

NORMAN®

SHUTTERS. BLINDS. SHADES.

2023 Retail Guide

Effective January 1, 2023



Improving User Experience with Innovation

75 Awards & Counting



reddot award

QUALITY ISN'T JUST A CATCHPHRASE IT'S OUR HERITAGE

With over 40 years of excellence in crafting fine window furnishings, Norman®'s quality is evident. It's what drives us to innovate. And why you can see it in every detail.

Few companies will farm their own wood. Make their own components. Or weave their own cords. At Norman®, everything matters. And anything's possible.

We strive to exceed the highest industry standards in everything we do. That's why we're focused on leading the industry in quality, service, selection and value. From our patented performance and safety enhancing products, and our award-winning product designs, to our socially responsible processes in manufacturing and forestry, Norman® has a history of defining the future.



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FREIGHT HANDLING (NET)

\$25 for 1st unit and \$8 for each additional unit.

**For HI & AK: \$80 for 1st unit and \$10 for each additional unit.

OVERSIZE SURCHARGE (NET)

For widths* 90" or over, \$80 for 1st unit and \$50 for each additional unit.

*For Vertical, oversize surcharge applies to both height and headrail width.

MOTORIZATION



Innovative Wireless Charging Wand



	Portrait™ Honeycomb January 1st, 2023	Soluna™ Roller, Centerpiece™ Roman, PerfectSheer™ March 1st, 2023
Single Motor (Battery or AC Adapter)	\$450	\$450
Dual Motor (For Day& Night or TDBU): Battery or AC Adapter	\$600	NA
Wired Charging Wand	\$150	\$150
Wireless Charging Wand	\$400	\$400
5-Channel Remote	\$70	\$70
Extension Pole for Charging Wand (Available March 2023)	\$70	\$70
Extension Cable	\$40	\$40



Features & benefits



How to charge your shade.



How to operate the shade.



How to program the shade.



Wireless Charging Wand



Wired Charging Wand



	Portrait™ Honeycomb	Soluna™ Roller, Centerpiece™ Roman, PerfectSheer™
Motor (Rechargeable Battery Pack or AC Adapter)	\$500	NA
Motor (Rechargeable Battery Pack)	NA	\$500
15-Channel Remote	\$100	\$100
5-Channel Wall switch	\$120	\$120
Hub	\$350	\$350
Charging kit (5V 1A Charging Box, Adapter, Charging Cable)	\$70	\$70
Solar Panel	\$175	\$175

FEATURES & BENEFITS:

- Rechargeable lithium ion battery technology
- Use hand held remote, wall switch or app to control.
 - Alongside the app, the Hub enables operation and automation of motorized shades so that you can experience convenient shade control straight from your smart device.
 - The app works on any smart device to provide effortless control of the shades, whether you are home or away.



Remote



Hub

PORTRAIT™ HONEYCOMB SHADES



9/16" CORDLESS SINGLE CELL

Width

Height

USA	24	30	36	42	48	54	60	66	72	84	96	108	120
36	175	210	227	246	264	301	364	382	423	459	525	592	658
42	197	224	234	259	279	320	382	405	452	483	549	614	679
48	205	230	242	272	304	336	404	428	477	513	578	643	708
54	209	237	252	283	311	352	427	452	506	549	623	697	770
60	221	249	264	293	343	370	452	476	535	557	626	718	765
66	234	271	283	306	349	385	471	496	559	602	676	749	824
72	240	278	289	320	366	405	492	520	590	635	720	805	890
78	281	322	343	373	408	477	510	542	608	671	770	870	969
84	286	333	352	389	423	496	529	564	638	705	804	901	1000
90	293	343	366	403	436	515	551	590	664	740	836	934	1031
96	303	352	375	415	453	533	572	614	691	774	870	965	1062
108	333	392	423	470	515	608	658	703	797	843	936	1029	1123
120	366	433	470	520	576	686	739	794	903	979	1068	1158	1247
144	432	517	562	624	698	840	900	979	1055	1159	1252	1414	1494

IMPORTANT: Honeycomb Cordless shades have a max width of 96".

3/8" CORDLESS SINGLE & 3/4" SINGLE

Width

Height

USA	24	30	36	42	48	54	60	66	72	84	96	108	120
36	224	279	291	322	347	372	393	473	499	554	605	723	961
42	258	288	305	336	364	392	417	500	529	588	642	771	1024
48	265	299	317	353	403	413	438	528	560	623	684	817	1086
54	277	310	330	368	416	434	460	557	590	658	723	863	1140
60	285	327	345	387	438	455	481	588	620	703	767	916	1206
66	305	352	368	401	443	471	504	616	650	727	807	958	1264
72	313	361	380	418	452	495	529	642	683	772	848	1006	1329
78	365	420	447	490	532	582	623	667	709	797	885	1050	1383
84	373	435	461	507	554	605	650	692	740	833	924	1098	1442
90	387	447	477	524	572	627	675	722	771	869	963	1143	1499
96	394	460	492	542	594	651	701	748	801	902	1004	1189	1564
108	422	496	532	588	649	709	766	823	881	998	1111	1315	1724
120	452	530	572	636	702	769	833	896	959	1094	1218	1441	1883
144	476	564	625	683	754	831	899	970	1041	1186	1379	1565	2045

IMPORTANT: For 3/4" single cordless, the max width is 108". For 3/8" single, the max width is 96".

Lift System Surcharges:

- Continuous cord loop \$60
- SmartRelease™ Continuous cord loop \$75
- TDBU \$75

SmartFit™ Surcharges:

- SmartFit™ \$75
- SmartFit™ with Frame \$255
- SmartFit™ Dual Shade \$150
- SmartFit™ Dual Shade with frame \$330

Miscellaneous:

- Shim \$2 each
- Side mount bracket \$18 per shade
- Aluminum Light Guard, Pole Attachment only \$35
- Magnetic hold down \$20 per shade
- Cut-out, Cordless operating pole \$75
- Specialty shapes \$100

Fabric Surcharges:

- One tone 10%
- Room darkening, Sheer 20% (single shade)
- FR 75%



1/2" CORDLESS DOUBLE

Width

Height	USA	24	30	36	42	48	54	60	66	72	84	96	108	120
	36	233	288	302	334	360	386	408	492	518	574	627	750	998
	42	268	299	317	349	377	406	433	519	549	611	667	801	1063
	48	276	310	329	367	417	429	454	548	581	646	710	849	1128
	54	287	323	342	382	432	450	477	578	613	682	750	895	1183
	60	296	339	357	402	454	472	500	611	644	729	796	950	1252
	66	317	366	382	415	458	489	523	639	675	754	837	995	1312
	72	325	374	393	434	469	513	549	667	708	802	880	1045	1379
	78	378	437	464	508	553	604	646	692	735	828	918	1091	1437
	84	387	451	478	525	574	627	675	719	768	865	959	1140	1498
	90	402	464	495	544	593	651	700	749	801	901	1001	1186	1558
	96	409	477	511	562	616	676	726	777	832	937	1043	1234	1624
	108	438	514	553	611	674	735	795	853	914	1037	1154	1365	1790
	120	469	550	593	660	728	797	865	931	996	1136	1265	1497	1955
	144	494	574	638	708	783	863	934	1006	1081	1231	1377	1625	2123

IMPORTANT: Cordless max width is 108".

3/4" CORDLESS DOUBLE & 1 1/4" SINGLE

Width

Height	USA	24	30	36	42	48	54	60	66	72	84	96	108	120
	36	279	346	363	402	432	462	491	590	622	689	753	900	1199
	42	322	359	381	419	453	488	520	623	659	733	801	960	1276
	48	331	371	394	440	501	516	545	657	699	776	852	1018	1354
	54	345	387	410	458	519	540	573	693	734	819	900	1075	1419
	60	356	408	430	481	545	567	601	733	772	875	956	1141	1503
	66	381	438	458	499	550	587	628	767	809	907	1004	1194	1574
	72	390	450	473	521	563	616	659	801	851	962	1056	1254	1654
	78	454	524	557	611	664	726	776	830	882	993	1102	1310	1725
	84	467	541	574	632	689	753	809	864	921	1037	1151	1367	1797
	90	481	557	594	655	712	782	840	899	960	1083	1201	1423	1868
	96	492	573	613	676	739	810	872	934	999	1124	1251	1481	1948
	108	525	617	664	733	808	882	955	1025	1098	1244	1384	1638	2147
	120	563	660	712	793	873	958	1037	1118	1195	1362	1518	1795	2346
	144	593	675	765	851	939	1035	1120	1207	1296	1476	1652	1949	2546

IMPORTANT: Cordless max width is 108".



3/4" CORDLESS SINGLE & 1 1/4" SINGLE

Width

Height	USA	24	30	36	42	48	54	60	66	72	84	86
	36	334	415	434	481	518	555	588	707	746	827	903
	42	387	430	456	503	543	584	623	747	790	879	960
	48	397	446	473	529	601	619	654	787	837	931	1022
	54	414	464	491	551	622	647	687	831	880	981	1080
	60	427	489	515	578	654	680	721	879	926	1049	1145
	66	456	527	551	598	660	704	753	919	970	1086	1205
	72	469	539	566	625	676	740	790	960	1020	1154	1266
	78	544	628	667	732	796	871	931	995	1058	1190	1321
	84	559	648	689	758	827	903	970	1035	1105	1244	1380
	86	578	667	712	785	854	937	1006	1079	1151	1298	1439

PRICE GROUP 1
WOVEN COLLECTIONS

Windsong

Lift System Surcharges:

- Continuous cord loop \$60
- SmartRelease™ Continuous cord loop \$75
- SmartFit™ \$75
- TDBU \$75
- SmartFit™ Dual Shade \$150

3/4" CORDLESS SINGLE & 1 1/4" SINGLE

Width

Height	USA	24	30	36	42	48	54	60	66	72	84	86
	36	385	477	500	554	597	639	677	814	858	951	1038
	42	445	495	525	579	625	672	718	859	910	1011	1104
	48	457	513	543	608	692	712	752	906	963	1070	1176
	54	476	534	565	634	717	745	790	955	1013	1129	1243
	60	491	563	593	665	752	783	829	1011	1065	1207	1318
	66	525	606	634	689	759	810	867	1058	1116	1250	1385
	72	539	620	651	720	777	851	910	1104	1172	1328	1456
	78	626	724	768	843	916	1002	1070	1144	1217	1370	1520
	84	643	746	792	871	951	1038	1116	1191	1271	1431	1588
	86	665	768	818	903	982	1078	1159	1242	1323	1494	1655

PRICE GROUP 2
WOVEN COLLECTIONS

Breeze

Lift System Surcharges:

- TDBU \$75



3/4" SINGLE & 1 1/4" SINGLE VERTICAL

Height	USA	24	32	36	42	48	54	60	66	72	78	84	96	108	120	132	146
	36	470	508	555	595	634	674	717	755	797	838	874	951	1023	1090	1162	1232
	42	501	548	596	645	687	734	784	826	871	918	957	1032	1103	1186	1273	1360
	48	537	584	639	692	738	789	840	898	939	984	1034	1117	1190	1298	1412	1527
	54	561	624	681	740	790	838	891	943	993	1037	1090	1175	1268	1362	1463	1563
	60	595	659	724	787	838	891	948	1001	1056	1109	1159	1260	1360	1462	1570	1678
	66	628	696	765	836	895	948	1005	1068	1120	1182	1234	1346	1453	1562	1678	1793
	73	665	735	811	885	944	999	1057	1134	1187	1249	1312	1430	1542	1663	1790	1916
	78	698	774	855	924	990	1043	1109	1186	1242	1314	1373	1506	1620	1747	1879	2012
	84	734	812	897	971	1041	1103	1173	1251	1311	1388	1449	1590	1717	1847	1985	2123
	90	763	853	936	1014	1089	1159	1231	1315	1383	1460	1529	1676	1815	1953	2099	2244
	96	797	888	971	1053	1131	1203	1279	1371	1440	1522	1592	1749	1886	2040	2200	2362
	108	864	960	1054	1141	1226	1308	1404	1500	1581	1668	1747	1921	2079	2240	2410	2579
	120	924	1034	1173	1270	1359	1451	1558	1665	1754	1853	1924	2124	2298	2473	2658	2842

Surcharges:

- Shim \$2 each

Fabric Surcharges:

- Room Darkening, Sheer 20%
- FR 75%

Pricing Notes:

Day & Night – Price as 2 individual shades.

For sheer & RD fabrics, the 20% fabric surcharge applies.

SAN CLEMENTE™ HONEYCOMB SHADES



GENERAL SPECIFICATIONS:

- Durable Coordinated Polydeco Headrail
- Color Coordinated Installation Brackets
- 9/16" Cordless Single Cell

AVAILABLE COLORS:

Light Filtering

- Bright White C7001
- Ivory C7003
- Café Latte C7411
- Espresso C7415
- Misty Gray C7116

Room Darkening

- Glacier White C4001
- Mineral C4103
- Espresso C4411
- Desert C4504

Width

Height	24	28	32	36	42	48	54	60	66	72
	108	117	127	141	151	168	184	208	226	247
	114	125	135	149	162	179	196	222	242	264
	125	139	146	165	180	196	216	247	264	286
	134	143	157	176	192	207	233	262	281	307
	140	150	164	185	202	220	249	280	299	339
	148	161	183	200	224	249	273	299	333	361
	163	178	211	222	257	291	314	335	385	415
	179	194	238	244	290	333	355	371	438	470

Surcharges:

- Room Darkening 20%
- TDBU \$75
- Operating Pole for TDBU \$75
- Pole Attachment \$35

This 3-year limited warranty does not cover any conditions caused by normal wear and tear, unauthorized repairs, accidents, alterations, misuse, abuse, exposure to the elements, excessive humidity, fading, failure to follow instructions for measurement, installation, cleaning or maintenance. This warranty also does not include shipping charges, costs of labor for measuring, installation, or trip charges. Discoloration or fading, chipping or cracking, caused by exposure to the elements (sun, moisture, water) is normal on paints, stains and textiles and they are warranted for 3 years as long as the original purchaser owns the product. Commercial/contract orders are excluded from this warranty.



NO EXTRA CHARGE

- CORDLESS FOR CHILD AND PET SAFETY
- STAINLESS STEEL OPERATING CHAIN FOR DURABILITY
- RACEWAY INSTALLATION SYSTEM FOR EASY INSTALL
(on SmartRelease™, dual shades, fascias and valances)
- 30" FIBERGLASS OPERATING POLE FOR CORDLESS

Pricing Notes:

Dual Shades - Price as 2 individual shades

Coupled Shades - Price as 2 individual shades



Lift System Surcharges:

- Dual shade *(includes raceway)* \$60
- SmartRelease™ continuous cord loop *(includes raceway)* \$75
- Coupled shade \$100

Light Control Surcharges:

- Aluminum Light Guard \$35
- Wood Light Guard \$100
- LightGuard 360™ \$325

Miscellaneous:

- Shim \$2 each
- Additional fiberglass pole \$20
- Magnetic hold down \$20 per shade
- Pole attachment only \$30
- Keystone \$60
- Cordless operating pole \$75

Fascia and Valance Surcharges

	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120	132	144
Fascia, Wood Valance*	99	105	113	120	127	138	148	161	175	187	201	215	229	256	283	304	325
4 1/2" Fabric Valance*	115	120	131	139	147	159	171	186	202	216	232	247	264	295	326	350	374
7" Fabric Valance*	163	172	185	198	208	226	243	264	288	308	330	353	376	421	463	483	535
Raceway	48	51	54	58	61	67	72	78	86	92	98	106	112	126	136	NA	NA

For every additional foot, please add \$21 (retail).

*Raceway included



CORDLESS SOLAR SCREEN

Width

Height

USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
36	199	214	230	245	261	275	301	317	338	374	394	422	444	481	523
48	215	234	250	270	290	309	343	366	389	432	454	489	512	559	602
60	233	250	271	297	325	350	388	413	446	488	515	554	576	621	662
72	246	270	299	329	357	389	434	464	495	542	565	601	625	674	725
84	264	294	327	361	394	428	477	512	538	580	621	647	674	729	785
96	279	318	355	392	431	469	515	546	574	621	664	693	725	785	846
108	300	342	383	426	464	499	549	580	614	662	709	742	776	840	907
120	322	367	411	455	497	529	580	616	651	704	753	791	826	898	968
132	340	391	437	486	522	558	614	651	688	745	797	836	875	952	1031
144	361	414	467	508	549	586	648	686	727	784	842	885	926	1006	1091

PRICE GROUP 1

SOLAR COLLECTIONS

A300 (3%) • A300 (5%) • A400 (3%) • A400 (5%) • A100 (3%) • A300 (10%)
 • A400 (10%) • Serene (7%) • Flow (7%) • Windsong (5%)



CORDLESS SOLAR SCREEN

CORDLESS SOLAR SCREEN									Width							
Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
	36	217	235	254	270	287	305	338	355	378	419	441	475	499	544	592
	48	236	257	277	297	319	346	384	411	437	485	514	550	576	633	682
	60	255	277	300	328	361	389	436	467	499	548	582	624	650	702	749
	72	272	299	330	366	397	434	489	522	559	611	638	681	706	765	822
	84	291	325	364	402	438	478	538	577	606	658	702	732	765	828	892
	96	309	351	394	437	479	523	582	617	649	703	752	789	822	892	961
	108	331	380	425	475	519	560	621	658	693	752	805	842	880	955	1031
	120	355	408	459	510	555	592	658	697	739	798	854	895	937	1018	1099
	132	378	435	491	542	584	625	696	739	780	845	906	950	993	1082	1169
	144	402	461	521	571	614	657	732	779	826	890	956	1004	1050	1145	1242

PRICE GROUP 2

SOLAR COLLECTIONS

A300 (1%) • A820 (3%) • A400 (1%) • Serene (1%) • Serene (3%)
• Flow (1%) • Flow (5%) • Windsong (1%) • W120 (12%) • Moon (5%)

CORDLESS SOLAR SCREEN

CORDLESS SOLAR SCREEN									Width							
Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
	36	241	267	287	311	336	357	382	407	434	479	507	545	574	629	685
	48	267	294	320	348	378	411	444	477	510	561	594	640	671	743	802
	60	289	320	352	390	429	467	504	543	584	642	680	734	765	834	899
	72	313	349	391	436	481	527	570	615	658	719	755	808	844	921	997
	84	338	384	432	483	534	582	634	682	723	784	839	881	922	1006	1094
	96	363	417	474	530	584	642	691	737	782	848	909	956	1001	1095	1190
	108	390	453	516	577	638	691	742	789	842	910	979	1032	1080	1183	1286
	120	419	489	556	621	684	737	792	846	900	975	1048	1105	1159	1271	1383
	132	450	522	595	666	724	784	842	900	960	1039	1118	1179	1236	1359	1479
	144	478	557	636	704	767	828	893	956	1020	1102	1186	1251	1315	1446	1577

PRICE GROUP 3

SOLAR COLLECTIONS

Lakeview (3%) • Lakeview (7%) • Lakeview (10%) • Meadows (1%)
• Meadows (3%) • Jubilee (3%) • AB600 (5%) • AB600 (8%)



CORDLESS FABRIC

Width

USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
36	210	226	242	259	276	291	308	333	356	394	416	437	459	500	544
48	227	247	264	286	306	329	351	386	411	456	480	507	532	580	626
60	245	264	287	314	344	372	401	437	471	516	545	574	598	645	688
72	260	286	317	349	381	413	448	491	523	573	598	625	650	701	753
84	279	312	347	384	419	455	492	540	570	614	645	672	701	758	818
96	297	338	377	417	458	498	532	579	608	658	690	722	753	818	880
108	318	364	407	453	494	533	565	614	650	702	737	770	807	874	943
120	341	390	437	486	530	564	599	653	690	746	785	823	859	935	1007
132	362	416	466	518	558	595	634	690	728	789	830	869	911	991	1073
144	384	441	496	541	584	626	669	726	770	831	876	920	963	1047	1137

Height

PRICE GROUP 1
FABRIC COLLECTIONS

ROOM DARKENING : Glamour
DESIGNER : Brook • Chelsea
SHEER : Scarlett

CORDLESS FABRIC

Width

USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
36	230	248	268	284	305	324	343	371	396	440	464	489	514	560	609
48	249	272	293	314	338	367	392	431	458	508	539	566	594	651	703
60	270	293	319	349	384	413	447	489	523	576	611	644	670	723	774
72	289	318	351	388	424	462	499	549	586	642	670	702	728	788	848
84	307	345	387	428	468	510	551	605	637	691	723	756	788	854	920
96	328	373	419	467	511	558	595	648	683	739	776	812	848	920	992
108	352	405	452	504	555	598	635	691	728	789	829	869	910	985	1064
120	378	433	491	542	591	632	674	733	776	838	880	923	965	1052	1134
132	404	464	522	580	624	668	712	776	821	889	936	979	1026	1118	1209
144	428	493	556	608	654	702	749	819	869	937	986	1037	1084	1183	1283

Height

PRICE GROUP 2
FABRIC COLLECTIONS

NATURAL : Samoa • Phuket • Bora Bora • Sumatra • Java • Bali • Riviera • Lake Tahoe
DESIGNER : Francis • Hayes • Valerie • Emery • Sierra • Shimmer • Amelia • Lola LF
ROOM DARKENING : Cambria • Maui • Jamaica • Bermuda • Fiji
SHEER : Sheer • Dazzle



CORDLESS FABRIC

CORDLESS FABRIC									Width							
Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
	36	255	280	303	328	353	378	404	430	460	508	538	567	599	655	714
	48	280	309	339	368	401	434	469	504	540	596	630	667	701	774	836
	60	304	339	373	413	454	494	536	577	621	681	723	765	798	871	939
	72	330	369	414	461	511	559	604	653	699	764	803	843	879	961	1040
	84	355	406	458	514	565	617	674	724	767	833	875	920	962	1052	1141
	96	384	441	501	562	621	681	734	784	830	901	948	998	1046	1142	1243
	108	413	479	546	612	678	734	788	838	894	968	1023	1076	1128	1235	1342
	120	445	517	590	659	726	784	843	899	958	1036	1096	1153	1210	1328	1445
	132	476	555	632	706	768	833	894	958	1022	1105	1167	1229	1292	1422	1547
144	506	591	676	748	815	879	949	1017	1086	1174	1239	1309	1375	1512	1648	

PRICE GROUP 3 FABRIC COLLECTIONS

NATURAL : Caroline • Aruba • Maui (Natural) • Bahamas
DESIGNER : Breeze • Clarissa
ROOM DARKENING : Luxe • Lola BO • Garden • Clarissa RD
 • Summerland • Cory

CORDLESS FABRIC

CORDLESS FABRIC									Width							
Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120
	36	280	308	334	362	389	416	445	473	507	559	592	625	659	721	786
	48	308	341	372	406	440	478	516	556	594	656	695	734	771	852	920
	60	335	372	411	455	500	543	590	635	683	749	796	843	878	958	1034
	72	364	407	456	508	562	615	665	719	769	842	882	927	968	1058	1144
	84	391	447	504	565	623	679	741	797	845	917	963	1013	1059	1158	1255
	96	423	486	552	618	683	749	808	863	914	992	1043	1098	1151	1256	1367
	108	455	528	602	674	746	808	868	922	983	1065	1125	1184	1242	1359	1477
	120	490	569	649	725	800	863	927	990	1054	1140	1206	1269	1332	1461	1590
	132	524	611	696	777	846	917	983	1054	1124	1216	1285	1353	1422	1564	1703
144	557	650	744	824	897	968	1044	1119	1195	1292	1363	1440	1512	1665	1814	

PRICE GROUP 4 FABRIC COLLECTIONS

DESIGNER : Kendra
ROOM DARKENING : Bridget



Fully Closed



Partially Open



Fully Open



LIGHT FILTERING

Width

USA	24	30	36	42	48	54	60	66	72	78	84	90	98	104	110
36	519	581	645	706	768	838	896	963	1119	1189	1253	1319	1380	1441	1502
42	543	605	660	728	793	867	933	999	1158	1226	1296	1360	1430	1499	1569
48	577	634	698	769	842	921	998	1075	1231	1300	1378	1452	1526	1600	1673
54	596	666	734	819	896	977	1063	1144	1300	1383	1458	1547	1629	1712	1795
60	626	701	774	858	941	1037	1124	1220	1372	1462	1553	1648	1737	1826	1916
66	654	733	815	903	998	1095	1197	1298	1446	1550	1650	1749	1846	1945	2043
72	680	765	852	948	1052	1162	1266	1372	1526	1629	1740	1846	1951	2056	2160
78	697	787	880	991	1097	1212	1320	1437	1598	1713	1823	1938	2050	2163	2276
84	725	824	919	1040	1154	1273	1395	1511	1679	1801	1922	2041	2157	2275	2391
90	755	850	957	1086	1212	1340	1460	1587	1757	1887	2015	2142	2270	2398	2526
98	787	886	999	1136	1266	1397	1529	1664	1839	1977	2111	2243	2376	2508	2640
102	819	920	1041	1185	1318	1453	1599	1739	1921	2066	2208	2345	2482	2618	2755
108	851	956	1083	1234	1372	1509	1668	1816	2002	2155	2303	2446	2588	2728	2870
120	882	991	1124	1285	1424	1565	1737	1892	2084	2244	2399	2548	2694	2839	2985

Height

NO EXTRA CHARGE

- CONTINUOUS CORD LOOP - STANDARD
- CURVED FASCIA WITH FABRIC
- FABRIC COVERED HEM BAR

Fabric Surcharge:

- Room darkening 20%

Miscellaneous:

- Shim \$2 each
- Magnetic hold down \$20 per shade
- Keystone \$60

Light Control Surcharges:

- Aluminum Light Guard \$35
- Wood Light Guard \$100

Valance Surcharges:

	24	30	36	42	48	54	60	66	72	78	84	90	98	104	110
Wood Valance	99	105	113	120	127	138	148	161	175	187	201	215	238	246	263
4 1/2" Fabric Valance	115	120	131	139	147	159	171	186	202	216	232	247	274	285	300

For every additional foot, please add \$21 (retail).



Innovative SmartJoint™ for ease of installation to reach wider widths.
Not intended to butt 2 shades together.

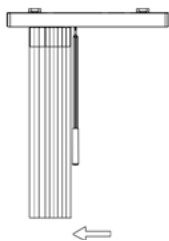


TRACK WIDTH

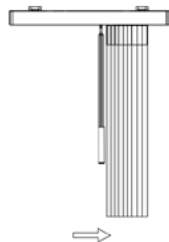
	36	48	54	60	66	72	78	84	90	96	108	120	132	148	160	172	189 5/8
48	662	781	832	886	969	1025	1082	1143	1227	1299	1405	1595	1797	2019	2262	2484	2727
60	737	873	947	1012	1112	1174	1239	1313	1409	1493	1614	1814	2028	2257	2528	2757	3028
72	832	1003	1085	1174	1278	1362	1439	1528	1636	1738	1995	2222	2468	2726	3054	3312	3640
84	898	1121	1210	1306	1422	1515	1607	1698	1821	1930	2086	2322	2577	2847	3189	3459	3801
100	976	1179	1278	1380	1502	1602	1701	1798	1930	2047	2266	2511	2776	3055	3422	3701	4068
120	1105	1274	1393	1506	1635	1748	1861	1966	2112	2242	2566	2827	3107	3408	3817	4118	4527

NO EXTRA CHARGE

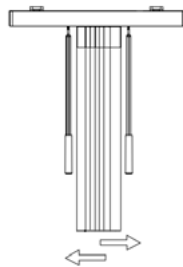
- CORDLESS FOR CHILD & PET SAFETY
- MODERN, VALANCE FREE, METAL HEADRAIL WITH 5 COLOR OPTIONS



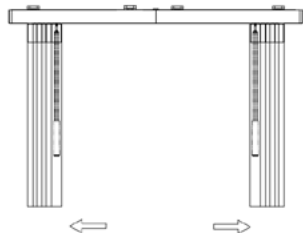
Stack Left



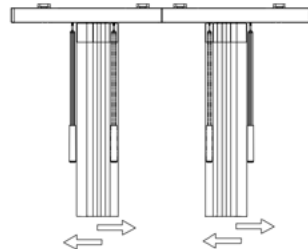
Stack Right



Stack L/R with
Additional Wand



Side by Side
Left Shade Stacks Left,
Right Shade Stacks Right



Side by Side
Both Shades Stack L/R
with Additional Wands

General Specifications:

- Luxury Woven Fabric Vanes
- Heavy Duty Premium Aluminum Hardware
- Wand tilt and traverse
- For single shade, track widths wider than 97 5/8" will be spliced with SmartJoint™.
- For side by side, track widths wider than 95 7/8" will be spliced.

Surcharges

- Alternating colors 10%
- Additional vanes (pack of 6) 20%
(when ordered with a shade)
- Room Darkening 20%
- Aluminum Shim \$22 each
- Long L Bracket \$50 per shade
- Keystone \$60 each
- Additional Wand \$75 each

CENTERPIECE™ ROMAN SHADES



CENTERPIECE™ ROMAN SHADES



CORDLESS

CORDLESS

		Width										
Height	USA	24	31	36	42	48	54	60	66	72	84	96
	36	353	396	513	572	600	669	821	865	930	980	1234
	42	375	547	626	692	755	832	860	916	965	1140	1373
	48	436	606	678	751	823	901	909	945	1012	1208	1456
	54	502	650	721	801	887	940	974	1010	1068	1342	1579
	60	548	721	753	878	921	990	1004	1063	1112	1453	1837
	66	572	751	832	912	968	1027	1054	1107	1157	1625	1897
	72	648	808	887	958	1010	1077	1098	1153	1242	1718	2020
	78	693	844	945	1007	1072	1130	1152	1226	1385	1781	2094
	90	735	901	990	1070	1123	1188	1213	1370	1437	1830	2224
102	777	957	1036	1131	1175	1246	1273	1515	1490	1880	2355	

PRICE GROUP 1

FABRIC COLLECTIONS
ROMAN SHADES

Valencia (AB0202 EXCLUDED) • Sheer (AC0402)

Fabric by the yard: \$99 per yard (maximum of 10 yards)

CORDLESS

CORDLESS

	Width											
	USA	24	31	36	42	48	54	60	66	72	84	96
Height	36	429	537	610	706	801	894	956	1043	1123	1207	1488
	42	495	609	693	785	913	1004	1037	1107	1163	1264	1658
	48	533	692	755	862	998	1090	1136	1188	1268	1398	1759
	54	599	788	871	972	1067	1138	1176	1264	1315	1499	1909
	60	664	871	909	1060	1111	1195	1255	1344	1445	1598	2215
	66	706	901	1004	1103	1164	1240	1323	1483	1592	1728	2291
	72	767	973	1067	1156	1225	1304	1448	1616	1734	1897	2439
	78	840	1022	1140	1219	1292	1425	1573	1782	1887	2041	2528
	90	908	1090	1195	1291	1358	1510	1694	1873	1963	2135	2685
	102	976	1158	1251	1362	1425	1595	1815	1963	2039	2228	2841

PRICE GROUP 2

FABRIC COLLECTIONS
ROMAN SHADES

Valencia (AB0202 ONLY) • Windsor • Lakeside •
Lorraine • Seabreeze • Taylor • Ella • Patterns •
Sheer (AC0401 ONLY) • Solids (AA0802)

Fabric by the yard: \$130 per yard (maximum of 10 yards)

Lift System Surcharges:

- SmartRelease™ continuous cord loop \$75

Miscellaneous:

- Magnetic hold down \$20 per shade
- Pole attachment only \$35
- Cordless operating pole \$75

Fabric Style Surcharges:

- Blackout lining 10%
- Ribbon banding 15%
- Soft fold, Edge banding/border 30%
- Day & Night \$370 (includes roller shade)

CENTERPIECE™ ROMAN SHADES



CENTERPIECE™ ROMAN SHADES



CORDLESS

Width

Height	USA	24	31	36	42	48	54	60	66	72	84	96
	36	518	648	735	850	966	1076	1152	1256	1354	1455	1794
	42	597	734	835	946	1100	1210	1250	1333	1402	1524	1998
	48	642	834	911	1039	1201	1314	1368	1432	1528	1685	2118
	54	721	950	1049	1172	1285	1370	1416	1524	1585	1806	2299
	60	800	1049	1095	1278	1337	1439	1513	1619	1741	1926	2669
	66	850	1085	1210	1329	1403	1493	1594	1787	1918	2082	2761
	72	924	1173	1285	1393	1476	1571	1744	1946	2089	2285	2939
	78	1013	1231	1373	1468	1558	1718	1897	2148	2274	2458	3046
	90	1094	1314	1439	1556	1637	1821	2040	2257	2365	2571	3235
	102	1176	1396	1507	1641	1718	1922	2187	2365	2456	2685	3422

PRICE GROUP 3

FABRIC COLLECTIONS
ROMAN SHADES ONLY

Blake • Libeco • Solids (AA0802 EXCLUDED) • Rochelle

Fabric by the yard: \$150 per yard (maximum of 10 yards)

Valance Surcharges

	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120	132	144
Fabric Valance	110	115	125	133	140	152	163	178	193	206	221	236	252	281	311	334	357

Decorative Pillow Cover

Pillow Cover Size	14"x14"	16"x16"	18"x18"	20"x20"	24"x24"	10"x14"	10"x16"	10"x18"	12"x22"	14"x24"	14"x18"
Roman Price Group 1	53	57	64	67	78	50	52	53	60	71	60
Roman Price Group 2	71	78	85	92	113	64	71	74	78	88	78
Roman Price Group 3 (non-Libeco & Libeco AA0902)	127	134	176	197	225	106	120	130	134	165	134
Roman Price Group 4 (Libeco AA0901, AA0702, AA0704)	155	190	211	267	295	127	141	148	162	193	162

Piping 15%

PRICE GROUP 1

Valencia (AB0202 EXCLUDED) • Sheer (AC0402)

PRICE GROUP 2

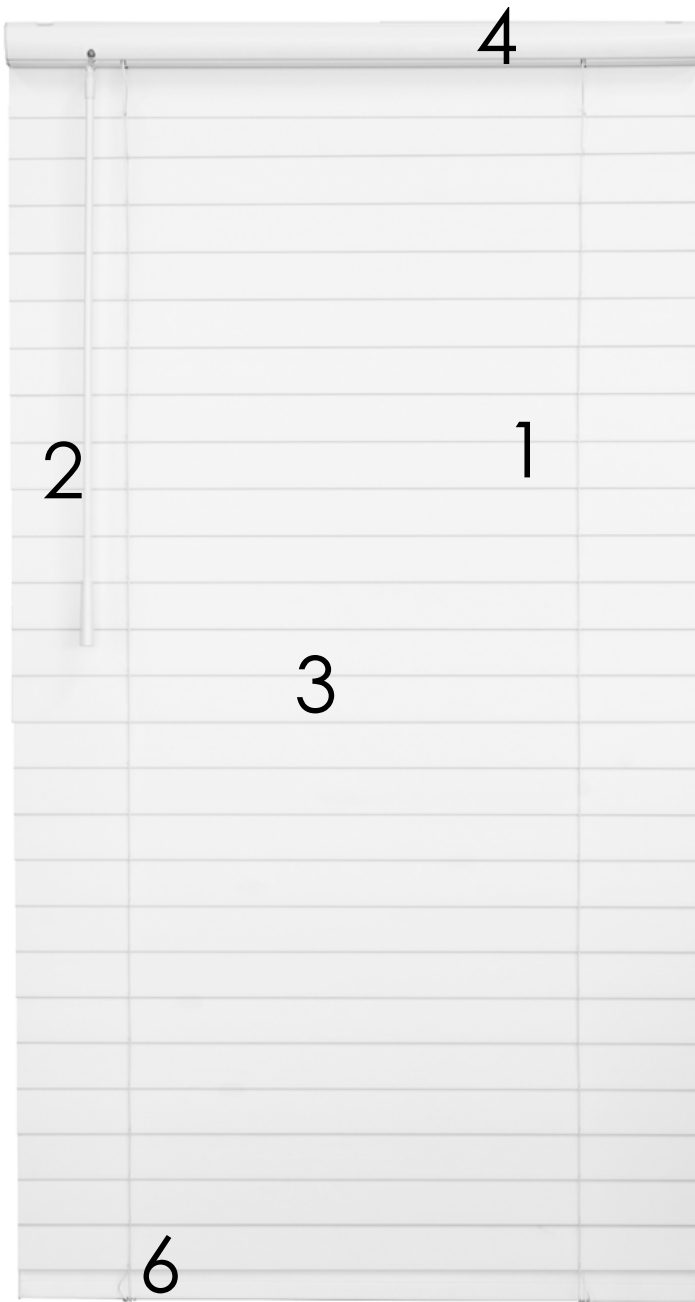
Valencia (AB0202 ONLY) • Windsor • Lakeside •
Lorraine • Seabreeze • Taylor • Ella • Patterns •
Sheer (AC0401 ONLY) • Solids (AA0802)

PRICE GROUP 3

Blake • Libeco (AA0902 ONLY) • Solids (AA0802 EXCLUDED)
• Rochelle

PRICE GROUP 4

Libeco (AA0902 EXCLUDED)



1. SMARTPRIVACY® CLOSURE
2. PERFORMANCE CORDLESS
 - Smooth operation
 - Reliable performance
 - Larger max. sizes
 - Child-safe design
3. CO-EXTRUDED SLATS
 - 2000 UV hours
 - 125° HDT
 - Lighter, easy to lift
4. POLY DECO HEADRAIL
 - Modern, impact resistant
 - Valance-free
 - Built-in light block
5. PIVOTING BOTTOM RAIL
6. SELF-LEVELING TECHNOLOGY



Front Closure



Bottom Rail



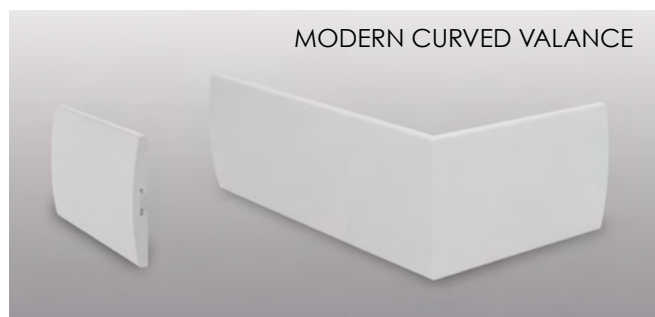
Back Closure



2" & 2 1/2" SLATS

2" & 2 1/2" SLATS							Width							
	24	28	32	36	42	48	54	60	66	72	78	84	96	
Height	30	140	153	165	184	197	212	232	271	288	310	332	350	378
	36	148	161	173	196	210	226	252	288	308	340	350	378	410
	42	160	173	189	209	225	247	273	309	335	365	384	414	446
	48	170	184	198	222	240	265	290	329	358	392	410	439	475
	54	184	206	215	245	266	290	319	365	392	424	452	481	516
	60	197	211	230	261	283	306	339	388	416	453	478	516	561
	66	209	224	244	275	297	327	359	413	442	491	512	550	596
	73	220	239	259	295	318	349	384	442	475	516	550	592	641
	78	226	250	273	303	332	365	401	465	498	549	579	618	677
	84	239	261	285	323	349	384	427	487	526	584	608	643	712
	90	250	273	297	339	366	401	444	508	550	604	633	671	NA
	96	259	287	310	350	384	427	473	534	578	636	658	NA	NA

IMPORTANT: Faux Wood Cordless blinds have a max area of 48sqft.



Valance Surcharges

	24	28	32	36	42	48	54	60	66	72	78	84	96
Valance	20	23	26	33	39	45	52	58	65	71	78	84	90

For every additional foot, please add \$13 (retail)

General Specifications:

- Modern, valance-free, color coordinated PolyDeco headrail
- Engineered bottom rail
- SmartPrivacy®
- Wand tilt (Standard left, optional right)

Surcharges:

- Printed Color 20%
- Shim \$2 each
- Side Mount Bracket \$18 per blind
- Control location: Wand Right \$37
- Keystone \$60
- Cut-Out \$75 per side

2 & 2 1/2" SLATS

2 & 2 1/2" SLAIS

		Width									
	USA	24	28	32	36	42	48	54	60	66	72
Height	30	110	120	129	144	154	166	181	211	225	242
	36	115	126	135	153	164	176	197	225	240	266
	42	125	135	147	163	175	193	213	241	261	285
	48	133	144	154	172	188	206	227	257	279	305
	54	144	161	168	190	207	227	248	285	305	331
	60	154	165	180	204	221	239	265	303	324	353
	66	163	174	190	214	231	255	280	322	344	382
	73	171	187	202	230	248	272	300	344	370	402
	78	176	195	213	236	259	285	313	362	388	428
	84	187	204	223	252	272	300	333	380	410	455

NO EXTRA CHARGE

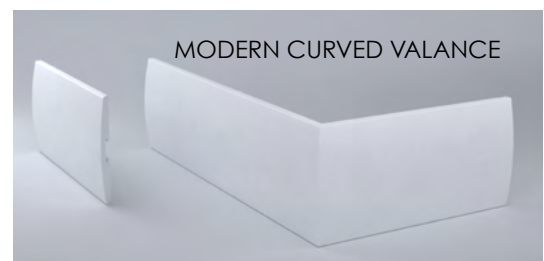
- IMPACT RESISTANT, MODERN, VALANCE FREE, POLYDECO HEADRAIL
- SMARTPRIVACY® FOR BETTER LIGHT & PRIVACY CONTROL
- CO-EXTRUDED HIGH HDT SLAT

Surcharges:

- Printed colors 20%
- Shim \$2 each
- Side mount bracket \$18 per blind

General Specifications:

- Modern, valance-free, color coordinated PolyDeco headrail
- Engineered trapezoid bottom rail
- SmartPrivacy®
- Wand tilt (Standard left)



Valance Surcharge:

	24	28	32	36	42	48	54	60	66	72
Valance	20	23	26	33	39	45	52	58	65	71

* For every additional foot, please add \$13 (retail)

SAN CLEMENTE™ 2" FAUX WOOD BLINDS



GENERAL SPECIFICATIONS:

- Valance and returns included
- Durable Coordinated Polydeco Headrail
- Available Color: White
- Best for kids Certified Cordless
- 3 year limited warranty

Width

Height	USA	24	28	32	36	42	48	54	60	66	72
	30	89	97	104	117	126	135	148	173	183	197
	36	94	103	110	126	134	144	161	183	196	217
	42	102	110	119	133	143	158	174	196	213	233
	48	107	117	127	141	152	168	185	209	228	250
	54	117	131	137	156	170	185	204	233	250	270
	60	126	135	147	166	180	195	219	248	265	289
	66	132	142	155	175	190	208	235	264	282	320
	72	140	151	173	188	211	235	257	282	314	341
	78	148	160	191	210	240	262	279	309	346	362
	84	156	169	209	214	253	289	301	348	378	405

Surcharges:

Side mount bracket \$18 per blind





2" & 2 1/2" SLATS

Width

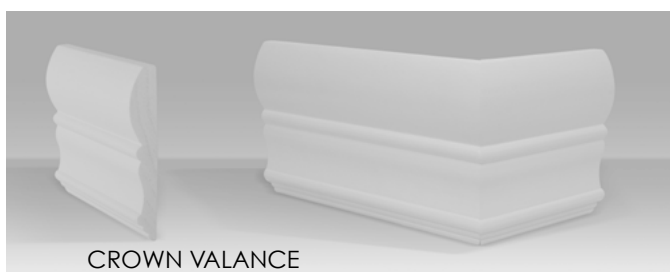
Height

USA	24	28	32	36	42	48	54	60	66	72	78	84	90	96
30	231	247	264	284	307	331	368	410	439	475	511	553	584	621
36	255	267	281	303	334	359	391	448	478	517	557	604	637	684
42	268	287	303	328	362	391	434	488	529	573	615	674	713	767
48	293	303	325	351	390	418	466	531	571	619	668	732	776	830
54	304	330	362	394	434	471	519	593	636	693	746	822	867	930
60	327	362	385	417	466	500	557	634	683	746	807	885	930	1006
66	348	384	407	443	493	539	599	679	731	797	867	955	1006	1099
73	373	406	436	471	532	576	642	733	798	870	951	1038	1102	1196
78	379	423	454	495	553	600	690	787	846	912	985	1119	1183	1292
84	406	437	484	525	586	640	736	827	895	955	1048	1175	1264	NA
90	428	456	507	549	615	672	770	863	927	1020	1076	1232	NA	NA
96	437	481	534	582	651	713	807	903	989	1069	1104	NA	NA	NA

IMPORTANT: Normandy® Wood Cordless blinds have a max area of 48sqft.



DESIGNER CROWN VALANCE



CROWN VALANCE



MODERN VALANCE



CONTEMPO VALANCE

Surcharges:

- Designer color 10%
- OSMO finish 50%
- Euro headrail with SmartRelease™ 75%
- Shim \$2 each
- Side mount bracket \$18 per blind
- Control location:Wand right \$37
- Keystone \$60
- Cut-out \$75 per side

General Specifications

- Modern, valance-free, color coordinated PolyDeco headrail
- SmartPrivacy®
- Wand tilt (standard left, optional right)

Valance Surcharge:

	24	28	32	36	42	48	54	60	66	72	78	84	90	96
Designer Crown	36	42	48	54	63	72	80	89	98	107	116	125	134	143
All Other Valances	44	51	58	65	76	87	96	107	118	129	140	150	161	172

* For every additional foot, please add \$18 (retail)

SYNCHRONY™ VERTICAL BLINDS



		Width									
Height	USA	24	36	48	60	72	84	92	101	108	120
	48	178	219	264	302	347	379	429	488	548	588
	60	189	228	280	319	364	401	454	515	579	624
	72	195	243	298	337	385	417	478	544	614	654
	84	209	257	315	353	404	438	500	570	643	671
	96	215	265	329	373	425	467	525	597	659	708
	108	222	278	345	390	447	486	552	625	693	739
	120	236	294	361	412	471	514	582	663	725	768

PRICE GROUP **1**

Classic

		Width									
Height	USA	24	36	48	60	72	84	92	101	108	120
	48	212	262	318	364	417	456	519	590	638	671
	60	227	278	342	385	438	481	545	620	679	707
	72	236	292	360	406	462	508	576	653	712	742
	84	251	306	378	427	488	533	600	689	744	780
	96	260	320	397	447	511	556	633	720	780	821
	108	268	337	413	471	538	584	664	754	820	856
	120	298	357	436	495	567	621	700	797	841	879

PRICE GROUP **2**

S-Curved • Sandblasted



		Width									
Height	USA	24	36	48	60	72	84	92	101	108	120
	48	237	303	368	403	465	509	578	654	698	729
	60	251	309	380	427	489	536	609	690	737	773
	72	261	328	397	452	512	563	643	725	777	811
	84	277	340	421	475	540	591	670	765	812	853
	96	286	353	443	501	572	620	707	800	853	898
	108	302	373	462	525	596	651	740	844	890	937
	120	317	396	488	553	633	688	779	884	941	977

PRICE GROUP **3** | Flaxen • Adobe • Shantung

		Width									
Height	USA	24	36	48	60	72	84	92	101	108	120
	48	278	344	420	481	553	605	684	777	846	875
	60	295	370	450	508	580	638	725	821	891	931
	72	314	386	475	538	608	668	758	865	941	981
	84	327	404	501	568	644	700	798	908	989	1031
	96	344	425	523	594	679	737	839	953	1036	1053
	108	355	446	550	621	710	777	876	999	1060	1113
	120	378	469	579	659	751	822	923	1034	1113	1162

PRICE GROUP **4** | Linen • Grasscloth • Willow • Faux Wood

General Specifications

- Premium aluminum headrail
- Valance-free headrail with innovative light block
- Reversible wand tilt
- 3 1/2" vanes

Surcharges

- Aluminum Shim \$22 each



Honeycomb Shade with Palladian Shelf

PALLADIAN WINDOW SHELF



The Palladian Window Shelf is a decorative support solution designed to be mounted horizontally in an arched or angled window. It works as divider and mounting surface, which can be used with any Norman® blind or shade.

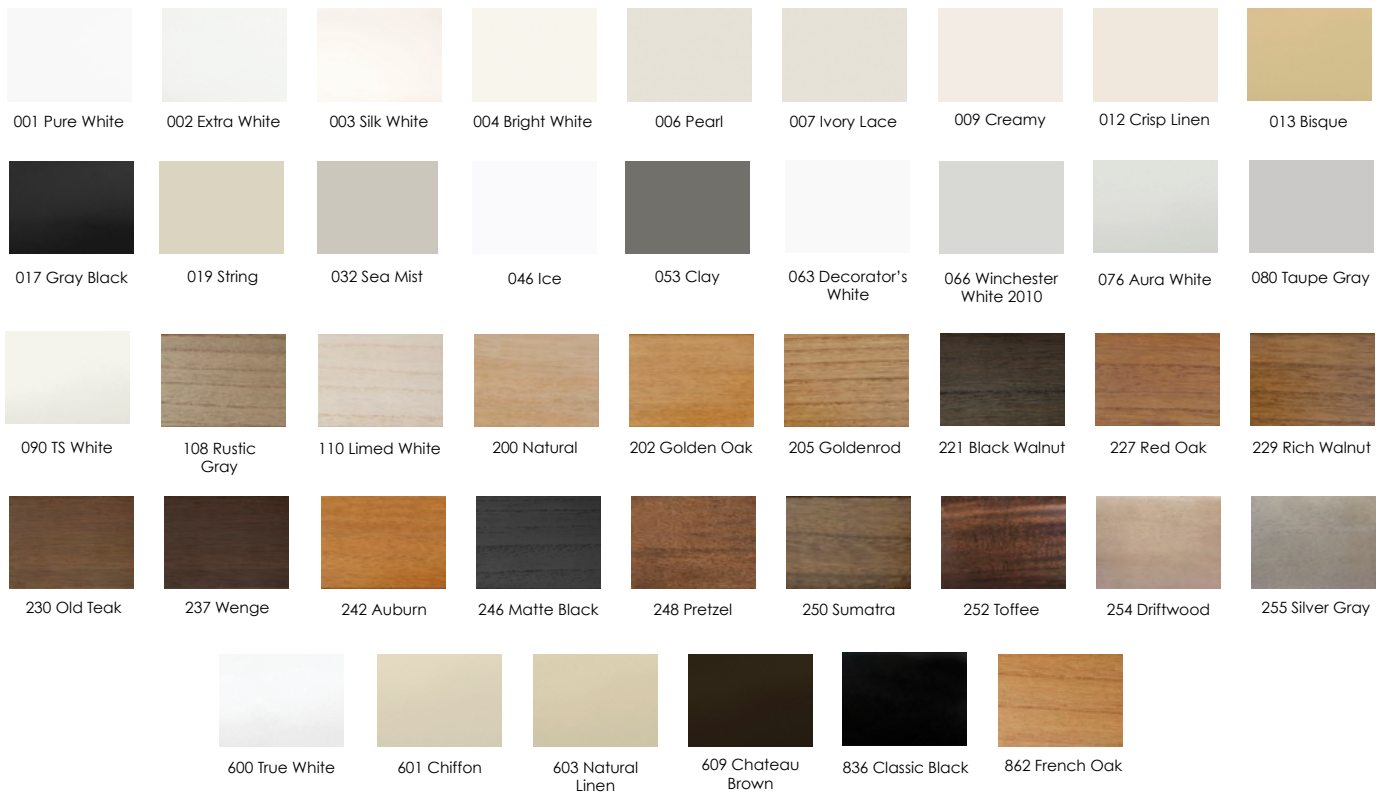
General Specifications:

- Face width: 1 ½"
- Depth: 2" to 4"
- Max length: 96"
- Inside mount only

Features:

- Made of premium hardwood
- Available in a wide range of painted and stain colors to coordinate with Norman® blinds & shades
- Easy to install
- Mounting hardware included

Available Colors:



Width

24	32	36	42	48	54	60	66	72	78	84	90	96
94	125	140	164	188	210	234	256	281	303	327	350	373



SmartFit™ Honeycomb Shades





SmartFit™ Honeycomb Shades

How to price a 3/4" Single Cell SmartFit in Light Filtering fabric at 36"x60"?

Base Price	\$345
SmartFit™ Surcharge	+ \$75
Total	\$420

How to price a 3/4" Single Cell SmartFit in Room Darkening fabric at 36"x60"?

Base Price	\$345
Room Darkening, Sheer Surcharge 20%	x 1.20
	\$414
SmartFit™ Surcharge	+ \$75
Total	\$489

SmartFit™ Dual Shade Honeycomb Shades

How to price a 3/4" Single Cell SmartFit Dual Shade in Light Filtering & Room Darkening fabrics at 36"x60"?

Base Price (LF Top Shade)	\$345
-----	+
Base Price (RD Bottom Shade)	\$345
Room Darkening 20%	X 1.20
-----	\$759
SmartFit™ Dual Shade Surcharge	+ \$150
Total	\$909

How to price a 3/4" Single Cell SmartFit Dual Shade in Woven Windsong & Room Darkening fabrics at 36"x60"?

Base Price (Woven Top Shade)	\$515
-----	+
Base Price (RD Bottom Shade)	\$345
Room Darkening 20%	X 1.20
-----	\$929
SmartFit™ Dual Shade Surcharge	+ \$150
Total	\$1,079



SmartFit™ with Frame Honeycomb Shades

How to price a 3/8" Single Cell SmartFit™ with Frame in Light Filtering fabric at 36"x60" Max Frame to Frame with a Beaded L frame?

Base Price	\$345
SmartFit™ with Frame Surcharge	+ \$255
Total	\$600

How to price a 3/8" Single Cell SmartFit™ with Frame with 3 T-posts (4 shades) in Light Filtering fabric at 144"x60" Max Frame to Frame with a Beaded L frame?

Single Shade Grid Price (144"/4 = 36"w x 60"h)	\$345
x shade qty for Base Unit Price	x 4
	\$1,380
SmartFit™ with Frame Surcharge (\$180 x 3)	+ \$540
Total	\$1,920

Configuration	SmartFit™ with Frame Surcharge
1 Shade, no T-post	\$255
2 Shade, 1 T-post	\$255 x 2 = \$510
3 Shade, 2 T-posts or 4 Shade, 3 T-posts	\$255 x 3 = \$765



SmartFit™ Dual Shade with Frame Honeycomb Shades

How to price a 3/8" Single Cell single SmartFit™ Dual Shade with Frame in Sheer & Room Darkening fabrics at 36"x60" Max Frame to Frame (all frame types)?

Base Price	\$345
Room Darkening, sheer 20%	X 1.20
	\$414
Top & Bottom Shades	x 2
	\$828
SmartFit™ Dual Shade with Frame Surcharge	+ \$330
Total	\$1,158

How to price a 3/8" Single Cell SmartFit™ Dual Shade with Frame with 3 T-posts (4 Dual combo shades) in Light Filtering & Room Darkening fabrics at 144"x60" Max Frame to Frame (all frame types) ?

Single Shade Grid Price (144"/4 = 36" x 60")	\$345
x shade combo qty for Base Unit Price	x 4
Base Price (LF Bottom Shades)	\$1,380
	+
Base Price (RD Bottom Shades)	\$1,380
Room Darkening 20%	x 1.20
	\$3,036
SmartFit™ Dual Shade with Frame Surcharge (\$330 x 3)	+ \$990
Total	\$4,026

Configuration	SmartFit™ with Frame Surcharge
1 Shade, no T-post	\$330
2 Shade, 1 T-post	\$330 x 2 = \$660
3 Shade, 2 T-posts or 4 Shade, 3 T-posts	\$330 x 3 = \$990



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