recent update with cleaner, easier to read information and pricing.



Reformatted layout  
makes finding collections  
and products effortless

Larger text  
easier to read

## Buckingham® | 1 3/8 inch Finials

for 1 3/8 inch Buckingham® Poles & Estate™ Traverse Rods

UNIT OF MEASURE	DEALER COST	MSRP
PAIR	\$63.66	\$100.26

ITEM	PRODUCT NO.	FINISH
<b>Hamilton</b> 	292174701	Aged Gold
	292174709	Black Gold
	292174753	Camden   <b>NEW</b>
	292174754	Castle Rock   <b>NEW</b>
	292174751	Cottage White
	292174856	Dark Walnut
	292174755	Distressed Oak   <b>NEW</b>
	292174756	Moonglow   <b>NEW</b>
	292174791	Old World White
	292174805	Ornate
	292174855	Shimmer
	292174749	Slate
292174757	Sterling   <b>NEW</b>	
292174131	Venetian	
292174758	Winterwood   <b>NEW</b>	

**DIMENSIONS:**  
see guide below  
Depth (A): 4"  
Height (B): 3"  
Width (C): 3"

ITEM	PRODUCT NO.	FINISH
<b>Harper</b> 	292175701	Aged Gold
	292175709	Black Gold
	292175753	Camden   <b>NEW</b>
	292175754	Castle Rock   <b>NEW</b>
	292175751	Cottage White
	292175856	Dark Walnut
	292175755	Distressed Oak   <b>NEW</b>
	292175756	Moonglow   <b>NEW</b>
	292175791	Old World White
	292175805	Ornate
	292175855	Shimmer
	292175749	Slate
292175757	Sterling   <b>NEW</b>	
292175131	Venetian	
292175758	Winterwood   <b>NEW</b>	

**DIMENSIONS:**  
see guide below  
Depth (A): 1 3/4"  
Height (B): 2 1/2"  
Width (C): 2 1/2"

ITEM	PRODUCT NO.	FINISH
<b>Larkin</b> 	292176701	Aged Gold
	292176709	Black Gold
	292176753	Camden   <b>NEW</b>
	292176754	Castle Rock   <b>NEW</b>
	292176751	Cottage White
	292176856	Dark Walnut
	292176755	Distressed Oak   <b>NEW</b>
	292176756	Moonglow   <b>NEW</b>
	292176791	Old World White
	292176805	Ornate
	292176855	Shimmer
	292176749	Slate
292176757	Sterling   <b>NEW</b>	
292176131	Venetian	
292176758	Winterwood   <b>NEW</b>	

**DIMENSIONS:**  
see guide below  
Depth (A): 2 1/4"  
Height (B): 2 3/4"  
Width (C): 2 3/4"

ITEM	PRODUCT NO.	FINISH
<b>Oxford</b> 	292177701	Aged Gold
	292177709	Black Gold
	292177753	Camden   <b>NEW</b>
	292177754	Castle Rock   <b>NEW</b>
	292177751	Cottage White
	292177856	Dark Walnut
	292177755	Distressed Oak   <b>NEW</b>
	292177756	Moonglow   <b>NEW</b>
	292177791	Old World White
	292177805	Ornate
	292177855	Shimmer
	292177749	Slate
292177757	Sterling   <b>NEW</b>	
292177131	Venetian	
292177758	Winterwood   <b>NEW</b>	

**DIMENSIONS:**  
see guide below  
Depth (A): 2"  
Height (B): 2 1/2"  
Width (C): 2 1/2"

ITEM	PRODUCT NO.	FINISH
<b>Stamford</b> 	292178701	Aged Gold
	292178709	Black Gold
	292178753	Camden   <b>NEW</b>
	292178754	Castle Rock   <b>NEW</b>
	292178751	Cottage White
	292178856	Dark Walnut
	292178755	Distressed Oak   <b>NEW</b>
	292178756	Moonglow   <b>NEW</b>
	292178791	Old World White
	292178805	Ornate
	292178855	Shimmer
	292178749	Slate
292178757	Sterling   <b>NEW</b>	
292178131	Venetian	
292178758	Winterwood   <b>NEW</b>	

**DIMENSIONS:**  
see guide below  
Depth (A): 3"  
Height (B): 2 1/4"  
Width (C): 2 1/4"

ITEM	PRODUCT NO.	FINISH
<b>Icarus</b> 	292153701	Aged Gold
	292153709	Black Gold
	292153753	Camden   <b>NEW</b>
	292153754	Castle Rock   <b>NEW</b>
	292153751	Cottage White
	292153856	Dark Walnut
	292153755	Distressed Oak   <b>NEW</b>
	292153756	Moonglow   <b>NEW</b>
	292153791	Old World White
	292153805	Ornate
	292153855	Shimmer
	292153749	Slate
292153757	Sterling   <b>NEW</b>	
292153131	Venetian	
292153758	Winterwood   <b>NEW</b>	

**DIMENSIONS:**  
see guide below  
Depth (A): 6"  
Height (B): 2 1/4"  
Width (C): 2 1/4"



Use the measurement guide to the left to help determine the correct dimensions for your selected product.  
\*Buckingham® is custom order only. Returns not accepted.

Dimensions for  
each product

Updated  
price structure

Each section  
marked for  
quick flipping

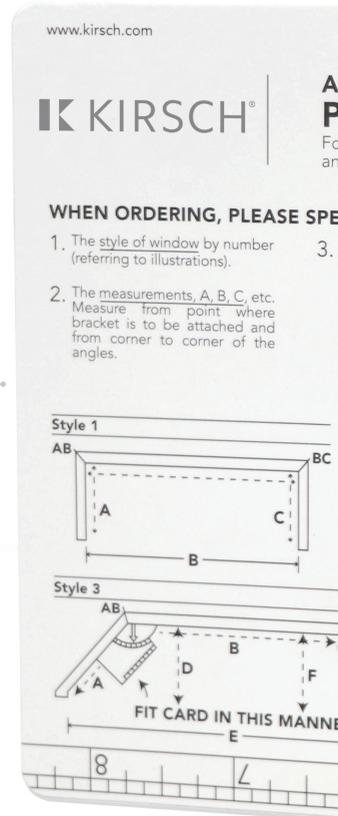
Larger  
product images

# TOOLS

## Angle Measuring Protractor

Get all the angles with this handy protractor. Our protractor makes calculating angles a piece of cake when making templates for bent and curved rods.

Printed on thick, durable paper to withstand rough handling



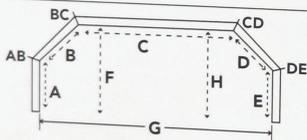
# ANGLE MEASURING PROTRACTOR

For measuring bay window and corner window angles

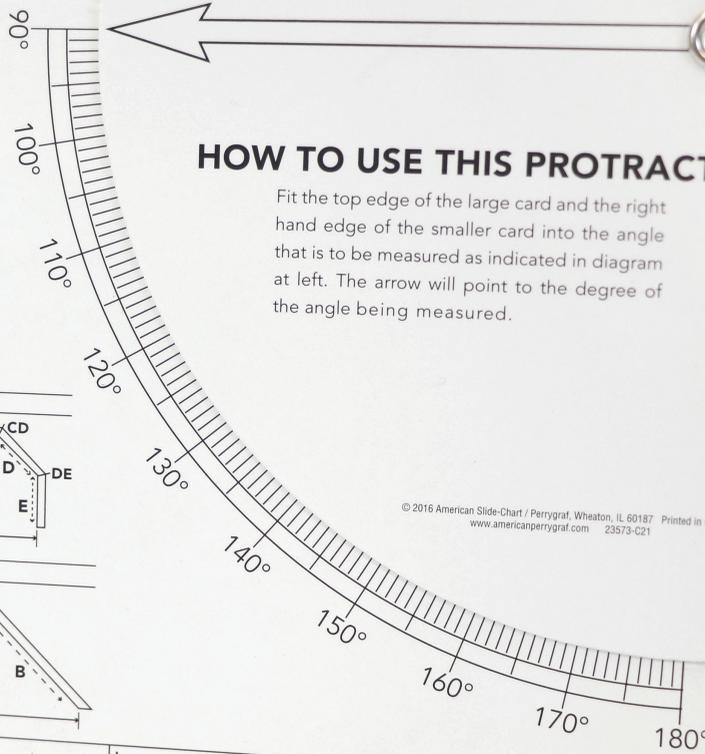
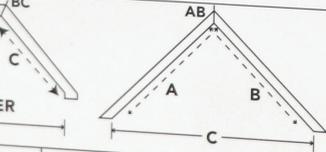
## SPECIFY:

The degree of the angles, using the angle measuring protractor. For example, when ordering for Bay Window Style 3, specify the degree of angles between A - B and B - C. If ordering for Bay Window Style 2, specify the degree of the angle between A - B, B - C, C - D, and D - E.

### Style 2



### Style 4



## HOW TO USE THIS PROTRACTOR

Fit the top edge of the large card and the right hand edge of the smaller card into the angle that is to be measured as indicated in diagram at left. The arrow will point to the degree of the angle being measured.

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www.americanypergraf.com 23573-C21

Pivoting arm for accurate measurements

# DISPLAY BOARDS

## Beauty Simplified

Each display board comes equipped with the necessary components from each collection to make a statement. Redesigned for better handling and demonstration purposes, and reorganized to show more product in a cleaner fashion. After all, less is more.

### **EACH BOARD INCLUDES:**

- **Estate™ Rod (if sold in collection)**
- **Select finials in varying finishes and sizes**
- **Stationary pole with rings featuring all colors from collection**

# Designer Metals™ Display Board



## DESIGNER METALS™ BOARD KDH18-910

\$300

### TOP CONFIGURATION

2" Estate™ Rod  
Finials: (L-R) Stratta, Corsa  
in Antique Silver

### CENTER CONFIGURATION

Row 1: Finials: (L-R)  
1 3/8" Vivien in Satin Nickel  
1 3/8" Europe in Caramel  
1 3/8" Garland in Oil Rubbed Bronze

Row 2: 1 3/8" Anubis in Gilded Bronze  
1 3/8" Calla in Antique Silver  
1 3/8" Artemis in Polished Nickel

Row 3: 1 3/8" Pandora in Polished Nickel  
1 3/8" Legion in Black  
1 3/8" Grotto in Brushed Bronze

### BOTTOM CONFIGURATION

Back Pole Configuration  
1 3/8" Stationary Pole  
Endcaps: (L-R) Round, Square in Gilded Bronze

Front Pole Configuration  
1 3/8" Stationary Pole  
Finials: (L-R) Elmore, Harlow in Gilded Bronze

1 3/8" Rings  
(L-R) Antique Silver, Brushed Bronze Satin Nickel

1 3/8" Bypass C-Rings  
(L-R) Black, Caramel

1 3/8" Transitional Rings  
(L-R) Oil Rubbed Bronze, Gilded Bronze,  
Polished Nickel

# Buckingham® Display Board

## BUCKINGHAM® BOARD KDH20-905

\$400

### TOP CONFIGURATION

2" Estate™ Rod

Finials: (L-R) Wave, Regal  
in Cottage White

### CENTER CONFIGURATION

Row 1: Finials: (L-R)

1¾" Aston in Distressed Oak  
1¾" Carrington in Moonglow  
1¾" Larkin in Sterling

Row 2: 1¾" Pineacanthus in Ornate

1¾" Icarus in Black Gold  
1¾" Cross Geometric in Shimmer

Row 3: 1¾" Davenport in Castle Rock

1¾" Empress in Venetian  
1¾" Berkshire in Slate

### BOTTOM CONFIGURATION

1¾" Stationary Pole

Finials: (L-R) Oxford, Concord in Camden

1¾" Transitional Rings

(L-R) Moonglow, Winterwood, Sterling  
Distressed Oak, Castle Rock, Camden

1¾" Rings

(L-R) Cottage White, Old World White,  
Slate, Shimmer, Ornate, Black Gold,  
Aged Gold, Venetian, Dark Walnut

## BUCKINGHAM® UPDATE KIT FOR 2018 BOARD KDH20-906

\$150

### BUCKINGHAM® UPDATE KIT INCLUDES:

Finials:

1¾" Aston in Distressed Oak  
1¾" Carrington in Moonglow  
1¾" Larkin in Sterling  
1¾" Davenport in Castle Rock

Rings:

1¾" Transitional Rings

### BOTTOM CONFIGURATION

1¾" Stationary Pole

Finials: (L-R) Oxford, Concord in Camden

Brackets: 1¾" Transitional Brackets in Camden

# Wood Trends™ Display Board

## WOOD TRENDS™ BOARD KDH20-920

\$300

### TOP CONFIGURATION

2" Estate™ Rod

Finials: (L-R) Button Ball, Hugo  
in Marble

### CENTER CONFIGURATION

Row 1: Finials: (L-R)

1½" Miller in White  
1½" Ethan in Coffee  
1½" Warren in Estate Oak

Row 2: 1½" Chaucer in Estate Oak

1½" Oakleaf in Marble  
1½" Bristol in Black

Row 3: 2" Charleston in Truffle

2" Sherwood in Dark Chocolate  
2" Wood Ball in Mahogany

### BOTTOM CONFIGURATION

1½" Stationary Pole

Endcaps in Truffle

1½" Rings

(L-R) White, Mahogany, Black, Marble  
Dark Chocolate, Coffee, Truffle  
Estate Oak, Unfinished

## WOOD TRENDS™ UPDATE KIT FOR 2018 BOARD KDH20-921

\$30

### WOOD TRENDS™ UPDATE KIT INCLUDES:

Finials:

2" Hugo in Marble  
1½" Miller in White  
1½" Ethan in Coffee  
1½" Warren in Estate Oak

# Renaissance™ Display Board

## RENAISSANCE™ BOARD KDH18-915

\$275

### TOP CONFIGURATION

2" Fluted Stationary Pole  
Finials: Victorian  
in Mocca

### CENTER CONFIGURATION

Row 1: Finials: (L-R)  
2" Kensington in Golden Heirloom  
2" Armada in Bronze

Row 2: 2" Renaissance in Mocca  
2" Westminster in Burnished Copper  
2" Kensington in Tortoise

Row 3: 2" Armada in Tortoise  
2" Victorian in Burnished Copper

### BOTTOM CONFIGURATION

2" Fluted Stationary Pole  
Endcaps: Hastings in Tortoise

2" Decorative Rings  
(L-R) Tortoise, Mocca, Golden Heirloom  
Burnished Copper, Bronze

2" Rings  
(L-R) Tortoise, Mocca, Golden Heirloom  
Burnished Copper, Bronze

# Wrought Iron Display Board

## WROUGHT IRON BOARD KDH18-925

\$275

### TOP CONFIGURATION

1" Stationary Pole  
Finials: Petite Modern Ball  
in Antique Pewter

### CENTER CONFIGURATION

Row 1: Finials: (L-R)  
1" Acanthus Arrow in Black  
1" Leaf Scroll in Antique Pewter  
1" Inner Lace in Iron Oxide

Row 2: 1" Pedestal Ball in Antique Pewter  
1" Crown Palace in Iron Gold

Row 3: 1" Bird Cage in Rust  
1" Beveled Brick in Iron Oxide  
1" Pine Cone in Black

### BOTTOM CONFIGURATION

**Back Pole Configuration**  
1" Stationary Pole  
Endcaps in Black

**Front Pole Configuration**  
1" Stationary Pole  
Finials: Petite Faucet in Black

1" Rings  
(L-R) Black, Rust, Antique Pewter,  
Iron Oxide, Iron Gold

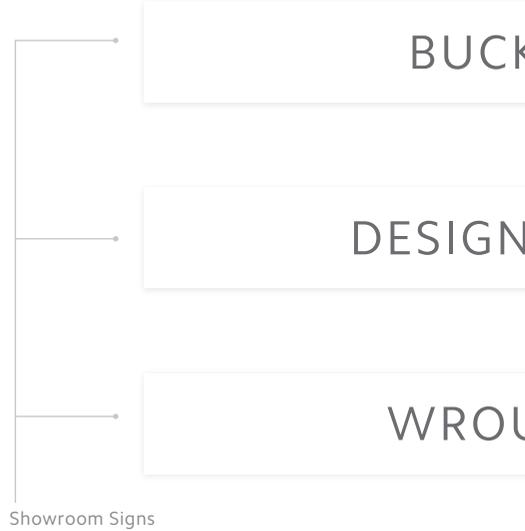
1" Bypass C-Rings  
(L-R) Black, Rust, Antique Pewter,  
Iron Oxide, Iron Gold



# SERVICES

Creative. Innovative. Motivated.

A highly skilled, full service creative team is at your side no matter how simple or complex your creative projects may be. We have the tools, skills and knowledge to propel your marketing efforts to the next level of success.



Showroom  
Sign



BUCKINGHAM  
Lancaster

KINGHAM®

ER METALS™

UGHT IRON

**KIRSCH**

Classic. Modern. Timeless.  
All in one place.

YOUR LOGO HERE

Let us help you update your surroundings to pure luxury with the Kirsch® Designer Metals® and Wood Trends® collections.  
123-456-7890 1 Drapery Road, New York, New York

Custom Advertisement

**TAILORED PERFECTION**

Our Ripplefold® system gently glides along the track as each fold falls evenly and perfectly into position. Master carriers work together to eliminate flat drapery areas, consistently providing your drapery panels with a full, luxurious look.

YOUR LOGO HERE | **KIRSCH** | Find out more at [kirsch.com](http://kirsch.com)

**DESIGNER METALS®**  
123-456-7890

Showroom Sign

Custom Advertisement



Experience more, visit [kirsch.com](http://kirsch.com)