

NORMAN®

SHUTTERS. BLINDS. SHADES.



2022 Retail Guide

Effective January 1, 2022

58 Awards & Counting



reddot award

QUALITY ISN'T JUST A CATCHPHRASE IT'S OUR HERITAGE

With over 40 years of excellence in crafting fine window furnishings, Norman®'s quality is evident. It's what drives us to innovate. And why you can see it in every detail. Few companies will farm their own wood. Make their own components. Or weave their own cords. At Norman®, everything matters. And anything's possible.

We strive to exceed the highest industry standards in everything we do. That's why we're focused on leading the industry in quality, service, selection and value. From our patented performance and safety enhancing products, and our award-winning product designs, to our socially responsible processes in manufacturing and forestry, Norman® has a history of defining the future.

#CordlessForKids

Only Use Cordless Window Coverings
in Homes with Young Children



CORDLESS comes
STANDARD with
Norman® Shades



5

11

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NEW

25

28

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31

33

35

39

FREIGHT HANDLING (NET)

\$25 for 1st unit and \$8 for each additional unit.

**For HI & AK: \$80 for 1st unit and \$10 for each additional unit.

OVERSIZE SURCHARGE (NET)

For widths* exceeding 96", \$80 for 1st unit and \$50 for each additional unit.

*For Vertical, oversize surcharge applies to both height and headrail width.



PORTRAIT™ HONEYCOMB SHADES

9/16" SINGLE CELL

Width

CORDLESS STANDARD

Height	USA	24	30	36	42	48	54	60	66	72	84	96	108	120
	36	175	210	227	246	264	301	364	382	423	459	525	592	658
	42	197	224	234	259	279	320	382	405	452	483	549	614	679
	48	205	230	242	272	304	336	404	428	477	513	578	643	708
	54	209	237	252	283	311	352	427	452	506	549	623	697	770
	60	221	249	264	293	343	370	452	476	535	557	626	718	765
	66	234	271	283	306	349	385	471	496	559	602	676	749	824
	72	240	278	289	320	366	405	492	520	590	635	720	805	890
	78	281	322	343	373	408	477	510	542	608	671	770	870	969
	84	286	333	352	389	423	496	529	564	638	705	804	901	1000
	90	293	343	366	403	436	515	551	590	664	740	836	934	1031
	96	303	352	375	415	453	533	572	614	691	774	870	965	1062
	108	333	392	423	470	515	608	658	703	797	843	936	1029	1123
	120	366	433	470	520	576	686	739	794	903	979	1068	1158	1247
	144	432	517	562	624	698	840	900	979	1055	1159	1252	1414	1494

IMPORTANT: Honeycomb Cordless shades have a max width of 96".

3/8" SINGLE & 3/4" SINGLE

Width

CORDLESS STANDARD

Height	USA	24	30	36	42	48	54	60	66	72	84	96	108	120
	36	224	279	291	322	347	372	393	473	499	554	605	723	961
	42	258	288	305	336	364	392	417	500	529	588	642	771	1024
	48	265	299	317	353	403	413	438	528	560	623	684	817	1086
	54	277	310	330	368	416	434	460	557	590	658	723	863	1140
	60	285	327	345	387	438	455	481	588	620	703	767	916	1206
	66	305	352	368	401	443	471	504	616	650	727	807	958	1264
	72	313	361	380	418	452	495	529	642	683	772	848	1006	1329
	78	365	420	447	490	532	582	623	667	709	797	885	1050	1383
	84	373	435	461	507	554	605	650	692	740	833	924	1098	1442
	90	387	447	477	524	572	627	675	722	771	869	963	1143	1499
	96	394	460	492	542	594	651	701	748	801	902	1004	1189	1564
	108	422	496	532	588	649	709	766	823	881	998	1111	1315	1724
	120	452	530	572	636	702	769	833	896	959	1094	1218	1441	1883
	144	476	564	625	683	754	831	899	970	1041	1186	1379	1565	2045

IMPORTANT: Honeycomb Cordless shades have a max width of 96".

Lift System Surcharges:

- Continuous cord loop, TDBU \$60
- SmartRelease™ Continuous cord loop \$75

SmartFit Applications:

- SmartFit™ \$75
- SmartFit™ with Frame \$180
- SmartFit™ Dual Shade \$150
- SmartFit™ Dual Shade with frame \$255

Motorization:

- Extension cable for motor (48" or 96") \$40
- Remote \$100 each
- Motor (for Battery Wand or AC Adaptor) \$500

Miscellaneous:

- Shim \$2 each
- Side mount bracket \$18 per shade
- Aluminum Light Guard, Pole Attachment only \$35
- Magnetic hold down \$20 per shade
- Cut-out, Cordless operating pole \$75
- Specialty shapes \$100

Fabric Surcharges:

- One tone 10%
- Room darkening, Sheer 20% (single shade)
- FR 75%



1/2" DOUBLE

Width

CORDLESS STANDARD

Height	USA	24	30	36	42	48	54	60	66	72	84	96	108	120
	36	233	288	302	334	360	386	408	492	518	574	627	750	998
	42	268	299	317	349	377	406	433	519	549	611	667	801	1063
	48	276	310	329	367	417	429	454	548	581	646	710	849	1128
	54	287	323	342	382	432	450	477	578	613	682	750	895	1183
	60	296	339	357	402	454	472	500	611	644	729	796	950	1252
	66	317	366	382	415	458	489	523	639	675	754	837	995	1312
	72	325	374	393	434	469	513	549	667	708	802	880	1045	1379
	78	378	437	464	508	553	604	646	692	735	828	918	1091	1437
	84	387	451	478	525	574	627	675	719	768	865	959	1140	1498
	90	402	464	495	544	593	651	700	749	801	901	1001	1186	1558
	96	409	477	511	562	616	676	726	777	832	937	1043	1234	1624
	108	438	514	553	611	674	735	795	853	914	1037	1154	1365	1790
	120	469	550	593	660	728	797	865	931	996	1136	1265	1497	1955
	144	494	574	638	708	783	863	934	1006	1081	1231	1377	1625	2123

IMPORTANT: Honeycomb Cordless shades have a max width of 96".

3/4" DOUBLE & 1 1/4" SINGLE

Width

CORDLESS STANDARD

Height	USA	24	30	36	42	48	54	60	66	72	84	96	108	120
	36	279	346	363	402	432	462	491	590	622	689	753	900	1199
	42	322	359	381	419	453	488	520	623	659	733	801	960	1276
	48	331	371	394	440	501	516	545	657	699	776	852	1018	1354
	54	345	387	410	458	519	540	573	693	734	819	900	1075	1419
	60	356	408	430	481	545	567	601	733	772	875	956	1141	1503
	66	381	438	458	499	550	587	628	767	809	907	1004	1194	1574
	72	390	450	473	521	563	616	659	801	851	962	1056	1254	1654
	78	454	524	557	611	664	726	776	830	882	993	1102	1310	1725
	84	467	541	574	632	689	753	809	864	921	1037	1151	1367	1797
	90	481	557	594	655	712	782	840	899	960	1083	1201	1423	1868
	96	492	573	613	676	739	810	872	934	999	1124	1251	1481	1948
	108	525	617	664	733	808	882	955	1025	1098	1244	1384	1638	2147
	120	563	660	712	793	873	958	1037	1118	1195	1362	1518	1795	2346
	144	593	675	765	851	939	1035	1120	1207	1296	1476	1652	1949	2546

IMPORTANT: Honeycomb Cordless shades have a max width of 96".



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PORTRAIT™ HONEYCOMB SHADES





3/4" Single & 1 1/4" Single WOVEN I

Width

CORDLESS STANDARD

USA	24	30	36	42	48	54	60	66	72	84	86
36	334	415	434	481	518	555	588	707	746	827	903
42	387	430	456	503	543	584	623	747	790	879	960
48	397	446	473	529	601	619	654	787	837	931	1022
54	414	464	491	551	622	647	687	831	880	981	1080
60	427	489	515	578	654	680	721	879	926	1049	1145
66	456	527	551	598	660	704	753	919	970	1086	1205
72	469	539	566	625	676	740	790	960	1020	1154	1266
78	544	628	667	732	796	871	931	995	1058	1190	1321
84	559	648	689	758	827	903	970	1035	1105	1244	1380
86	578	667	712	785	854	937	1006	1079	1151	1298	1439

PRICE GROUP 1

WOVEN COLLECTIONS

Windsong

Lift System Surcharges:

- Continuous cord loop, TDBU \$60
- SmartRelease™ Continuous cord loop \$75
- SmartFit™ Dual Shade \$150

3/4" Single & 1 1/4" Single WOVEN II

Width

CORDLESS STANDARD

USA	24	30	36	42	48	54	60	66	72	84	86
36	385	477	500	554	597	639	677	814	858	951	1038
42	445	495	525	579	625	672	718	859	910	1011	1104
48	457	513	543	608	692	712	752	906	963	1070	1176
54	476	534	565	634	717	745	790	955	1013	1129	1243
60	491	563	593	665	752	783	829	1011	1065	1207	1318
66	525	606	634	689	759	810	867	1058	1116	1250	1385
72	539	620	651	720	777	851	910	1104	1172	1328	1456
78	626	724	768	843	916	1002	1070	1144	1217	1370	1520
84	643	746	792	871	951	1038	1116	1191	1271	1431	1588
86	665	768	818	903	982	1078	1159	1242	1323	1494	1655

PRICE GROUP 2

WOVEN COLLECTIONS

Breeze

Lift System Surcharges:

- TDBU \$60





PORTRAIT™ HONEYCOMB SHADES

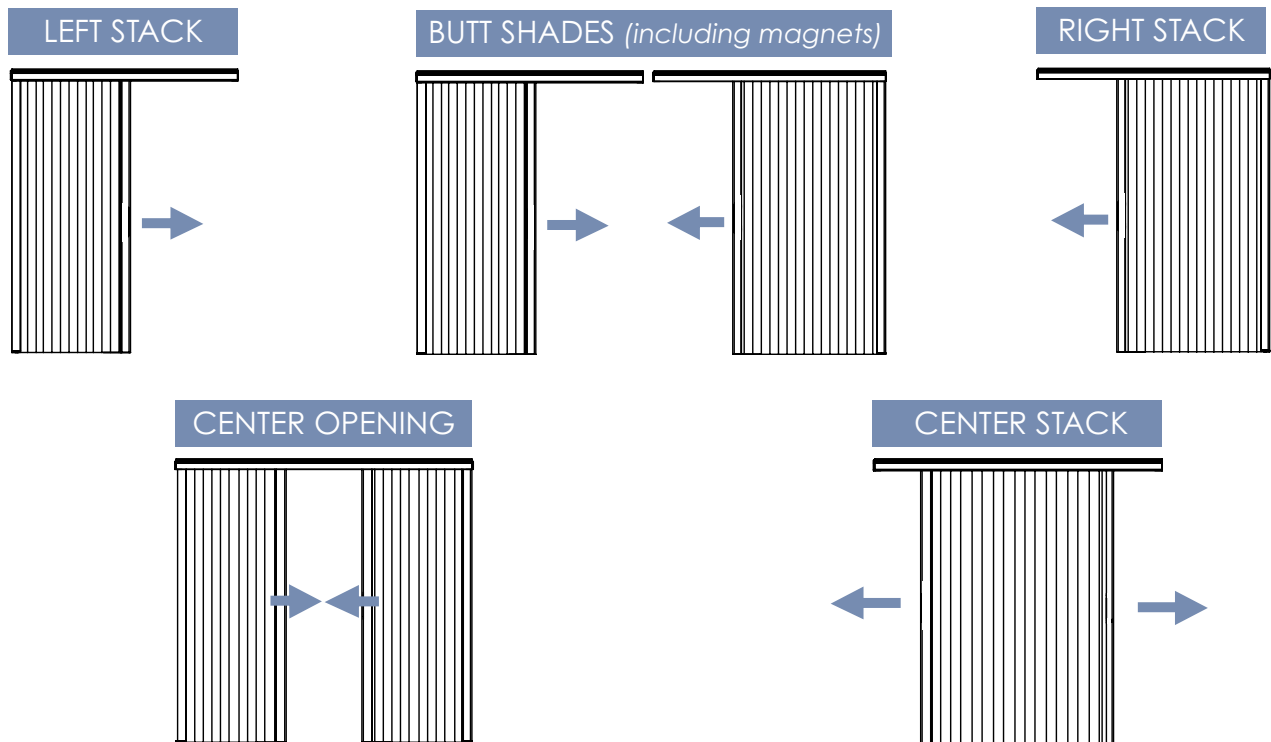


Surcharges:

- Shim \$2 each

Fabric Surcharges:

- Room Darkening, Sheer 20%
- FR 75%





3/4" SINGLE &
1 1/4" SINGLE VERTICAL

Width

Height

USA	24	32	36	42	48	54	60	66	72	78	84	96	108	120	132	146
36	470	508	555	595	634	674	717	755	797	838	874	951	1023	1090	1162	1232
42	501	548	596	645	687	734	784	826	871	918	957	1032	1103	1186	1273	1360
48	537	584	639	692	738	789	840	898	939	984	1034	1117	1190	1298	1412	1527
54	561	624	681	740	790	838	891	943	993	1037	1090	1175	1268	1362	1463	1563
60	595	659	724	787	838	891	948	1001	1056	1109	1159	1260	1360	1462	1570	1678
66	628	696	765	836	895	948	1005	1068	1120	1182	1234	1346	1453	1562	1678	1793
73	665	735	811	885	944	999	1057	1134	1187	1249	1312	1430	1542	1663	1790	1916
78	698	774	855	924	990	1043	1109	1186	1242	1314	1373	1506	1620	1747	1879	2012
84	734	812	897	971	1041	1103	1173	1251	1311	1388	1449	1590	1717	1847	1985	2123
90	763	853	936	1014	1089	1159	1231	1315	1383	1460	1529	1676	1815	1953	2099	2244
96	797	888	971	1053	1131	1203	1279	1371	1440	1522	1592	1749	1886	2040	2200	2362
108	864	960	1054	1141	1226	1308	1404	1500	1581	1668	1747	1921	2079	2240	2410	2579
120	924	1034	1173	1270	1359	1451	1558	1665	1754	1853	1924	2124	2298	2473	2658	2842

Pricing Notes:

Day & Night – Price as 2 individual shades.

For sheer & RD fabrics, the 20% fabric surcharge applies.

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SOLUNA™ ROLLER SHADES



NO EXTRA CHARGE

- CORDLESS FOR CHILD AND PET SAFETY
- STAINLESS STEEL OPERATING CHAIN FOR DURABILITY
- RACEWAY INSTALLATION SYSTEM FOR EASY INSTALL
(on SmartRelease™, dual shades, fascias and valances)
- 30" FIBERGLASS OPERATING POLE FOR CORDLESS

Pricing Notes:

Dual Shades - Price as 2 individual shades

Coupled Shades - Price as 2 individual shades



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Lift System Surcharges:

- Dual shade \$60 *(includes raceway)*
- SmartRelease™ continuous cord loop \$75 *(includes raceway)*
- Coupled shade \$100
- LightGuard 360™ \$325

Light Control Surcharges:

- Aluminum Light Guard \$35
- Wood Light Guard \$100

Motorization:

- Extension cable for motor (48" or 96") \$40
- Remote \$100 each
- Motor *(for Battery Wand or AC Adaptor)* \$500
- Plug in AC Motor \$585
- Additional battery wand \$60

Miscellaneous:

- Shim \$2 each
- Additional fiberglass pole \$20
- Magnetic hold down \$20 per shade
- Pole attachment only \$30
- Keystone \$60
- Cordless operating pole \$75

Fascia and Valance Surcharges

	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120	132	144
Fascia, Wood Valance*	99	105	113	120	127	138	148	161	175	187	201	215	229	256	283	304	325
4 1/2" Fabric Valance*	115	120	131	139	147	159	171	186	202	216	232	247	264	295	326	350	374
7" Fabric Valance*	163	172	185	198	208	226	243	264	288	308	330	353	376	421	463	483	535
Raceway	48	51	54	58	61	67	72	78	86	92	98	106	112	126	136	NA	NA

For every additional foot, please add \$21 (retail).

*Raceway included

10% discount for continuous cord



SOLUNA™ ROLLER SHADES



SOLAR SCREEN GROUP 1

Width

CORDLESS STANDARD

Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
	36	199	214	230	245	261	275	301	317	338	374	394	422	444	481	523
	48	215	234	250	270	290	309	343	366	389	432	454	489	512	559	602
	60	233	250	271	297	325	350	388	413	446	488	515	554	576	621	662
	72	246	270	299	329	357	389	434	464	495	542	565	601	625	674	725
	84	264	294	327	361	394	428	477	512	538	580	621	647	674	729	785
	96	279	318	355	392	431	469	515	546	574	621	664	693	725	785	846
	108	300	342	383	426	464	499	549	580	614	662	709	742	776	840	907
	120	322	367	411	455	497	529	580	616	651	704	753	791	826	898	968
	132	340	391	437	486	522	558	614	651	688	745	797	836	875	952	1031
	144	361	414	467	508	549	586	648	686	727	784	842	885	926	1006	1091

PRICE GROUP 1

FABRIC COLLECTIONS

A300 (3%) • A300 (5%) • A400 (3%) • A400 (5%) • A100 (3%) • A300 (10%)
• A400 (10%) • Serene (7%) • Flow (7%) • Windsong (5%)

10% discount for continuous cord

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SOLAR SCREEN GROUP 2

Width

CORDLESS STANDARD

Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
36		217	235	254	270	287	305	338	355	378	419	441	475	499	544	592
48		236	257	277	297	319	346	384	411	437	485	514	550	576	633	682
60		255	277	300	328	361	389	436	467	499	548	582	624	650	702	749
72		272	299	330	366	397	434	489	522	559	611	638	681	706	765	822
84		291	325	364	402	438	478	538	577	606	658	702	732	765	828	892
96		309	351	394	437	479	523	582	617	649	703	752	789	822	892	961
108		331	380	425	475	519	560	621	658	693	752	805	842	880	955	1031
120		355	408	459	510	555	592	658	697	739	798	854	895	937	1018	1099
132		378	435	491	542	584	625	696	739	780	845	906	950	993	1082	1169
144		402	461	521	571	614	657	732	779	826	890	956	1004	1050	1145	1242

PRICE GROUP 2

FABRIC COLLECTIONS

A300 (1%) • A820 (3%) • A400 (1%) • Serene (1%) • Serene (3%)
• Flow (1%) • Flow (5%) • Windsong (1%) • W120 (12%) • Moon (5%)

10% discount for continuous cord

SOLAR SCREEN GROUP 3

Width

CORDLESS STANDARD

Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
36		241	267	287	311	336	357	382	407	434	479	507	545	574	629	685
48		267	294	320	348	378	411	444	477	510	561	594	640	671	743	802
60		289	320	352	390	429	467	504	543	584	642	680	734	765	834	899
72		313	349	391	436	481	527	570	615	658	719	755	808	844	921	997
84		338	384	432	483	534	582	634	682	723	784	839	881	922	1006	1094
96		363	417	474	530	584	642	691	737	782	848	909	956	1001	1095	1190
108		390	453	516	577	638	691	742	789	842	910	979	1032	1080	1183	1286
120		419	489	556	621	684	737	792	846	900	975	1048	1105	1159	1271	1383
132		450	522	595	666	724	784	842	900	960	1039	1118	1179	1236	1359	1479
144		478	557	636	704	767	828	893	956	1020	1102	1186	1251	1315	1446	1577

PRICE GROUP 3

FABRIC COLLECTIONS

Lakeview (3%) • Lakeview (7%) • Lakeview (10%) • Meadows (1%)
• Meadows (3%) • Jubilee (3%) • AB600 (5%) • AB600 (8%)

10% discount for continuous cord

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SOLUNA™ ROLLER SHADES

FABRIC GROUP 1

Width

CORDLESS STANDARD

Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
	36	210	226	242	259	276	291	308	333	356	394	416	437	459	500	544
	48	227	247	264	286	306	329	351	386	411	456	480	507	532	580	626
	60	245	264	287	314	344	372	401	437	471	516	545	574	598	645	688
	72	260	286	317	349	381	413	448	491	523	573	598	625	650	701	753
	84	279	312	347	384	419	455	492	540	570	614	645	672	701	758	818
	96	297	338	377	417	458	498	532	579	608	658	690	722	753	818	880
	108	318	364	407	453	494	533	565	614	650	702	737	770	807	874	943
	120	341	390	437	486	530	564	599	653	690	746	785	823	859	935	1007
	132	362	416	466	518	558	595	634	690	728	789	830	869	911	991	1073
	144	384	441	496	541	584	626	669	726	770	831	876	920	963	1047	1137

PRICE GROUP 1
FABRIC COLLECTIONS

ROOM DARKENING : Glamour
DESIGNER : Brook • Chelsea

10% discount for continuous cord

FABRIC GROUP 2

Width

CORDLESS STANDARD

Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
	36	230	248	268	284	305	324	343	371	396	440	464	489	514	560	609
	48	249	272	293	314	338	367	392	431	458	508	539	566	594	651	703
	60	270	293	319	349	384	413	447	489	523	576	611	644	670	723	774
	72	289	318	351	388	424	462	499	549	586	642	670	702	728	788	848
	84	307	345	387	428	468	510	551	605	637	691	723	756	788	854	920
	96	328	373	419	467	511	558	595	648	683	739	776	812	848	920	992
	108	352	405	452	504	555	598	635	691	728	789	829	869	910	985	1064
	120	378	433	491	542	591	632	674	733	776	838	880	923	965	1052	1134
	132	404	464	522	580	624	668	712	776	821	889	936	979	1026	1118	1209
	144	428	493	556	608	654	702	749	819	869	937	986	1037	1084	1183	1283

PRICE GROUP 2
FABRIC COLLECTIONS

NATURAL : Samoa • Phuket • Bora Bora • Sumatra • Java • Bali • Riviera
DESIGNER : Francis • Hayes • Valerie • Emery • Sierra • Shimmer • Amelia • Lola LF
ROOM DARKENING : Cambria • Maui • Jamaica • Bermuda • Fiji
SHEER : Sheer • Dazzle

10% discount for continuous cord



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SOLUNA™ ROLLER SHADES



FABRIC GROUP 3

Width

CORDLESS STANDARD

Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
36	255	280	303	328	353	378	404	430	460	508	538	567	599	655	714	
48	280	309	339	368	401	434	469	504	540	596	630	667	701	774	836	
60	304	339	373	413	454	494	536	577	621	681	723	765	798	871	939	
72	330	369	414	461	511	559	604	653	699	764	803	843	879	961	1040	
84	355	406	458	514	565	617	674	724	767	833	875	920	962	1052	1141	
96	384	441	501	562	621	681	734	784	830	901	948	998	1046	1142	1243	
108	413	479	546	612	678	734	788	838	894	968	1023	1076	1128	1235	1342	
120	445	517	590	659	726	784	843	899	958	1036	1096	1153	1210	1328	1445	
132	476	555	632	706	768	833	894	958	1022	1105	1167	1229	1292	1422	1547	
144	506	591	676	748	815	879	949	1017	1086	1174	1239	1309	1375	1512	1648	

PRICE GROUP 3

FABRIC COLLECTIONS

NATURAL : Caroline • Aruba • Maui (Natural) • Bahamas

DESIGNER : Breeze • Clarissa

ROOM DARKENING : Luxe • Jewel • Lola BO • Garden • Clarissa RD
• Summerland

10% discount for continuous cord

FABRIC GROUP 4

Width

CORDLESS STANDARD

Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
36	280	308	334	362	389	416	445	473	507	559	592	625	659	721	786	
48	308	341	372	406	440	478	516	556	594	656	695	734	771	852	920	
60	335	372	411	455	500	543	590	635	683	749	796	843	878	958	1034	
72	364	407	456	508	562	615	665	719	769	842	882	927	968	1058	1144	
84	391	447	504	565	623	679	741	797	845	917	963	1013	1059	1158	1255	
96	423	486	552	618	683	749	808	863	914	992	1043	1098	1151	1256	1367	
108	455	528	602	674	746	808	868	922	983	1065	1125	1184	1242	1359	1477	
120	490	569	649	725	800	863	927	990	1054	1140	1206	1269	1332	1461	1590	
132	524	611	696	777	846	917	983	1054	1124	1216	1285	1353	1422	1564	1703	
144	557	650	744	824	897	968	1044	1119	1195	1292	1363	1440	1512	1665	1814	

PRICE GROUP 4

FABRIC COLLECTIONS

DESIGNER : Kendra

ROOM DARKENING : Bridget

10% discount for continuous cord

#CordlessForKids
Only Use Cordless Window
Coverings in Homes with
Young Children



NORMAN™
SHUTTERS • BLINDS • SHADES

SUGGESTED RETAIL



PERFECTSHEER™ SHADES



Fully Closed



Partially Open



Fully Open



LIGHT FILTERING

		Width														
Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	98	104	110
	36	519	581	645	706	768	838	896	963	1119	1189	1253	1319	1380	1441	1502
	42	543	605	660	728	793	867	933	999	1158	1226	1296	1360	1430	1499	1569
	48	577	634	698	769	842	921	998	1075	1231	1300	1378	1452	1526	1600	1673
	54	596	666	734	819	896	977	1063	1144	1300	1383	1458	1547	1629	1712	1795
	60	626	701	774	858	941	1037	1124	1220	1372	1462	1553	1648	1737	1826	1916
	66	654	733	815	903	998	1095	1197	1298	1446	1550	1650	1749	1846	1945	2043
	72	680	765	852	948	1052	1162	1266	1372	1526	1629	1740	1846	1951	2056	2160
	78	697	787	880	991	1097	1212	1320	1437	1598	1713	1823	1938	2050	2163	2276
	84	725	824	919	1040	1154	1273	1395	1511	1679	1801	1922	2041	2157	2275	2391
	90	755	850	957	1086	1212	1340	1460	1587	1757	1887	2015	2142	2270	2398	2526
	98	787	886	999	1136	1266	1397	1529	1664	1839	1977	2111	2243	2376	2508	2640
	102	819	920	1041	1185	1318	1453	1599	1739	1921	2066	2208	2345	2482	2618	2755
	108	851	956	1083	1234	1372	1509	1668	1816	2002	2155	2303	2446	2588	2728	2870
	120	882	991	1124	1285	1424	1565	1737	1892	2084	2244	2399	2548	2694	2839	2985

NO EXTRA CHARGE

- CONTINUOUS CORD LOOP - STANDARD
- CURVED FASCIA WITH FABRIC
- FABRIC COVERED HEM BAR

Fabric Surcharge:

- Room darkening 20%

Motor Surcharge:

- Extension cable for motor (48" or 96") \$40
- Remote \$100 each
- Motor \$500 each

Miscellaneous:

- Shim \$2 each
- Magnetic hold down \$20 per shade
- Keystone \$60

Light Control Surcharges:

- Aluminum Light Guard \$35
- Wood Light Guard \$100

Valance Surcharges:

	24	30	36	42	48	54	60	66	72	78	84	90	98	104	110
Wood Valance	99	105	113	120	127	138	148	161	175	187	201	215	238	246	263
4 1/2" Fabric Valance	115	120	131	139	147	159	171	186	202	216	232	247	274	285	300

For every additional foot, please add \$21 (retail).





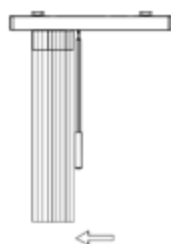
TRACK WIDTH

USA	36	48	54	60	66	72	78	84	90	96	108	120	132	148	1615/8
48	662	781	832	886	969	1025	1082	1143	1227	1299	1405	1595	1797	2019	2262
60	737	873	947	1012	1112	1174	1239	1313	1409	1493	1614	1814	2028	2257	2528
72	832	1003	1085	1174	1278	1362	1439	1528	1636	1738	1995	2222	2468	2726	3054
84	898	1121	1210	1306	1422	1515	1607	1698	1821	1930	2086	2322	2577	2847	3189
100	976	1179	1278	1380	1502	1602	1701	1798	1930	2047	2266	2511	2776	3055	3422
120	1105	1274	1393	1506	1635	1748	1861	1966	2112	2242	2566	2827	3107	3408	3817

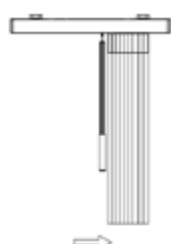
Height

NO EXTRA CHARGE

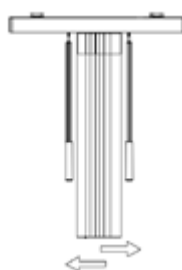
- CORDLESS FOR CHILD & PET SAFETY
- MODERN, VALANCE FREE, METAL HEADRAIL WITH 5 COLOR OPTIONS



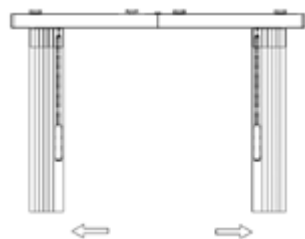
Stack Left



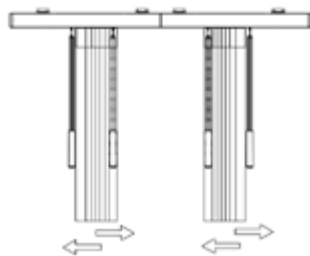
Stack Right



Stack L/R with
Additional Wand



Side by Side
Left Shade Stacks Left,
Right Shade Stacks Right



Side by Side
Both Shades Stack L/R
with Additional Wands

General Specifications:

- Luxury Woven Fabric Vanes
- Heavy Duty Premium Aluminum Hardware
- Wand tilt and traverse

Surcharges

- Alternating colors 10%
- Additional vanes (pack of 6) 20%
(when ordered with a shade)
- Room Darkening 20%
- Aluminum Shim \$22 each
- Keystone \$60 each
- Additional Wand \$75 each



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Coverings in Homes with
Young Children





CENTERPIECE™ ROMAN SHADES



CENTERPIECE™ ROMAN SHADES



PRICE GROUP 1

Width

CORDLESS STANDARD

Height	USA	24	31	36	42	48	54	60	66	72	84	96
	36	353	396	513	572	600	669	821	865	930	980	1234
	42	375	547	626	692	755	832	860	916	965	1140	1373
	48	436	606	678	751	823	901	909	945	1012	1208	1456
	54	502	650	721	801	887	940	974	1010	1068	1342	1579
	60	548	721	753	878	921	990	1004	1063	1112	1453	1837
	66	572	751	832	912	968	1027	1054	1107	1157	1625	1897
	72	648	808	887	958	1010	1077	1098	1153	1242	1718	2020
	78	693	844	945	1007	1072	1130	1152	1226	1385	1781	2094
	90	735	901	990	1070	1123	1188	1213	1370	1437	1830	2224
	102	777	957	1036	1131	1175	1246	1273	1515	1490	1880	2355

PRICE GROUP 1

FABRIC COLLECTIONS
ROMAN SHADES &
PILLOW COVERS

Valencia (AB0202 EXCLUDED) • Sheer (AC0402)

Fabric by the yard: \$99 per yard (maximum of 10 yards)

PRICE GROUP 2

Width

CORDLESS STANDARD

Height	USA	24	31	36	42	48	54	60	66	72	84	96
	36	429	537	610	706	801	894	956	1043	1123	1207	1488
	42	495	609	693	785	913	1004	1037	1107	1163	1264	1658
	48	533	692	755	862	998	1090	1136	1188	1268	1398	1759
	54	599	788	871	972	1067	1138	1176	1264	1315	1499	1909
	60	664	871	909	1060	1111	1195	1255	1344	1445	1598	2215
	66	706	901	1004	1103	1164	1240	1323	1483	1592	1728	2291
	72	767	973	1067	1156	1225	1304	1448	1616	1734	1897	2439
	78	840	1022	1140	1219	1292	1425	1573	1782	1887	2041	2528
	90	908	1090	1195	1291	1358	1510	1694	1873	1963	2135	2685
	102	976	1158	1251	1362	1425	1595	1815	1963	2039	2228	2841

PRICE GROUP 2

FABRIC COLLECTIONS
ROMAN SHADES &
PILLOW COVERS

Valencia (AB0202 ONLY) • Windsor • Lakeside •

Lorraine • Seabreeze • Taylor • Ella • Patterns •

Sheer (AC0401 ONLY) • Solids (AA0802)

Fabric by the yard: \$130 per yard (maximum of 10 yards)

Lift System Surcharges:

- SmartRelease™ continuous cord loop \$75

Motorization:

- Extension cable for motor (48" or 96") \$40
- Remote \$100 each
- Motor \$500

Miscellaneous:

- Magnetic hold down \$20 per shade
- Pole attachment only \$35
- Cordless operating pole \$75

Fabric Style Surcharges:

- Blackout lining 10%
- Ribbon banding 15%
- Soft fold, Edge banding/border 30%
- Day & Night \$370 (includes roller shade)



CENTERPIECE™ ROMAN SHADES



CENTERPIECE™ ROMAN SHADES



PRICE GROUP 3

Width

CORDLESS STANDARD

Height	USA	24	31	36	42	48	54	60	66	72	84	96
	36	518	648	735	850	966	1076	1152	1256	1354	1455	1794
	42	597	734	835	946	1100	1210	1250	1333	1402	1524	1998
	48	642	834	911	1039	1201	1314	1368	1432	1528	1685	2118
	54	721	950	1049	1172	1285	1370	1416	1524	1585	1806	2299
	60	800	1049	1095	1278	1337	1439	1513	1619	1741	1926	2669
	66	850	1085	1210	1329	1403	1493	1594	1787	1918	2082	2761
	72	924	1173	1285	1393	1476	1571	1744	1946	2089	2285	2939
	78	1013	1231	1373	1468	1558	1718	1897	2148	2274	2458	3046
	90	1094	1314	1439	1556	1637	1821	2040	2257	2365	2571	3235
	102	1176	1396	1507	1641	1718	1922	2187	2365	2456	2685	3422

PRICE GROUP 3

FABRIC COLLECTIONS
ROMAN SHADES ONLY

Blake • Libeco • Solids (AA0802 EXCLUDED) • Rochelle

Fabric by the yard: \$150 per yard (maximum of 10 yards)

PILLOW COVERS ONLY

PRICE GROUP 3

Blake • Libeco (AA0902 ONLY) • Solids (AA0802 EXCLUDED)
• Rochelle

PRICE GROUP 4

Libeco (AA0902 EXCLUDED)

Valance Surcharges

	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120	132	144
Fabric Valance	110	115	125	133	140	152	163	178	193	206	221	236	252	281	311	334	357

Decorative Pillow Cover

Pillow Cover Size	14"x14"	16"x16"	18"x18"	20"x20"	24"x24"	10"x14"	10"x16"	10"x18"	12"x22"	14"x24"	14"x18"
Roman Price Group 1	53	57	64	67	78	50	52	53	60	71	60
Roman Price Group 2	71	78	85	92	113	64	71	74	78	88	78
Roman Price Group 3 (non-Libeco & Libeco AA0902)	127	134	176	197	225	106	120	130	134	165	134
Roman Price Group 4 (Libeco AA0901, AA0702, AA0704)	155	190	211	267	295	127	141	148	162	193	162

Piping 15%

Size			
Square		Lumbar	
Pillow Cover Size	Applicable Pillow Insert	Pillow Cover Size	Applicable Pillow Insert
14"x14"	16"x16"	10"x14"	12"x16"
16"x16"	18"x18"	10"x16"	12"x18"
18"x18"	20"x20"	10"x18"	12"x20"
20"x20"	22"x22"	12"x22"	14"x24"
24"x24"	26"x26"	14"x24"	16"x26"
		14"x18"	16"x20"



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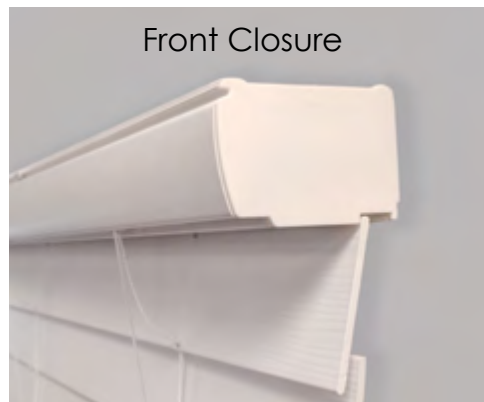


INDUSTRY'S NO. 1 BLIND



1. SMARTPRIVACY®
2. PERFORMANCE CORDLESS
 - Smooth Operation
 - Reliable Performance
 - Larger Sizes
3. CO-EXTRUDED SLATS
 - 2000 UV HOURS
 - 125° HDT
 - Lighter weight
4. IMPACT RESISTANT, MODERN, VALANCE FREE, POLYDECO HEADRAIL
5. ENGINEERED BOTTOM RAIL RESISTS BOWING

Front Closure



Back Closure





2 1/2" SLATS

Width

CORDLESS

Height		24	28	32	36	42	48	54	60	66	72	78	84	96
	30	147	161	173	193	207	223	244	285	303	326	349	368	397
	36	155	169	182	206	221	237	265	303	324	357	368	397	431
	42	168	182	198	220	236	260	287	325	352	384	404	435	469
	48	178	193	208	233	252	278	305	346	376	412	431	462	499
	54	193	216	226	257	279	305	335	384	412	446	475	506	543
	60	207	222	242	274	297	322	356	408	437	476	503	543	590
	66	219	235	256	289	312	344	377	434	465	516	538	578	627
	73	231	251	272	310	334	367	404	465	499	543	578	623	674
	78	237	263	287	318	349	384	422	489	524	577	609	650	712
	84	251	274	300	340	367	404	449	512	553	614	639	676	749
	90	263	287	312	356	385	422	467	534	578	635	666	706	NA
	96	272	302	326	368	404	449	497	562	608	669	692	NA	NA

IMPORTANT: Faux Wood Cordless blinds have a max area of 48sqft.

Valance Surcharges

	24	28	32	36	42	48	54	60	66	72	78	84	96
Valance	20	23	26	33	39	45	52	58	65	71	78	84	90

For every additional foot, please add \$13 (retail)

General Specifications:

- Modern, valance-free, color coordinated PolyDeco headrail
- Engineered bottom rail
- SmartPrivacy®
- Wand tilt *(Standard left, optional right)*

Surcharges:

- Printed Color 20%
- Shim \$2
- Side Mount Bracket \$18 per blind
- Control location: Wand Right \$37
- Keystone \$60
- Cut-Out \$75 per side

Available February 1, 2022



SMARTPRIVACY™ FAUX WOOD BLINDS





2 & 2 1/2" SLATS

Width

CORDLESS STANDARD

Height	USA	24	28	32	36	42	48	54	60	66	72	78	84	96
30		127	139	149	167	179	193	211	246	262	282	302	318	343
36		134	146	157	178	191	205	229	262	280	309	318	343	373
42		145	157	171	190	204	225	248	281	304	332	349	376	406
48		154	167	180	201	218	240	264	299	325	356	373	400	432
54		167	187	195	222	241	264	290	332	356	386	411	438	470
60		179	192	209	237	257	278	308	353	378	412	435	470	510
66		189	203	221	250	270	297	326	375	402	446	465	500	542
73		200	217	235	268	289	317	349	402	432	470	500	539	583
78		205	227	248	275	302	332	365	423	453	499	527	562	616
84		217	237	259	294	317	349	388	443	478	531	553	585	648
90		227	248	270	308	333	365	404	462	500	549	576	611	NA
96		235	261	282	318	349	388	430	486	526	579	599	NA	NA

IMPORTANT: Faux Wood Cordless blinds have a max area of 48sqft.

NO EXTRA CHARGE

- IMPACT RESISTANT, MODERN, VALANCE FREE, POLYDECO HEADRAIL
- SMARTPRIVACY® FOR BETTER LIGHT & PRIVACY CONTROL
- CO-EXTRUDED HIGH HDT SLAT

Surcharges:

- Printed colors 20%
- Shim \$2 each
- Side mount bracket \$18 per blind
- Control location: Wand right \$37
- Keystone \$60
- Cut-out \$75 per side

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Coverings in Homes with
Young Children



DESIGNER CROWN VALANCE



MODERN CURVED VALANCE



General Specifications:

- Modern, valance-free, color coordinated PolyDeco headrail
- Engineered trapezoid bottom rail
- SmartPrivacy®
- Wand tilt (Standard left, optional right)



Valance Surcharge:

	24	28	32	36	42	48	54	60	66	72	78	84	96
Valance	20	23	26	33	39	45	52	58	65	71	78	84	90

* For every additional foot, please add \$13 (retail)





2" & 2 1/2" SLATS

Width

CORDLESS STANDARD

Height

USA	24	28	32	36	42	48	54	60	66	72	78	84	90	96
30	231	247	264	284	307	331	368	410	439	475	511	553	584	621
36	255	267	281	303	334	359	391	448	478	517	557	604	637	684
42	268	287	303	328	362	391	434	488	529	573	615	674	713	767
48	293	303	325	351	390	418	466	531	571	619	668	732	776	830
54	304	330	362	394	434	471	519	593	636	693	746	822	867	930
60	327	362	385	417	466	500	557	634	683	746	807	885	930	1006
66	348	384	407	443	493	539	599	679	731	797	867	955	1006	1099
73	373	406	436	471	532	576	642	733	798	870	951	1038	1102	1196
78	379	423	454	495	553	600	690	787	846	912	985	1119	1183	1292
84	406	437	484	525	586	640	736	827	895	955	1048	1175	1264	NA
90	428	456	507	549	615	672	770	863	927	1020	1076	1232	NA	NA
96	437	481	534	582	651	713	807	903	989	1069	1104	NA	NA	NA

IMPORTANT: Normandy® Wood Cordless blinds have a max area of 48sqft.



DESIGNER CROWN VALANCE



CROWN VALANCE



MODERN VALANCE



CONTEMPO VALANCE

Surcharges:

- Designer color 10%
- OSMO finish 50%
- Euro headrail with SmartRelease™ 75%
- Shim \$2 each
- Side mount bracket \$18 per blind
- Control location: Wand right \$37
- Keystone \$60
- Cut-out \$75 per side

General Specifications

- Modern, valance-free, color coordinated PolyDeco headrail
- SmartPrivacy®
- Wand tilt (standard left, optional right)

#CordlessForKids
Only Use Cordless Window
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Young Children



Valance Surcharge:

	24	28	32	36	42	48	54	60	66	72	78	84	90	96
Designer Crown	36	42	48	54	63	72	80	89	98	107	116	125	134	143
All Other Valances	44	51	58	65	76	87	96	107	118	129	140	150	161	172

* For every additional foot, please add \$12 (retail)



SYNCHRONY™ VERTICAL BLINDS



PRICE GROUP 1

Width

Height	USA	24	36	48	60	72	84	92	101	108	120
	48	178	219	264	302	347	379	429	488	548	588
	60	189	228	280	319	364	401	454	515	579	624
	72	195	243	298	337	385	417	478	544	614	654
	84	209	257	315	353	404	438	500	570	643	671
	96	215	265	329	373	425	467	525	597	659	708
	108	222	278	345	390	447	486	552	625	693	739
	120	236	294	361	412	471	514	582	663	725	768

PRICE GROUP 1

Classic

COLOR COLLECTIONS

PRICE GROUP 2

Width

Height	USA	24	36	48	60	72	84	92	101	108	120
	48	212	262	318	364	417	456	519	590	638	671
	60	227	278	342	385	438	481	545	620	679	707
	72	236	292	360	406	462	508	576	653	712	742
	84	251	306	378	427	488	533	600	689	744	780
	96	260	320	397	447	511	556	633	720	780	821
	108	268	337	413	471	538	584	664	754	820	856
	120	298	357	436	495	567	621	700	797	841	879

PRICE GROUP 2

S-Curved • Sandblasted

COLOR COLLECTIONS



PRICE GROUP 3

PRICE GROUP 3

Height	Width										
	USA	24	36	48	60	72	84	92	101	108	120
	48	237	303	368	403	465	509	578	654	698	729
	60	251	309	380	427	489	536	609	690	737	773
	72	261	328	397	452	512	563	643	725	777	811
	84	277	340	421	475	540	591	670	765	812	853
	96	286	353	443	501	572	620	707	800	853	898
	108	302	373	462	525	596	651	740	844	890	937
	120	317	396	488	553	633	688	779	884	941	977

PRICE GROUP 3

COLOR COLLECTIONS

Flaxen • Adobe • Shantung

PRICE GROUP 4

PRICE GROUP 4

Height	Width										
	USA	24	36	48	60	72	84	92	101	108	120
	48	278	344	420	481	553	605	684	777	846	875
	60	295	370	450	508	580	638	725	821	891	931
	72	314	386	475	538	608	668	758	865	941	981
	84	327	404	501	568	644	700	798	908	989	1031
	96	344	425	523	594	679	737	839	953	1036	1053
	108	355	446	550	621	710	777	876	999	1060	1113
	120	378	469	579	659	751	822	923	1034	1113	1162

PRICE GROUP 4

COLOR COLLECTIONS

Linen • Grasscloth • Willow • Faux Wood

General Specifications

- Premium aluminum headrail
- Valance-free headrail with innovative light block
- Reversible wand tilt
- 3 1/2" vanes

Surcharges

- Aluminum Shim \$22 each

#CordlessForKids
Only Use Cordless Window
Coverings in Homes with
Young Children





PALLADIAN WINDOW SHELF



Honeycomb Shade with Palladian Shelf

PALLADIAN WINDOW SHELF



The Palladian Window Shelf is a decorative support solution designed to be mounted horizontally in an arched or angled window. It works as divider and mounting surface, which can be used with any Norman® blind or shade.

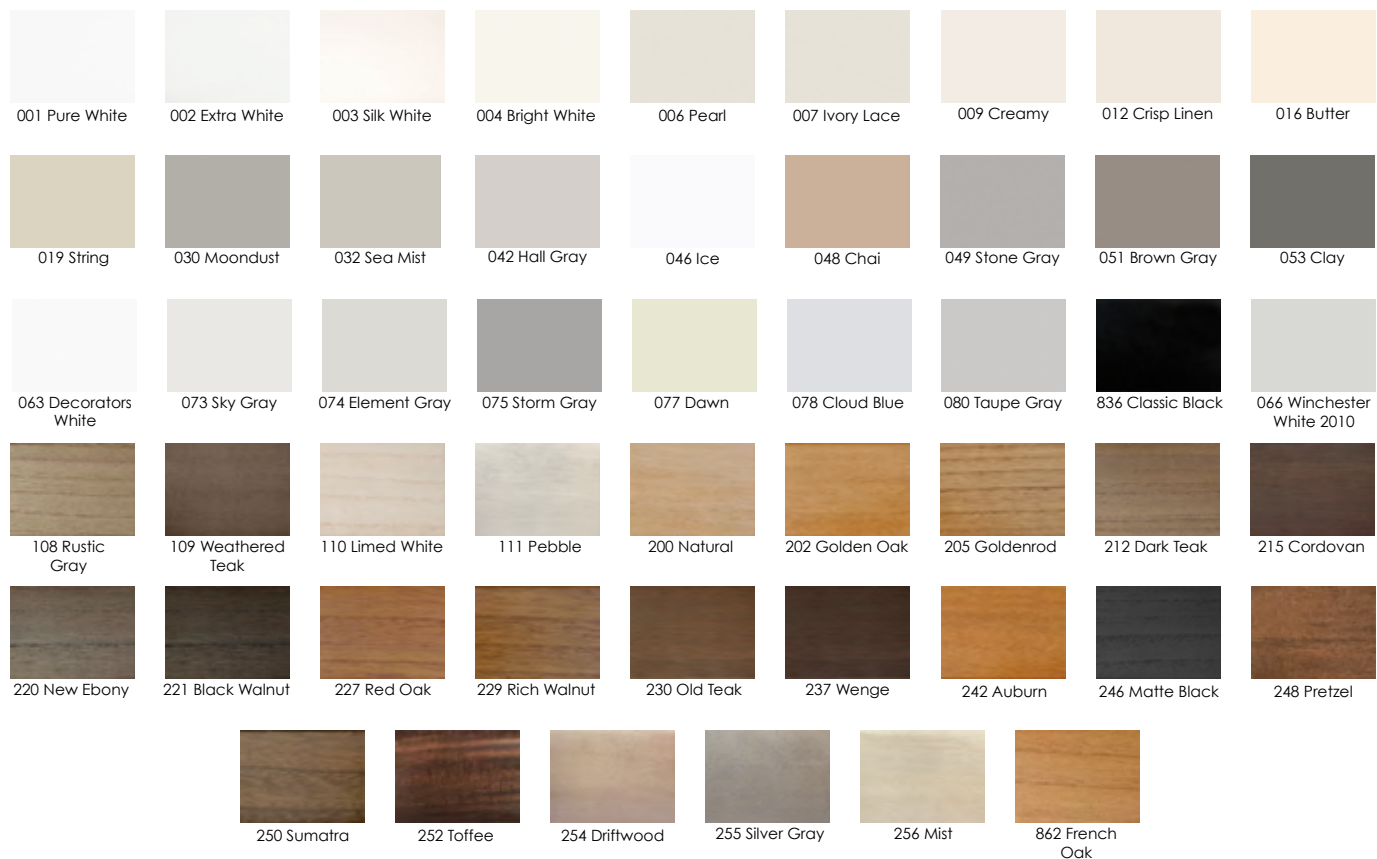
General Specifications:

- Face width: 1 ½"
- Depth: 2" to 4"
- Max length: 96"
- Inside mount only

Features:

- Made of premium hardwood
- Available in a wide range of painted and stain colors to coordinate with Norman® blinds & shades
- Easy to install
- Mounting hardware included

Available Colors:



Width

24	32	36	42	48	54	60	66	72	78	84	90	96
94	125	140	164	188	210	234	256	281	303	327	350	373



PRICING EXAMPLES

SmartFit™ Honeycomb Shades





SmartFit™ Honeycomb Shades

How to price a 3/4" Single Cell SmartFit in Light Filtering fabric at 36"x60"?

Base Price	\$345
SmartFit™ Surcharge	+ \$75
Total	\$420

How to price a 3/4" Single Cell SmartFit in Room Darkening fabric at 36"x60"?

Base Price	\$345
Room Darkening, Sheer Surcharge 20%	x 1.20
	\$414
SmartFit™ Surcharge	+ \$75
Total	\$489

SmartFit™ Dual Shade Honeycomb Shades

How to price a 3/4" Single Cell SmartFit Dual Shade in Light Filtering & Room Darkening fabrics at 36"x60"?

Base Price (LF Top Shade)	\$345
	+
Base Price (RD Bottom Shade)	\$345
Room Darkening 20%	x 1.20
	\$759
SmartFit™ Dual Shade Surcharge	+ \$150
Total	\$909

How to price a 3/4" Single Cell SmartFit Dual Shade in Woven Windsong & Room Darkening fabrics at 36"x60"?

Base Price (Woven Top Shade)	\$515
	+
Base Price (RD Bottom Shade)	\$345
Room Darkening 20%	x 1.20
	\$929
SmartFit™ Dual Shade Surcharge	+ \$150
Total	\$1,079



PRICING EXAMPLES

SmartFit™ with Frame Honeycomb Shades

How to price a 3/8" Single Cell SmartFit with Frame in Light Filtering fabric at 36"x60" Max Frame to Frame with a Beaded L frame?

Base Price	\$345
SmartFit™ with Frame Surcharge	+ \$180
Total	\$525

How to price a 3/8" Single Cell SmartFit with Frame with 3 T-posts (4 shades) in Light Filtering fabric at 144"x60" Max Frame to Frame with a Beaded L frame?

Single Shade Grid Price ($144''/4 = 36''_w \times 60''_h$)	\$345
x shade qty for Base Unit Price	x 4
	\$1,380
SmartFit™ with Frame Surcharge ($\$180 \times 3$)	+ \$540
Total	\$1,920

Configuration	SmartFit with Frame Surcharge
1 Shade, no T-post	\$180
2 Shades, 1 T-post	$\$180 \times 2 = \360
3 Shades, 2 T-posts or 4 Shades, 3 T-posts	$\$180 \times 3 = \540



SmartFit™ Dual Shade with Frame Honeycomb Shades

How to price a 3/8" Single Cell single SmartFit Dual Shade with Frame in Sheer & Room Darkening fabrics at 36"x60" Max Frame to Frame (all frame types)?

Base Price	\$345
Room Darkening, Sheer 20%	x 1.20
	\$414
Top & Bottom Shades	x 2
	\$828
SmartFit™ Dual Shade with Frame Surcharge	+ \$255
Total	\$1,083

How to price a 3/8" Single Cell SmartFit Dual Shade with Frame with 3 T-posts (4 Dual combo shades) in Light Filtering & Room Darkening fabrics at 144"x60" Max Frame to Frame (all frame types) ?

Single Shade Grid Price (144"/4 = 36" x 60")	\$345
x shade combo qty for Base Unit Price	x 4
Base Price (LF Bottom Shades)	\$1,380
	+
Base Price (RD Bottom Shades)	\$1,380
Room Darkening 20%	X 1.20
	\$3,036
SmartFit™ Dual Shade with Frame Surcharge (\$255 x 3)	+ \$765
Total	\$3,801

Configuration	SmartFit Dual Shade with Frame Surcharge
1 Shade, no T-post	\$255
2 Shades, 1 T-post	\$255 x 2 = \$510
3 Shades, 2 T-posts or 4 Shades, 3 T-posts	\$255 x 3 = \$765



COMMERCIAL SOLUTIONS

Commercial Pricing & Customized Solutions

GROW YOUR BUSINESS WITH US

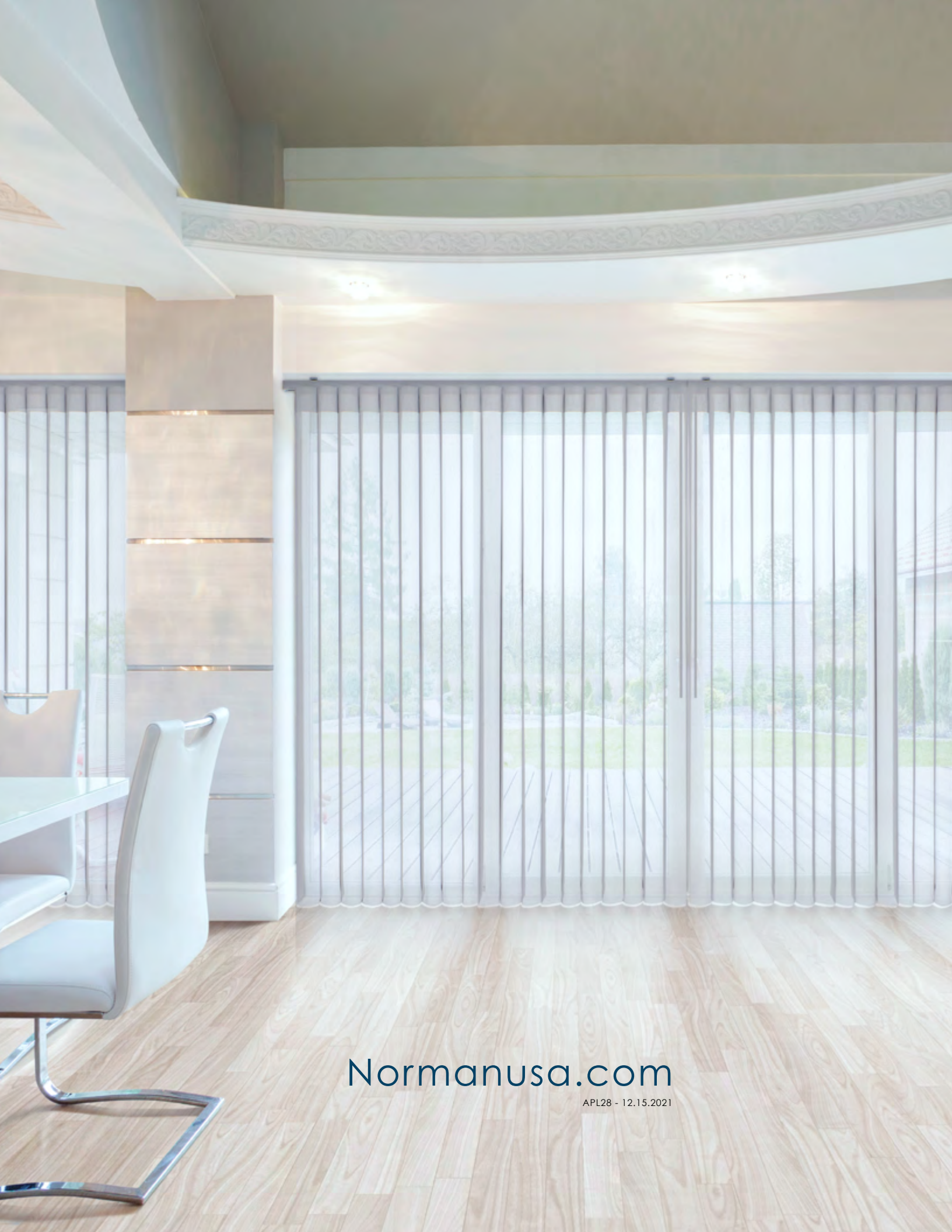
- Work with a vertically integrated company
- Streamlined business processes for dependability
- Agile supply chain management for scalability
- Special pricing with low minimums

SPECIAL PRICING FOR ORDERS AS LOW AS 50 UNITS

- Faux Wood Blinds
- Vertical Blinds
- Roller Shades (25 units)

Contact your sales managers for more info!

Contract.Sales@NormanUSA.com



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APL28 - 12.15.2021