

NORMAN®

SHUTTERS. BLINDS. SHADES.



2025 Retail Guide

Effective January 1st, 2025





QUALITY ISN'T JUST A CATCHPHRASE IT'S OUR HERITAGE

With over 50 years of excellence in crafting fine window furnishings, Norman®'s quality is evident. It's what drives us to innovate. And why you can see it in every detail. Few companies will farm their own wood. Make their own components. Or weave their own cords. At Norman®, everything matters. And anything's possible.

We strive to exceed the highest industry standards in everything we do. That's why we're focused on leading the industry in quality, service, selection and value. From our patented performance and safety enhancing products, and our award-winning product designs, to our socially responsible processes in manufacturing and forestry, Norman® has a history of defining the future.



TABLE OF CONTENTS



04

08

12

14

20

22

24

28

30

31

32

34

35

36

39

Freight Handling (Net)

Blinds & Shades ¹	\$25 for 1st unit and \$8 for each additional unit.
Shutters ¹	\$75 for 1st shutter and each additional shutter \$25.

Oversize Surcharge (Net)

Blinds & Shades	For widths ² 90" or over, \$80 for 1st unit and \$50 for each additional unit.
Shutters	For height ³ 90" or over, \$80 for 1st unit and \$50 for each additional unit.

1. For HI & AK: For blinds & shades, \$100 for 1st unit and \$30 for each additional unit;

For shutters, \$30 per shutter.

2. For vertical & LightGuard 360™, oversize surcharge applies to both width & height.

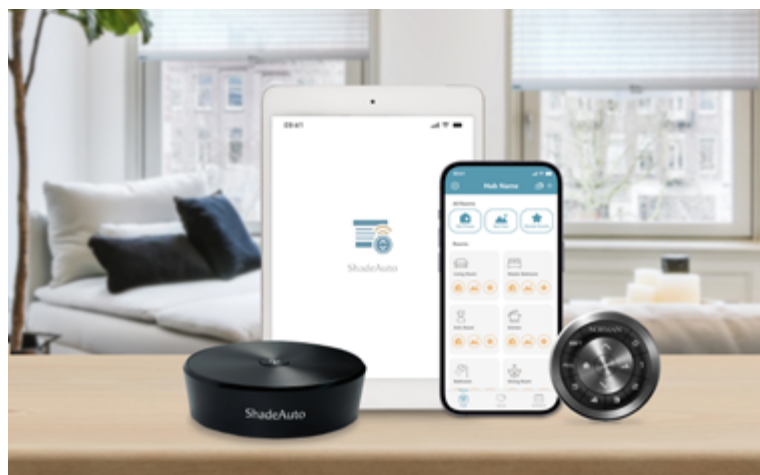
3. For shutters, special exclusions may apply to café shutters or certain specialty shapes.



Innovative Recharging



Unique Dual Power Meters



Intuitive Design



Voice Control



			Portrait™ Honeycomb Shades	Soluna™ Roller Shades	Centerpiece™ Roman Shades	PerfectSheer™	SmartDrape™
AutoWand™				✓	✓	✓	
Norman Smart Motorization	Power Source	Rechargeable Battery with Charging Wand	✓	✓			
		Rechargeable Battery with AC Adapter Charger		✓	✓	✓	✓
		AC Adapter Plug-in	✓	✓	✓	✓	
		DC Low Voltage Hard Wire	✓	✓	✓	✓	
	Accessories	Standard Remote	✓	✓	✓	✓	✓
		SmartDial™ Remote	✓	✓	✓	✓	✓
		Power Distribution Panel	✓	✓	✓	✓	
		Repeater	✓	✓	✓	✓	✓
		ShadeAuto™ Hub & App	✓	✓	✓	✓	✓



The free ShadeAuto™ app is available for download in App Store or Google Play.

NORMAN® SMART MOTORIZATION



NEW

	Portrait™ Honeycomb	Soluna™ Roller	Centerpiece™ Roman	PerfectSheer™	SmartDrape™
Single Motor (Battery or AC Adapter)	\$450	\$450	\$450	\$450	NA
Dual Motor (For Day & Night or TDBU Honeycomb): Battery or AC Adapter	\$600	NA	NA	NA	\$600
Wired Charging Wand	\$150	\$150	NA	NA	NA
Wireless Charging Wand	\$400	\$400	NA	NA	NA
DC Connection Harness	\$10	\$10	\$10	\$10	NA
Power Distribution Panel	\$870	\$870	\$870	\$870	NA
Hub	\$300	\$300	\$300	\$300	\$300
Repeater	\$100	\$100	\$100	\$100	\$100
SmartDial™ G2 Remote	\$250	\$250	\$250	\$250	\$250
Color Rings for SmartDial™ G2 Remote	\$40	\$40	\$40	\$40	\$40
Basic Remote (black)	\$70	\$70	\$70	\$70	\$70
Extension Pole for Charging Wand	\$70	\$70	NA	NA	NA
Extension Cable	NA	\$40	\$40	\$40	NA
Charging Kit	\$40	\$40	\$40	\$40	\$40

Note: For Day & Night Roman Shades or Dual Shade in Roller Shades, use single motor surcharge X 2.





AUTOWAND™

FEATURES & BENEFITS:

- Simple and no programming is needed
- No remote to program or keep track of
- Rechargeable li-ion battery
- Child & pet safe
- Budget-friendly motorization
- Multiple wand lengths to choose from

**Available for PureVu® Roman Shades,
Soluna™ Roller Shades &
PerfectSheer™ Shades**

Surcharges:

- Autowand: \$150
- Charging Kit: \$40





9/16" CORDLESS SINGLE CELL

Width

Height

USA	24	30	36	42	48	54	60	66	72	84	96	108	120
36	191	229	248	269	287	328	396	416	460	499	571	644	716
42	215	244	255	282	304	348	416	440	492	525	597	668	738
48	224	251	263	297	331	366	439	465	519	558	629	699	770
54	228	258	275	308	339	383	464	492	550	597	677	758	837
60	241	272	287	319	373	403	492	518	582	606	680	781	832
66	255	295	308	333	380	419	513	540	608	655	735	814	896
72	261	303	315	348	398	440	536	566	641	691	783	875	967
78	306	350	373	406	443	519	554	589	661	729	837	945	1053
84	312	363	383	424	460	540	575	613	694	766	874	980	1086
90	319	373	398	438	475	560	599	641	722	805	908	1015	1120
96	330	383	408	452	493	580	623	668	751	841	945	1049	1155
108	363	427	460	512	560	661	716	764	867	916	1017	1118	1221
120	398	471	512	566	627	746	804	863	982	1063	1161	1258	1355
144	470	563	611	678	759	913	979	1063	1146	1259	1360	1536	1623

IMPORTANT: Honeycomb Cordless shades have a max width of 96".

3/8" CORDLESS SINGLE & 3/4" SINGLE

Width

Height

USA	24	30	36	42	48	54	60	66	72	84	96	108	120
36	244	304	317	350	378	405	428	515	543	603	658	786	1045
42	281	314	332	366	396	427	454	544	575	639	698	838	1113
48	288	325	345	384	438	450	477	574	609	677	744	889	1180
54	302	338	360	401	453	472	500	606	641	716	786	938	1238
60	310	357	375	421	477	495	523	639	674	764	834	995	1311
66	332	383	401	436	482	513	548	670	706	790	877	1041	1373
72	341	393	413	455	492	539	575	698	743	839	922	1093	1444
78	397	457	486	534	579	633	677	725	771	867	962	1141	1502
84	406	473	501	551	603	658	706	752	805	905	1004	1193	1566
90	421	486	519	570	623	682	734	785	838	944	1047	1242	1629
96	429	500	536	589	646	707	762	813	871	981	1091	1292	1699
108	459	540	579	639	705	771	833	895	958	1084	1207	1429	1873
120	492	576	623	692	763	836	905	973	1042	1189	1323	1565	2046
144	518	613	679	743	819	903	978	1054	1132	1289	1498	1700	2222

IMPORTANT: For 3/4" single cordless, the max width is 108". For 3/8" single, the max width is 96".

Lift System Surcharges:

- Continuous cord loop \$65
- SmartRelease™ \$80
- TDBU \$80

SmartFit® Surcharges:

- SmartFit® \$80
- SmartFit® with Frame \$265
- SmartFit® Dual Shade \$160
- SmartFit® Dual Shade with frame \$345

Miscellaneous:

- Shim \$5 each
- Side mount bracket \$20 per shade
- Light Guard | Pole Attachment only \$40
- Magnetic hold down \$25 per shade
- Cut-out | Cordless operating pole \$80
- Specialty shapes \$105

Fabric Surcharges:

- Room darkening | Sheer, Solus | FR Essentials 20% (single shade)



1/2" CORDLESS DOUBLE

Width

Height	USA	24	30	36	42	48	54	60	66	72	84	96	108	120
	36	254	314	329	364	392	420	443	536	564	625	682	815	1084
	42	292	325	345	380	410	441	471	565	597	664	725	871	1156
	48	301	338	359	399	454	467	494	596	632	702	772	923	1226
	54	313	351	372	416	470	490	519	629	667	742	815	972	1285
	60	322	369	389	437	494	514	544	664	700	792	866	1032	1360
	66	345	398	416	452	498	531	569	695	734	819	910	1081	1426
	72	353	407	428	472	510	558	597	725	770	872	957	1136	1498
	78	411	476	505	552	602	657	702	752	800	900	997	1186	1561
	84	421	491	520	571	625	682	734	782	835	940	1042	1238	1628
	90	437	505	539	591	645	707	761	814	871	980	1088	1289	1693
	96	446	519	556	611	670	735	789	845	904	1018	1134	1341	1764
	108	477	559	602	664	733	800	864	927	993	1127	1254	1483	1944
	120	510	598	645	718	791	867	940	1012	1082	1234	1374	1626	2123
	144	538	625	694	770	851	938	1015	1093	1174	1338	1496	1765	2306

IMPORTANT: Cordless max width is 108".

3/4" CORDLESS DOUBLE & 1 1/4" SINGLE

Width

Height	USA	24	30	36	42	48	54	60	66	72	84	96	108	120
	36	304	376	395	437	470	502	535	641	676	749	818	979	1303
	42	350	391	414	456	493	530	566	677	717	796	871	1044	1386
	48	361	404	429	479	545	561	593	715	760	844	926	1106	1471
	54	375	421	447	498	565	587	624	753	797	891	979	1168	1542
	60	388	443	468	523	593	616	654	796	839	951	1039	1239	1633
	66	414	477	498	543	598	638	683	834	879	986	1091	1297	1710
	72	425	490	515	567	612	670	717	871	925	1046	1147	1363	1797
	78	494	570	606	664	722	789	844	902	959	1079	1197	1424	1874
	84	508	588	625	687	749	818	879	939	1001	1127	1251	1485	1953
	90	523	606	646	713	774	850	913	978	1044	1177	1305	1546	2029
	96	536	624	667	735	804	880	948	1015	1085	1222	1359	1609	2116
	108	571	671	722	796	878	959	1038	1114	1193	1351	1503	1780	2332
	120	612	718	774	862	949	1041	1127	1215	1298	1480	1649	1949	2548
	144	645	734	832	925	1021	1125	1217	1312	1408	1604	1794	2117	2765

IMPORTANT: Cordless max width is 108".

Flame Resistant Fabrics

Width

Height	USA	24	30	36	42	48	54	60	66	72	84	96	108	120
	36	427	531	554	613	661	707	748	900	950	1054	1150	1376	1601
	42	492	548	581	639	693	746	793	951	1007	1118	1222	1467	1712
	48	505	570	604	672	767	786	834	1004	1066	1186	1300	1554	1807
	54	527	590	629	700	791	826	875	1059	1122	1252	1376	1642	1908
	60	543	624	657	737	834	867	915	1118	1179	1338	1459	1741	2024
	66	581	670	700	763	844	897	959	1171	1236	1383	1535	1822	2109
	72	596	687	723	795	860	942	1007	1222	1299	1468	1612	1913	2213
	78	695	800	851	933	1012	1107	1186	1269	1348	1516	1682	1997	2311
	84	709	828	877	965	1054	1150	1236	1316	1407	1584	1757	2088	2419
	90	737	851	907	996	1088	1193	1284	1373	1467	1652	1831	2174	2516
	96	750	875	936	1031	1130	1238	1334	1423	1523	1715	1909	2260	2612
	108	804	943	1012	1118	1234	1348	1457	1565	1675	1898	2113	2500	2888
	120	860	1009	1088	1209	1336	1462	1584	1703	1824	2080	2316	2739	3162

IMPORTANT: Cordless max width is 108". For 3/8" single, the max width is 96".



3/4" CORDLESS SINGLE & 1 1/4" SINGLE

Width

Height

USA	24	30	36	42	48	54	60	66	72	84	86
36	364	452	472	523	564	604	639	768	811	899	982
42	421	468	496	547	590	635	677	812	859	956	1044
48	432	485	515	575	654	673	712	855	910	1012	1111
54	451	505	535	599	676	703	747	903	957	1067	1173
60	464	531	560	629	712	739	784	956	1007	1140	1245
66	496	573	599	650	718	765	818	999	1054	1180	1310
72	510	586	615	679	735	805	859	1044	1108	1254	1376
78	591	683	725	795	866	946	1012	1081	1149	1293	1435
84	608	704	749	824	899	982	1054	1125	1201	1351	1499
86	629	725	774	853	928	1018	1093	1172	1251	1410	1563

PRICE GROUP 1
WOVEN COLLECTIONS

Windsong

Lift System Surcharges:

- Continuous cord loop \$65
- SmartRelease™ \$80
- SmartFit® \$80
- TDBU \$80
- SmartFit® Dual Shade \$160

3/4" CORDLESS SINGLE & 1 1/4" SINGLE

Width

Height

USA	24	30	36	42	48	54	60	66	72	84	86
36	419	519	544	603	649	695	736	884	933	1033	1128
42	484	539	571	630	679	730	781	934	989	1099	1200
48	497	558	590	661	752	774	817	985	1047	1163	1278
54	518	581	614	690	780	810	859	1038	1101	1227	1350
60	535	612	645	723	817	851	901	1099	1158	1312	1432
66	571	659	690	749	825	880	942	1149	1212	1358	1504
72	586	674	707	783	845	925	989	1200	1274	1443	1582
78	680	787	835	916	995	1089	1163	1244	1322	1489	1651
84	699	811	861	946	1033	1128	1212	1294	1381	1555	1725
86	723	835	890	982	1068	1171	1259	1349	1437	1623	1798

PRICE GROUP 2
WOVEN COLLECTIONS

Breeze

Lift System Surcharges:

- TDBU \$80





3/4" SINGLE & 1 1/4" SINGLE VERTICAL

Width

Height

USA	24	32	36	42	48	54	60	66	72	78	84	96	108	120	132	146
36	512	552	604	647	690	733	780	820	867	911	950	1033	1112	1185	1262	1339
42	545	596	648	701	747	797	852	898	946	997	1040	1121	1199	1289	1383	1477
48	584	635	695	752	803	857	913	977	1021	1070	1123	1214	1293	1410	1534	1659
54	610	678	741	805	859	911	968	1025	1079	1127	1185	1277	1378	1480	1589	1698
60	647	717	787	855	911	968	1030	1088	1147	1205	1259	1369	1477	1588	1705	1823
66	683	757	832	908	972	1030	1092	1161	1217	1284	1341	1462	1579	1697	1823	1947
73	723	800	881	962	1026	1085	1148	1232	1290	1357	1426	1554	1675	1807	1944	2081
78	759	841	929	1004	1076	1134	1205	1289	1349	1428	1492	1636	1760	1898	2042	2185
84	797	882	974	1055	1132	1199	1275	1359	1425	1508	1575	1727	1866	2006	2156	2306
90	830	927	1017	1102	1184	1259	1338	1429	1502	1586	1661	1821	1971	2121	2280	2437
96	867	965	1055	1144	1229	1307	1389	1490	1564	1653	1730	1900	2049	2215	2389	2565
108	939	1044	1145	1239	1333	1422	1525	1630	1718	1812	1898	2087	2258	2433	2618	2801
120	1004	1123	1275	1380	1476	1577	1693	1809	1905	2013	2090	2308	2496	2686	2887	3087

Flame Resistant Fabrics (3/4" Single only)

Width

Height

USA	24	32	36	42	48	54	60	66	72	78	84	96	108	120	132	146
36	895	966	1056	1133	1206	1282	1364	1436	1516	1593	1662	1809	1945	2073	2209	2342
42	953	1042	1134	1227	1307	1396	1491	1571	1656	1746	1820	1962	2097	2255	2420	2585
48	1022	1111	1216	1316	1404	1500	1598	1708	1786	1871	1966	2123	2263	2468	2684	2903
54	1068	1187	1295	1407	1502	1593	1695	1793	1888	1971	2073	2234	2410	2589	2782	2972
60	1133	1254	1377	1497	1593	1695	1802	1903	2007	2109	2204	2395	2585	2779	2984	3189
66	1194	1323	1455	1589	1702	1802	1911	2030	2129	2247	2346	2559	2762	2969	3189	3408
73	1265	1399	1543	1682	1794	1900	2009	2156	2257	2375	2494	2718	2932	3161	3403	3642
78	1327	1472	1626	1757	1882	1984	2109	2255	2361	2498	2610	2863	3079	3321	3572	3824
84	1396	1544	1705	1847	1979	2097	2230	2379	2493	2639	2755	3023	3264	3511	3773	4036
90	1452	1622	1780	1928	2070	2204	2341	2500	2629	2775	2907	3185	3450	3712	3990	4265
96	1516	1689	1847	2002	2151	2288	2432	2607	2737	2893	3026	3324	3585	3877	4181	4489

Surcharges:

- Shim \$5 each

Fabric Surcharges:

- Room Darkening | Sheer | FR Essentials 20%

Pricing Notes:

Day & Night – Price as 2 individual shades.

For sheer & RD fabrics, the 20% fabric surcharge applies.



Watch LightGuard
360™ in action!



CORDLESS SOLAR SCREEN

Width

Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	118
	36	217	233	251	268	284	300	328	345	368	407	429	459	483	523	569
	48	234	255	273	294	316	337	373	398	424	470	494	531	557	608	655
	60	254	273	295	323	353	381	423	450	485	530	560	603	627	675	720
	72	269	294	325	359	389	424	472	505	539	589	614	654	679	733	788
	84	287	320	357	393	429	465	519	557	585	631	675	703	733	792	853
	96	304	346	387	427	469	510	560	594	625	675	722	753	788	853	920
	108	327	372	417	463	505	543	597	631	668	720	771	807	844	913	986
	120	350	399	448	495	541	575	631	670	707	765	818	860	898	977	1052
	132	370	426	476	528	568	607	668	707	748	810	867	908	951	1034	1120
	144	393	451	508	552	597	637	704	746	790	852	915	962	1007	1093	1186

PRICE GROUP 1
SOLAR COLLECTIONS

A300 (3%) • A300 (5%) • A400 (3%) • A400 (5%) • A100 (3%) • A300 (10%)
• A400 (10%) • Serene (7%) • Flow (7%) • Windsong (5%)



CORDLESS SOLAR SCREEN

CORDLESS SOLAR SCREEN									Width							
Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	118
	36	236	256	277	294	313	332	368	387	411	456	480	517	543	591	644
	48	257	280	302	323	347	376	418	448	476	527	559	598	627	689	742
	60	278	302	327	358	393	424	475	508	543	596	633	678	706	763	814
	72	297	325	360	398	432	472	531	568	608	664	694	741	767	832	894
	84	317	353	396	437	477	520	585	628	659	716	763	795	832	900	969
	96	337	382	429	476	521	569	633	671	705	764	817	857	894	969	1045
	108	361	413	462	517	565	609	675	716	753	817	875	915	957	1038	1120
	120	387	443	499	554	604	644	716	758	804	868	928	972	1018	1106	1194
	132	411	473	535	589	635	679	757	804	848	919	985	1032	1079	1176	1270
144	437	501	567	620	668	715	795	847	898	967	1039	1091	1141	1245	1349	

PRICE GROUP 2

SOLAR COLLECTIONS

A300 (1%) • A820 (3%) • A400 (1%) • Serene (1%) • Serene (3%)
 • Flow (1%) • Flow (5%) • Windsong (1%) • W120 (12%) • Moon (5%)
 • Breeze (1% & 3%)

CORDLESS SOLAR SCREEN

CORDLESS SOLAR SCREEN									Width							
Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	118
	36	262	291	313	339	366	389	416	442	472	521	551	593	625	684	745
	48	291	320	348	379	411	448	483	519	554	610	646	696	729	808	872
	60	315	348	383	425	467	508	548	590	635	698	739	797	832	906	978
	72	341	380	426	475	523	573	619	669	716	782	820	878	918	1001	1083
	84	368	418	470	525	581	633	690	742	786	852	912	958	1002	1093	1189
	96	395	454	516	576	635	698	751	802	850	922	988	1039	1088	1190	1293
	108	425	493	561	628	694	751	807	857	915	989	1063	1121	1173	1285	1398
	120	456	531	605	675	744	802	861	920	979	1059	1139	1201	1259	1381	1502
	132	490	568	647	724	787	852	915	979	1044	1129	1215	1281	1343	1476	1607
144	520	606	692	765	834	900	970	1039	1108	1197	1289	1359	1429	1571	1713	

PRICE GROUP 3

SOLAR COLLECTIONS

Lakeview (3%) • Lakeview (7%) • Lakeview (10%) • Meadows (1%)
 • Meadows (3%) • Jubilee (3%) • AB600 (5%) • AB600 (8%)





CORDLESS FABRIC

Width

Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	118
36	229	247	263	282	301	317	336	363	388	429	453	476	499	544	591	
48	248	270	287	312	333	359	382	420	448	496	522	551	579	631	680	
60	268	287	313	342	374	405	436	476	513	561	593	625	650	701	748	
72	283	312	345	380	414	450	487	535	569	624	650	679	706	762	818	
84	304	340	378	418	456	495	536	587	619	668	701	730	762	824	890	
96	323	368	410	454	498	542	579	630	661	716	750	785	818	890	957	
108	346	396	442	493	538	580	614	668	706	763	802	837	877	950	1025	
120	371	425	476	528	576	613	652	709	750	811	853	895	934	1016	1094	
132	394	453	507	564	607	647	690	750	791	857	902	944	990	1077	1166	
144	418	480	540	588	635	680	727	789	837	903	952	1000	1047	1138	1235	

PRICE GROUP 1 FABRIC COLLECTIONS

ROOM DARKENING : Glamour • Callie RD
DESIGNER : Brook • Chelsea • Verona LF • Callie
SHEER : Scarlett
NATURAL: Catalina

CORDLESS FABRIC

Width

Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	118
36	251	271	292	309	332	352	373	404	431	479	505	531	559	609	662	
48	272	297	319	342	368	399	427	469	498	552	586	615	646	707	764	
60	294	319	347	380	418	450	486	531	569	627	664	700	728	786	841	
72	315	346	382	423	461	502	543	597	637	698	728	763	791	856	922	
84	335	375	421	465	509	554	599	658	693	751	786	822	856	928	1000	
96	358	406	456	508	556	607	647	704	743	804	844	882	922	1000	1078	
108	383	440	492	548	604	650	691	751	791	857	901	944	989	1071	1157	
120	411	471	535	589	642	687	733	796	844	911	957	1003	1049	1143	1232	
132	439	505	568	631	678	726	774	844	893	966	1017	1063	1115	1215	1314	
144	465	537	605	661	712	763	814	891	944	1018	1072	1127	1178	1285	1394	

PRICE GROUP 2 FABRIC COLLECTIONS

NATURAL : Samoa • Phuket • Bora Bora • Sumatra • Java • Bali • Riviera • Lake Tahoe
DESIGNER : Francis • Hayes • Valerie • Emery • Sierra • Shimmer • Amelia • Lola LF • Remy
ROOM DARKENING : Cambria • Maui • Jamaica • Bermuda • Fiji • Francis RD • Amelia RD
SHEER : Sheer • Dazzle • Lakeshore



CORDLESS FABRIC

Width

Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	118
36	278	305	330	358	384	411	439	468	500	552	585	616	652	713	776	
48	305	337	369	401	436	472	510	548	587	648	685	725	762	841	908	
60	331	369	406	450	494	538	583	628	675	741	786	832	868	946	1021	
72	360	402	451	501	556	608	657	709	760	831	873	916	956	1045	1130	
84	387	441	498	559	614	671	733	787	834	905	951	1000	1046	1143	1239	
96	418	480	545	611	675	741	797	852	902	980	1030	1084	1137	1240	1350	
108	450	521	594	665	737	797	856	911	971	1052	1112	1169	1226	1342	1458	
120	484	563	641	717	789	852	916	978	1041	1126	1191	1253	1315	1443	1570	
132	518	604	687	767	835	905	971	1041	1111	1201	1268	1336	1404	1545	1680	
144	550	642	735	813	885	956	1031	1105	1180	1276	1346	1423	1494	1643	1790	

PRICE GROUP 3

FABRIC COLLECTIONS

NATURAL : Caroline • Aruba • Maui (Natural) • Bahamas • Cove
DESIGNER : Breeze • Clarissa
ROOM DARKENING : Luxe • Lola BO • Garden • Breeze RD
 • Remy RD • Summerland • Cory

CORDLESS FABRIC

Width

Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	96	108	118
36	305	336	364	394	424	453	484	515	551	608	644	679	717	784	854	
48	336	371	405	441	479	520	561	605	646	714	756	797	838	926	1000	
60	365	405	448	495	544	590	641	691	743	814	866	916	955	1041	1123	
72	396	442	496	552	611	669	723	782	836	915	959	1008	1052	1149	1244	
84	426	486	548	614	677	738	806	867	919	996	1047	1101	1150	1258	1364	
96	460	528	601	672	743	814	878	938	993	1078	1134	1193	1251	1365	1485	
108	495	574	655	733	811	878	943	1002	1069	1158	1223	1287	1349	1476	1605	
120	534	618	705	788	870	938	1008	1076	1145	1238	1311	1379	1447	1587	1727	
132	570	664	757	845	920	996	1069	1145	1222	1321	1396	1470	1545	1699	1850	
144	606	706	809	896	974	1052	1135	1216	1298	1404	1481	1564	1643	1809	1970	

PRICE GROUP 4

FABRIC COLLECTIONS

DESIGNER : Kendra
ROOM DARKENING : Bridget



NO EXTRA CHARGE

- CORDLESS FOR CHILD AND PET SAFETY
- STAINLESS STEEL OPERATING CHAIN FOR DURABILITY
- RACEWAY INSTALLATION SYSTEM FOR EASY INSTALL
(on SmartRelease™, dual shades, fascias and valances)
- 30" FIBERGLASS OPERATING POLE FOR CORDLESS

Pricing Notes:

For Dual Shades & Coupled Shades, please price as 2 individual shades.

Lift System Surcharges:

- Dual shade \$65
- SmartRelease™ \$80
- Coupled shade \$105

Light Control Surcharges:

- Basic Light Guard \$40
- Premium Wood Light Guard \$105
- LightGuard 360™ \$340

Miscellaneous:

- Shim \$5 each
- Additional fiberglass pole \$25
- Magnetic hold down \$25 per shade
- Pole attachment only \$35
- Keystone \$65
- Cordless operating pole \$80

Fascia and Valance Surcharges

	24	30	36	42	48	54	60	66	72	78	84	90	96	108	120	132	144
Fascia, Wood Valance*	105	110	120	125	135	145	155	170	185	195	210	225	240	265	295	315	340
3 1/2", 4 1/2" & 6" Fabric Valance*	120	125	140	145	155	165	180	195	210	225	245	260	275	310	340	365	390
7" Fabric Valance* & Cassette**	170	180	195	205	220	235	255	275	300	320	345	370	390	440	480	500	555
Raceway	50	55	60	65	65	70	75	85	90	100	105	110	120	135	145	NA	NA

Fabric valance and wood valance max is 192". For every additional foot, please add \$25 (retail).

*Raceway included

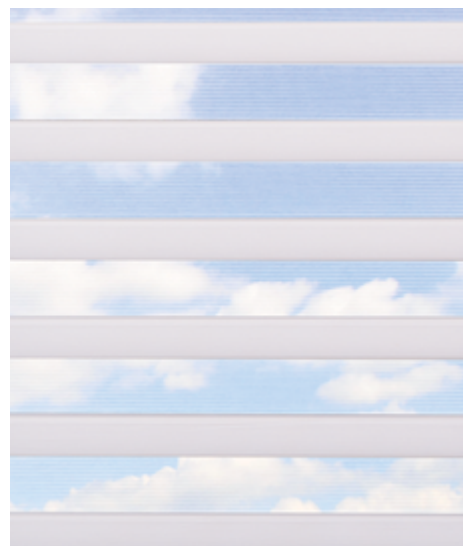
**Magnetic hold downs included



Fully Closed



Partially Open



Fully Open



LIGHT FILTERING

		Width														
Height	USA	24	30	36	42	48	54	60	66	72	78	84	90	98	104	110
	36	565	632	701	767	835	911	973	1047	1216	1292	1362	1433	1499	1565	1632
	42	590	658	718	791	862	942	1014	1085	1258	1333	1408	1477	1554	1629	1704
	48	628	690	759	836	915	1001	1084	1168	1338	1412	1497	1578	1658	1738	1817
	54	648	724	797	891	973	1061	1156	1244	1412	1502	1584	1680	1769	1859	1949
	60	680	762	841	933	1023	1127	1222	1325	1491	1588	1688	1790	1887	1984	2081
	66	712	796	885	982	1084	1190	1300	1410	1571	1683	1792	1900	2005	2113	2220
	72	739	832	926	1030	1143	1262	1376	1491	1658	1769	1890	2005	2119	2233	2346
	78	758	855	957	1077	1192	1317	1434	1561	1736	1860	1980	2105	2227	2349	2472
	84	788	896	999	1130	1254	1383	1516	1642	1824	1957	2088	2217	2343	2471	2597
	90	820	924	1040	1180	1317	1456	1586	1724	1909	2050	2188	2326	2466	2605	2743
	98	855	963	1085	1234	1376	1518	1661	1808	1998	2147	2293	2436	2581	2724	2867
	102	891	1000	1132	1288	1432	1579	1737	1889	2087	2244	2399	2547	2696	2844	2992
	108	925	1039	1177	1341	1491	1639	1812	1972	2175	2341	2501	2656	2811	2963	3117
	120	959	1077	1222	1396	1547	1700	1887	2055	2264	2437	2606	2767	2926	3084	3242

NO EXTRA CHARGE

- CONTINUOUS CORD LOOP - STANDARD
- CURVED FASCIA WITH FABRIC
- FABRIC COVERED HEM BAR

Fabric Surcharge:

- Room darkening 20%

Miscellaneous:

- Shim \$5 each
- Magnetic hold down \$25 per shade
- Keystone \$65

Light Control Surcharges:

- Basic Light Guard \$40
- Premium Wood Light Guard \$105

Valance Surcharges:

	24	30	36	42	48	54	60	66	72	78	84	90	98	104	110
Wood Valance	105	110	120	125	135	145	155	170	185	195	210	225	250	255	275
3 1/2" & 4 1/2" Fabric Valance	120	125	140	145	155	165	180	195	210	225	245	260	285	295	315

For every additional foot, please add \$25 (retail).



reddot winner 2020
best of the best

SmartDrape™



SCAN TO WATCH



ESSENTIALS COLLECTION

Height	Track Width																	For every additional foot, add
	USA	36	48	54	60	66	72	78	84	90	96	108	120	132	148	160	172	184
48	583	688	733	781	853	903	953	1007	1080	1144	1237	1404	1582	1778	1991	2186	2382	196
60	649	770	834	892	980	1033	1091	1157	1240	1315	1421	1596	1785	1987	2225	2427	2628	202
72	733	883	956	1033	1126	1199	1267	1345	1440	1530	1756	1956	2172	2400	2687	2915	3142	228
84	791	987	1066	1150	1252	1334	1414	1495	1603	1699	1837	2044	2268	2505	2806	3044	3281	239
100	860	1039	1126	1215	1322	1410	1497	1583	1699	1801	1995	2210	2443	2688	3011	3257	3502	247
120	973	1121	1227	1326	1439	1539	1638	1731	1859	1973	2259	2488	2734	2999	3359	3624	3889	265
132	1031	1225	1337	1443	1565	1673	1785	1881	2022	2142	2340	2576	2830	3104	3478	3753	4029	275
144	1089	1328	1446	1560	1692	1808	1932	2031	2184	2311	2420	2664	2926	3210	3597	3883	4168	290

Fabric Collection: Lakeshore Stripe

Height	Track Width																	For every additional foot, add
	USA	36	48	54	60	66	72	78	84	90	96	108	120	132	148	160	172	184
48	686	809	862	918	1003	1061	1120	1184	1270	1345	1455	1651	1860	2090	2342	2571	2801	230
60	763	904	981	1048	1151	1216	1283	1359	1459	1546	1671	1878	2099	2336	2617	2854	3091	238
72	862	1039	1123	1216	1323	1410	1490	1582	1694	1799	2065	2300	2555	2822	3161	3428	3695	268
84	930	1161	1253	1352	1472	1569	1664	1758	1885	1998	2160	2404	2668	2947	3301	3581	3860	280
100	1011	1221	1323	1429	1555	1659	1761	1861	1998	2119	2346	2599	2874	3162	3542	3831	4120	289
120	1144	1319	1442	1559	1693	1810	1927	2035	2186	2321	2656	2926	3216	3528	3951	4263	4574	312
132	1187	1409	1537	1661	1800	1925	2053	2164	2325	2464	2690	2963	3256	3570	4000	4316	4633	316
144	1253	1528	1664	1795	1946	2079	2222	2336	2512	2657	2784	3063	3366	3692	4137	4465	4795	334

Fabric Collections: Light Filtering (Plain, Net, Pacific, Circle, Coronado, Teardrop)

NO EXTRA CHARGE

- CORDLESS FOR CHILD & PET SAFETY
- MODERN, VALANCE FREE, METAL HEADRAIL WITH 4 COLOR OPTIONS

Surcharges

- | | | | |
|--------------------------------|-----|-------------------|----------------|
| • Alternating colors | 10% | • Aluminum Shim | \$25 each |
| • Additional vanes (pack of 6) | 20% | • Long L Bracket | \$55 per shade |
| (when ordered with a shade) | | • Keystone | \$65 each |
| • Room Darkening | 20% | • Additional Wand | \$80 each |





CORDLESS

CORDLESS

		Width										
Height	USA	24	31	36	42	48	54	60	66	72	84	96
	36	366	410	531	593	621	693	850	896	963	1015	1278
	42	389	567	648	717	782	862	891	949	999	1180	1422
	48	452	628	702	778	852	933	941	979	1048	1251	1507
	54	520	673	747	830	919	973	1009	1046	1106	1389	1635
	60	568	747	780	909	954	1025	1040	1101	1151	1504	1902
	66	593	778	862	944	1002	1063	1091	1146	1198	1682	1964
	72	671	837	919	992	1046	1115	1137	1194	1286	1779	2091
	78	718	874	979	1043	1110	1170	1193	1269	1434	1844	2168
	90	761	933	1025	1108	1163	1230	1256	1418	1488	1895	2302
	102	805	991	1073	1171	1217	1290	1318	1569	1543	1946	2438

PRICE GROUP 1

FABRIC COLLECTIONS
ROMAN SHADES

Valencia (AB0202 EXCLUDED) • Sheer Elegance (AC0402)

Fabric by the yard: \$103 per yard (maximum of 10 yards)

CORDLESS

CORDLESS

		Width										
Height	USA	24	31	36	42	48	54	60	66	72	84	96
	36	445	556	632	731	830	926	990	1080	1163	1250	1541
	42	513	631	718	813	945	1040	1074	1146	1204	1309	1717
	48	552	717	782	893	1033	1129	1176	1230	1313	1447	1821
	54	620	816	902	1007	1105	1178	1218	1309	1362	1552	1976
	60	688	902	941	1098	1150	1237	1299	1392	1496	1654	2293
	66	731	933	1040	1142	1205	1284	1370	1535	1648	1789	2372
	72	794	1008	1105	1197	1268	1350	1499	1673	1795	1964	2525
	78	870	1058	1180	1262	1338	1475	1629	1845	1954	2113	2617
	90	940	1129	1237	1337	1406	1563	1754	1939	2032	2210	2779
	102	1011	1199	1295	1410	1475	1651	1879	2032	2111	2306	2941

PRICE GROUP 2

FABRIC COLLECTIONS
ROMAN SHADES

Valencia (AB0202 ONLY) • Windsor • Lakeside • Lorraine •
Seabreeze • Taylor • Ella • Patterns • Sheer Elegance • Solids
(AA0802) • Alma • Caroline

Fabric by the yard: \$135 per yard (maximum of 10 yards)

Lift System Surcharges:

- SmartRelease™ \$80

Miscellaneous:

- Magnetic hold down \$25 per shade
- Pole attachment only \$35
- Cordless operating pole \$80
- Shim \$5 each

Fabric Style Surcharges:

- Blackout lining 10%
- Ribbon banding 15%
- Soft fold, Edge banding/border 30%
- Day & Night \$385 (includes roller shade)





CORDLESS

Width

Height	USA	24	31	36	42	48	54	60	66	72	84	96
36		537	671	761	880	1000	1114	1193	1300	1402	1506	1857
42		618	760	865	980	1139	1253	1294	1380	1452	1578	2068
48		665	864	943	1076	1244	1360	1416	1483	1582	1744	2193
54		747	984	1086	1214	1330	1418	1466	1578	1641	1870	2380
60		828	1086	1134	1323	1384	1490	1566	1676	1802	1994	2763
66		880	1123	1253	1376	1453	1546	1650	1850	1986	2155	2858
72		957	1215	1330	1442	1528	1626	1806	2015	2163	2365	3042
78		1049	1275	1422	1520	1613	1779	1964	2224	2354	2545	3153
90		1133	1360	1490	1611	1695	1885	2112	2336	2448	2661	3349
102		1218	1445	1560	1699	1779	1990	2264	2448	2542	2779	3542

PRICE GROUP 3

FABRIC COLLECTIONS
ROMAN SHADES ONLY

Blake • Libeco • Solids (AA0802 EXCLUDED) • Rochelle

Fabric by the yard: \$156 per yard (maximum of 10 yards)

Valance Surcharges

	24	31	36	42	48	54	60	66	72	84	96	108	120	132	144
Fabric Valance	115	120	130	140	145	160	170	185	200	230	265	295	325	350	370

Decorative Pillow Cover

Pillow Cover Size	14"x14"	16"x16"	18"x18"	20"x20"	24"x24"	10"x14"	10"x16"	10"x18"	12"x22"	14"x24"	14"x18"
Roman Price Group 1	55	59	67	70	81	52	54	55	63	74	63
Roman Price Group 2	74	81	88	96	117	67	74	77	81	92	81
Roman Price Group 3 (non-Libeco & Libeco AA0902)	132	139	183	204	233	110	125	135	139	171	139
Roman Price Group 4 (Libeco AA0901, AA0702, AA0704)	161	197	219	277	306	132	146	154	168	200	168

Piping 15%

PRICE GROUP 1

Valencia (AB0202 EXCLUDED)

PRICE GROUP 2

Valencia (AB0202 ONLY) • Windsor • Lakeside • Lorraine
• Seabreeze • Taylor • Ella • Patterns • Solids (AA0802)
• Alma • Caroline

PRICE GROUP 3

Libeco (AA0902 ONLY) • Solids (AA0802 EXCLUDED) • Rochelle

PRICE GROUP 4

Libeco (AA0902 EXCLUDED)



	Portrait™ Honeycomb	Soluna™ Roller	Centerpiece™ Roman	PerfectSheer™
Motor (Rechargeable Battery Pack or AC Adapter)	\$565	NA	NA	NA
Motor (Rechargeable Battery Pack)	NA	\$565	\$565	\$565
Low Voltage DC Motor	NA	\$675	\$675	\$675
DC Connection Harness	NA	\$15	\$15	\$15
Power Distribution Panel	NA	\$940	\$940	\$940
External Battery Pack	NA	\$190	\$190	\$190
Repeater	\$225	\$225	\$225	\$225
15-Channel Remote	\$115	\$115	\$115	\$115
5-Channel Wall switch	\$135	\$135	\$135	\$135
Hub	\$400	\$400	\$400	\$400
Charging kit (5V 1A Charging Box, Adapter, Charging Cable)	\$85	\$85	\$85	\$85
Solar Panel	\$200	\$200	\$200	\$200



1. SMARTPRIVACY® CLOSURE

2. PERFORMANCE CORDLESS

- Smooth operation
- Reliable performance
- Larger max. sizes
- Child-safe design

3. CO-EXTRUDED SLATS

- QUV 500H
- 125° HDT
- Lighter, easy to lift

4. POLY DECO HEADRAIL

- Modern, impact resistant
- Valance-free
- Built-in light block

5. PIVOTING BOTTOM RAIL

6. SELF-LEVELING TECHNOLOGY





2" & 2 1/2" SLATS

2" & 2 1/2" SLATS							Width							
Height	USA	24	28	32	36	42	48	54	60	66	72	78	84	96
	30	153	167	181	201	215	231	253	295	314	338	362	381	411
	36	162	175	189	214	229	247	275	314	336	370	381	411	447
	42	174	189	206	228	246	270	298	337	365	397	418	451	485
	48	186	201	216	242	261	288	316	359	390	427	447	478	517
	54	201	225	234	268	290	316	347	397	427	461	492	523	561
	60	215	230	251	284	308	333	369	423	453	493	520	561	610
	66	228	244	265	300	323	357	391	450	481	535	557	598	648
	73	240	260	282	321	346	380	418	481	517	561	598	644	697
	78	247	273	298	330	362	397	436	506	542	597	630	672	736
	84	260	284	310	351	380	418	464	529	572	635	661	699	774
	90	273	298	323	369	398	436	483	552	598	657	689	729	NA
	96	282	313	338	381	418	464	515	581	629	692	716	NA	NA

IMPORTANT: Faux Wood Cordless blinds have a max area of 48sqft.

NO EXTRA CHARGE

- CORDLESS FOR CHILD & PET SAFETY
- WAND LOCATION CHANGE

Valance Surcharges

	24	28	32	36	42	48	54	60	66	72	78	84	96
Valance	25	25	30	35	45	50	55	65	70	75	85	90	95

For every additional foot, please add \$15 (retail)

General Specifications:

- Modern, valance-free, color coordinated PolyDeco headrail
- Engineered bottom rail
- SmartPrivacy®
- Wand tilt *(Standard left, optional right)*

Surcharges:

- Printed Color 20%
- Shim \$5 each
- Side Mount Bracket \$20 per blind
- Keystone \$65
- Cut-Out \$80 per side



2 & 2 1/2" SLATS

2 & 2 1/2" SLATS

		Width									
Height	USA	24	28	32	36	42	48	54	60	66	72
	30	121	131	141	158	168	182	197	230	246	263
	36	126	138	147	167	180	192	215	246	261	290
	42	137	147	161	177	191	211	232	262	284	310
	48	145	158	168	188	205	225	248	280	304	332
	54	158	175	184	207	226	248	271	310	332	361
	60	168	181	196	222	241	260	288	330	352	384
	66	177	190	207	233	252	278	305	350	374	416
	73	187	204	220	251	271	297	327	374	403	437
	78	192	213	232	257	282	310	341	394	423	465
	84	204	222	243	275	297	327	363	413	447	495
	90	213	232	252	288	310	341	376	431	465	513
96	220	244	263	298	327	363	401	454	491	540	

NO EXTRA CHARGE

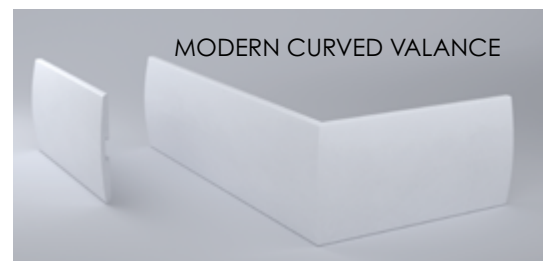
- IMPACT RESISTANT, MODERN, VALANCE FREE, POLYDECO HEADRAIL
- SMARTPRIVACY® FOR BETTER LIGHT & PRIVACY CONTROL
- CO-EXTRUDED HIGH HDT SLAT

Surcharges:

- Printed colors 20%
- Shim \$5 each
- Side mount bracket \$20 per blind

General Specifications:

- Modern, valance-free, color coordinated PolyDeco headrail
- Engineered trapezoid bottom rail
- SmartPrivacy®
- Wand tilt (Standard left)



Valance Surcharge:

	24	28	32	36	42	48	54	60	66	72
Valance	25	25	30	35	45	50	55	65	70	75

* For every additional foot, please add \$15 (retail)





2" & 2 1/2" SLATS

2" & 2 1/2" SLATS

Width

USA	24	28	32	36	42	48	54	60	66	72	78	84	90	96
30	240	256	274	294	318	343	381	425	455	492	529	573	605	643
36	264	277	291	314	346	372	405	464	495	536	577	626	660	708
42	278	298	314	340	375	405	450	506	548	594	637	698	738	794
48	304	314	337	364	404	433	483	550	591	641	692	758	804	860
54	315	342	375	408	450	488	538	614	659	718	773	851	898	963
60	339	375	399	432	483	518	577	657	707	773	836	916	963	1042
66	361	398	422	459	511	558	620	703	757	825	898	989	1042	1138
73	387	421	452	488	551	597	665	759	826	901	985	1075	1141	1238
78	393	438	470	513	573	621	715	815	876	944	1020	1159	1225	1338
84	421	453	501	544	607	663	762	856	927	989	1085	1217	1309	1373
90	443	472	525	569	637	696	797	894	960	1056	1114	1276	1348	1435
96	453	498	553	603	674	738	836	935	1024	1107	1143	1294	1377	1455

Height

NO EXTRA CHARGE

- CORDLESS FOR CHILD & PET SAFETY
- WAND LOCATION CHANGE

Surcharges:

- Designer color 10%
- Premium color 50%
- Shim \$5 each
- Side mount bracket \$20 per blind
- Keystone \$65
- Cut-out \$80 per side

General Specifications

- Modern, valance-free, color coordinated PolyDeco headrail
- SmartPrivacy®
- Wand tilt (standard left, optional right)

Valance Surcharge:

	24	28	32	36	42	48	54	60	66	72	78	84	90	96
Designer Crown	40	45	50	60	70	75	85	95	105	115	125	130	140	150
Contempo	50	55	65	70	80	95	100	115	125	135	145	160	170	180

* For every additional foot, please add \$20 (retail)



Height	Width							
	USA	24	36	48	60	72	84	100
48	185	227	274	313	360	393	445	506
60	196	236	290	331	377	416	470	534
72	202	252	309	349	399	432	495	564
84	217	266	327	366	419	454	518	590
96	223	275	341	387	440	484	544	618
108	230	288	358	404	463	504	572	647

PRICE GROUP 1 | Classic

Height	Width							
	USA	24	36	48	60	72	84	100
48	220	272	330	377	432	472	538	611
60	235	288	354	399	454	498	565	642
72	245	303	373	421	479	526	597	676
84	260	317	392	442	506	552	621	714
96	270	332	411	463	529	576	656	746
108	278	349	428	488	557	605	688	781

PRICE GROUP 2 | S-Curved • Sandblasted

Height	Width							
	USA	24	36	48	60	72	84	100
48	246	314	381	418	482	527	599	677
60	260	320	394	442	507	555	631	715
72	271	340	411	468	530	583	666	751
84	287	352	436	492	559	612	694	792
96	297	366	459	519	593	642	732	828
108	313	387	479	544	617	674	766	874

PRICE GROUP 3 | Flaxen • Adobe
• Shantung

Height	Width							
	USA	24	36	48	60	72	84	100
48	288	357	435	498	573	627	708	805
60	306	383	466	526	601	661	751	850
72	325	400	492	557	630	692	785	896
84	339	419	519	588	667	725	826	940
96	357	440	542	615	703	763	869	987
108	368	462	570	643	735	805	907	1034

PRICE GROUP 4 | Linen • Grasscloth
• Willow • Faux Wood

Surcharges

- Shim \$5 each



1" SLATS

Width

Height

USA	24	28	32	36	42	48	54	60	66	72	78	84	90	96
42	236	244	252	257	270	280	288	305	352	370	372	394	439	466
48	243	247	256	264	276	288	294	312	359	378	382	402	449	485
54	245	251	263	268	283	294	302	322	367	384	391	410	461	497
61	248	254	265	274	290	301	308	330	378	397	402	424	475	513
66	251	259	271	278	293	307	315	336	382	404	409	429	479	530
73	254	263	274	286	301	313	322	345	384	406	412	432	486	543
78	302	316	333	341	364	383	394	425	437	469	496	523	549	559
84	306	319	336	347	369	389	400	431	454	479	507	535	560	582
90	316	332	347	358	383	401	418	448	477	497	526	559	582	NA
96	319	338	352	366	390	410	423	458	487	509	538	569	NA	NA

*For ½" and 1" slats, max width is 78".

Surcharges

- Metallic Slats, Matte Finishes, Perforated Slats 10%
- Micro (1/2") Slats 10%
- Privacy 10%
- 2" Slats (SmartPrivacy Included), Textured Slats 20%
- Side Mount Bracket (available in 2" only) \$20 per blind
- Shim \$5 each



Roller Shades with Palladian Shelf

PALLADIAN WINDOW SHELF



The Palladian Window Shelf is a decorative support solution designed to be mounted horizontally in an arched or angled window. It works as divider and mounting surface, which can be used with any Norman® blind or shade.

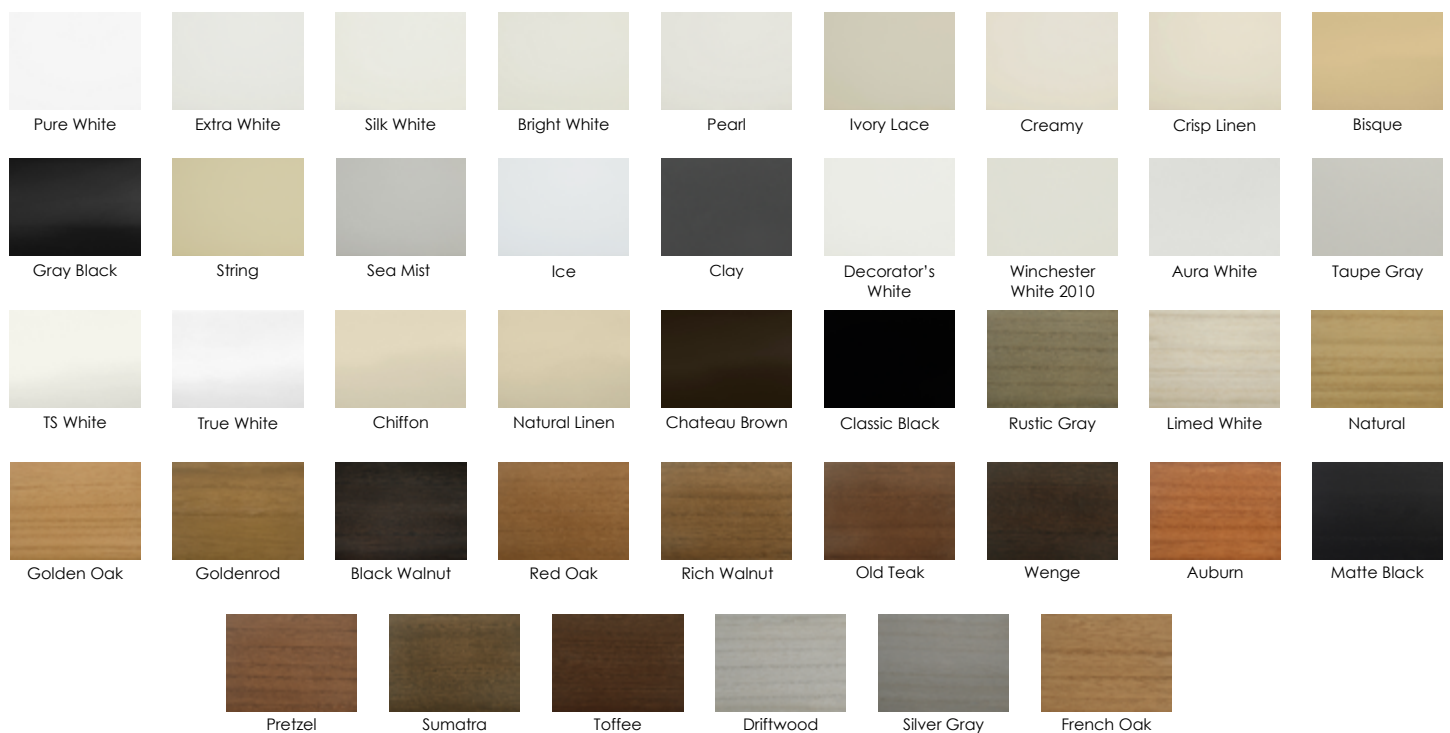
General Specifications:

- Face width: 1 ½"
- Depth: 2" to 4"
- Max length: 96"
- Inside mount only

Features:

- Made of premium hardwood
- Available in a wide range of painted and stain colors to coordinate with Norman® blinds & shades
- Easy to install
- Mounting hardware included

Available Colors:



Palladian Shelf with Product*

Width

24	32	36	42	48	54	60	66	72	78	84	90	96
98	130	145	170	195	218	243	265	291	314	339	363	387

*For all faux wood blinds and Synchrony™ vertical blinds, please use the Palladian Shelf without Product pricing.

Palladian Shelf without Product

Width

24	32	36	42	48	54	60	66	72	78	84	90	96
244	324	363	425	487	544	606	663	728	785	847	906	966



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- Vertical Blinds
- Roller Shades (25 units)

Contact your sales managers for more info!

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